

MUSCATINE CITY COUNCIL



MAYOR
Brad Bark
1701 Timberline Drive
Muscatine, Iowa 52761
Phone: (563) 506-3161
bbark@muscatineiowa.gov

Term expires: December 31, 2023



AT-LARGE
Angie Lewis
714 W. Fulliam Ave.
Muscatine, Iowa 52761
Phone: (563) 528-0998
alewis@muscatineiowa.gov
Term expires: December 31, 2025



AT-LARGE
Dewayne Hopkins
5602 Reynolds Ave.
Muscatine, Iowa 52761
Phone: (563) 299-8600
ssaucedo@muscatineiowa.gov
Term expires: December 31, 2023



FIRST WARD
Dennis Froelich
2911 Mulberry
Muscatine, Iowa 52761
Phone: (563) 607-4612
pfitzgerald@muscatineiowa.gov
Term expires: December 31, 2023



SECOND WARD
Jeff Osborne
110 E. 2nd Street
Muscatine, Iowa 52761
Phone: (563) 275-0585
omalcolm@muscatineiowa.gov
Term expires: December 31, 2025



THIRD WARD
Peggy Gordon
802 Wier Street
Muscatine, Iowa 52761
Phone: (563) 506-8303
tspread@muscatineiowa.gov
Term expires: December 31, 2023



FOURTH WARD
Nancy Brockert
6814 McIntire Road
Muscatine, Iowa 52761
Phone: (563) 272-2522
dbroaderson@muscatineiowa.gov
Term expires: December 31, 2025



FIFTH WARD
John Jindrich
1314 Smalley Street
Muscatine, Iowa 52761
Phone: (563) 299-2575
aharvey@muscatineiowa.gov
Term expires: December 31, 2023



2023 City Council of Muscatine Goals & Priorities

Adopted November 3, 2022

VISION STATEMENT

Muscatine is a vibrant river community where a rich tradition of community pride and entrepreneurial spirit has created an outstanding environment to live and work. Muscatine values its history, has a strong sense of community, is rich in cultural and economic diversity, and has strong global connections. Muscatine resident, businesses, and its local government are engaged and achieve goals through valued partnerships.

MISSION STATEMENT

Provide effective municipal services, excellent customer service, and sound fiscal management that improves quality of life and ensures a sustainable economy.

CORE VALUES

| | | |
|-----------------|-----------------------|------------------|
| Safety | Wellness | Integrity |
| Professionalism | Fiscal Responsibility | Innovation |
| Respect | Excellence | Customer Service |

ONGOING OPPORTUNITIES

- Attract employees that work in Muscatine, but do not live in Muscatine. Focus on new employees entering the Muscatine workforce.
- Partner with local organizations and governments to combine services or cooperate where feasible and appropriate. Explore opportunities for joint meetings.
- Position the city to address potential shortfalls in revenue due to state and federal mandates, work to leverage local funding with grants, and increase the city's General Fund balance.
- Work to retain Tax Increment Financing (TIF) as a municipal economic development tool.
- Increase community awareness and engagement (tell Muscatine's story).

City of Muscatine Mission, Values, & Behaviors can be found at:

[Value Definitions with Behaviors 2023](#)



Muscatine City Council Goals for 2023

Adopted November 3, 2022



Customer Service

- Continue City Staff training (including leadership training and customer service training)
- Continue joint meetings with Muscatine Community School District and Muscatine County Boards
- Study the parking system in the central business district and implement identified improvements
- Continue developing key metrics for City operations
- Continue implementation of SeeClickFix (citizen request tracking system) to improve response time to customer inquiries
- Develop a succession plan for key city staff positions
- Continue updating the City's website
- Implement online customer service improvements (e.g. eliminating paper processes, providing the ability for customers to transact business online, etc.)
- Invest resources in marketing and branding the City of Muscatine
- Conduct a staffing assessment, wage compensation study, and assess employee retention and attraction strategies
- Develop a balanced budget
- Continue pursuing grants to leverage City funds.

Safe Community

- Continue Wayfinding Implementation
- Continue keyless entry and other safety measures at City facilities
- Continue installing security cameras in City Parks
- Continue pursuing a grade separation at Dick Drake Way
- Continue community policing efforts
- Continue efforts to recruit firefighters and EMS personnel

Vibrant Community

- Continue efforts on Downtown Revitalization
- Continue addressing nuisance properties and pursuing property demolition
- Continue Small Business Forgivable Loan programs
- Evaluate opportunities for funding and pursuing more public art
- Continue efforts on Riverfront Amphitheater
- Update the Housing Study
- Develop an Economic Development Policy
- Update the City's Comprehensive Plan
- Continue efforts related to housing development, including Carver Corner

Reliable Public Infrastructure

- Continue work on Isett Avenue Reconstruction
- Complete Grandview Avenue Reconstruction
- Continue work on West Hill Sewer Separation Project
- Continue upgrades to City facilities
- Pursue Houser/Fulliam Roundabout
- Pursue Fulliam Avenue Reconstruction
- Evaluate extending sewer to unserved areas in the City limits

Healthy Community

- Continue efforts to construct trails and improve the walkability of the community (e.g. sidewalk construction and maintenance)
- Continue partnership with School District at Kent-Stein Park
- Evaluate opportunities to add new amenities to Weed Park Pool