



Muscatine, IA

The National Community Survey

Report of Results
2022

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Muscatine. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 573 residents of the City of Muscatine collected from January 21st, 2022 to March 11th, 2022. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2022 survey was 15%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Muscatine.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Muscatine’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Muscatine residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Muscatine’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Muscatine’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2022 ratings compare to other communities’ ratings from the past five years.

Methods

Selecting survey recipients

All households within the City of Muscatine were eligible to participate in the survey. A list of all households within the zip codes serving Muscatine was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Muscatine households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Muscatine boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the six areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 4,000 randomly selected households received mailings beginning on January 21st, 2022 and the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link and instructed residents to respond to the survey online. The reminder postcard asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 5% of the 4,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 3,795 households that received the invitations to participate, 573 completed the survey, providing an overall response rate of 15%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Muscatine survey is no greater than plus or minus 4 percentage points around any given percent reported for all respondents (573 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Muscatine. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 25th, 2022. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Muscatine. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	17%	30%	30%
	35-54	28%	33%	33%
	55+	56%	37%	37%
Area	East Hill	24%	24%	24%
	Island	3%	2%	2%
	Mulberry	27%	21%	21%
	River City	14%	21%	21%
	South End	8%	11%	11%
	Western	25%	21%	21%
Hispanic origin	No, not Spanish, Hispanic, or Latino	94%	82%	82%
	Spanish, Hispanic, or Latino	6%	18%	18%
Housing tenure	Own	79%	66%	66%
	Rent	21%	34%	34%
Housing type	Attached	18%	31%	31%
	Detached	82%	69%	69%
Race & Hispanic origin	Not white alone	12%	23%	23%
	White alone, not Hispanic or Latino	88%	77%	77%
Sex	Female	56%	52%	52%
	Male	44%	48%	48%
Sex/age	Female 18-34	9%	15%	15%
	Female 35-54	15%	16%	16%
	Female 55+	31%	20%	20%
	Male 18-34	7%	15%	15%
	Male 35-54	12%	17%	17%
	Male 55+	24%	17%	17%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Muscatine funded this research. Please contact Carol Webb of the City of Muscatine at cwebb@muscataineiowa.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-validation>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2019 American Community Survey

Highlights

Muscatine's economic health is a priority for residents.

Residents gave high ratings of importance (88% essential or very important) and relatively low ratings of quality (49% excellent or good) to the overall economic health of the city, suggesting that this may be an important focus area for Muscatine. Nearly two-thirds of survey participants considered Muscatine an excellent or good place to work, on par with benchmark comparison communities. Over half of respondents were pleased with the employment opportunities and the overall quality of business and service establishments in the city, and almost 4 in 10 said the same for Muscatine's economic development and cost of living, all of which were similar to the national averages. Despite the positive reviews given to most aspects of Muscatine's economy, some items fell below the benchmark comparisons. One-third or fewer residents gave positive reviews to the variety of business and service establishment, vibrancy of Muscatine's downtown/commercial areas, the city as a place to visit, and shopping opportunities, which were all lower than in comparison communities across the nation.

Residents appreciate Muscatine's parks and recreational offerings but identify room for growth in other aspects of wellness and healthy living.

About three-quarters of residents gave high marks to city parks, the availability of paths and walking trails, and the overall quality of parks and recreation opportunities in Muscatine. Nearly two-thirds also favorably rated the city's fitness opportunities, recreation programs or classes, and recreation centers or facilities. However, only about half were pleased with the recreational opportunities and overall health and wellness opportunities in Muscatine, both lower than the national benchmarks. Muscatine's health services (46% excellent or good), the availability of preventive health services (38%), affordable quality health care (35%), and affordable quality mental health care (20%) also fell below comparison communities nationwide. About 8 in 10 residents deemed it essential or very important for the City to focus on health and wellness opportunities in the community over the next few years, suggesting a need for additional improvements in this area of livability.

While the City's safety services receive positive ratings, the overall feeling of safety in Muscatine could be improved.

Muscatine's safety services all garnered positive reviews from the majority of respondents. About 8 in 10 provided strong ratings for the City's fire services and ambulance/EMS, while over two-thirds were pleased with police services and fire prevention and education. Animal control services, emergency preparedness, and crime prevention were also rated excellent or good by at least half of respondents. All of these services were on par with comparison communities except for crime prevention, which was lower than the benchmark. While the overall feeling of safety in Muscatine was rated essential or very important by 87% of respondents, only 60% of respondents provided positive evaluations of the current overall feeling of safety in the community. Although most residents reported feeling safe in their neighborhoods and Muscatine's downtown/commercial area during the day (91% and 88%, respectively), fewer residents felt safe from violent crime (69%) or property crime (57%), both of which were below national benchmarks.

Residents value the City's utility infrastructure.

When asked which aspects of the community the City should focus on in the next two years, 82% of residents identified the overall utility infrastructure as a priority. Nearly two-thirds gave high marks to the quality of the utility infrastructure in Muscatine, on par with peer comparison communities nationwide. Positive reviews for the City's garbage collection (81% excellent or good), sewer services (73%), and storm water management (72%) were strong and similar to national averages. At least two-thirds of residents provided favorable marks to the City's power utility and drinking water, and about half did the same for utility billing services and affordable high-speed internet access.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation. The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Muscatine as a whole.

(% excellent or good)

vs.
benchmark*

Overall economic health	49%	Lower
Overall quality of the transportation system	56%	Similar
Overall design or layout of residential and commercial areas	48%	Lower
Overall quality of the utility infrastructure	63%	Similar
Overall feeling of safety	60%	Lower
Overall quality of natural environment	59%	Lower
Overall quality of parks and recreation opportunities	72%	Similar
Overall health and wellness opportunities	52%	Lower
Overall opportunities for education, culture, and the arts	49%	Lower
Residents' connection and engagement with their community	33%	Lower

Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.

(% essential or very important)

Overall economic health	88%	Similar
Overall quality of the transportation system	64%	Similar
Overall design or layout of residential and commercial areas	62%	Similar
Overall quality of the utility infrastructure	82%	Similar
Overall feeling of safety	87%	Similar
Overall quality of natural environment	74%	Similar
Overall quality of parks and recreation opportunities	73%	Similar
Overall health and wellness opportunities	83%	Similar
Overall opportunities for education, culture, and the arts	77%	Similar
Residents' connection and engagement with their community	72%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

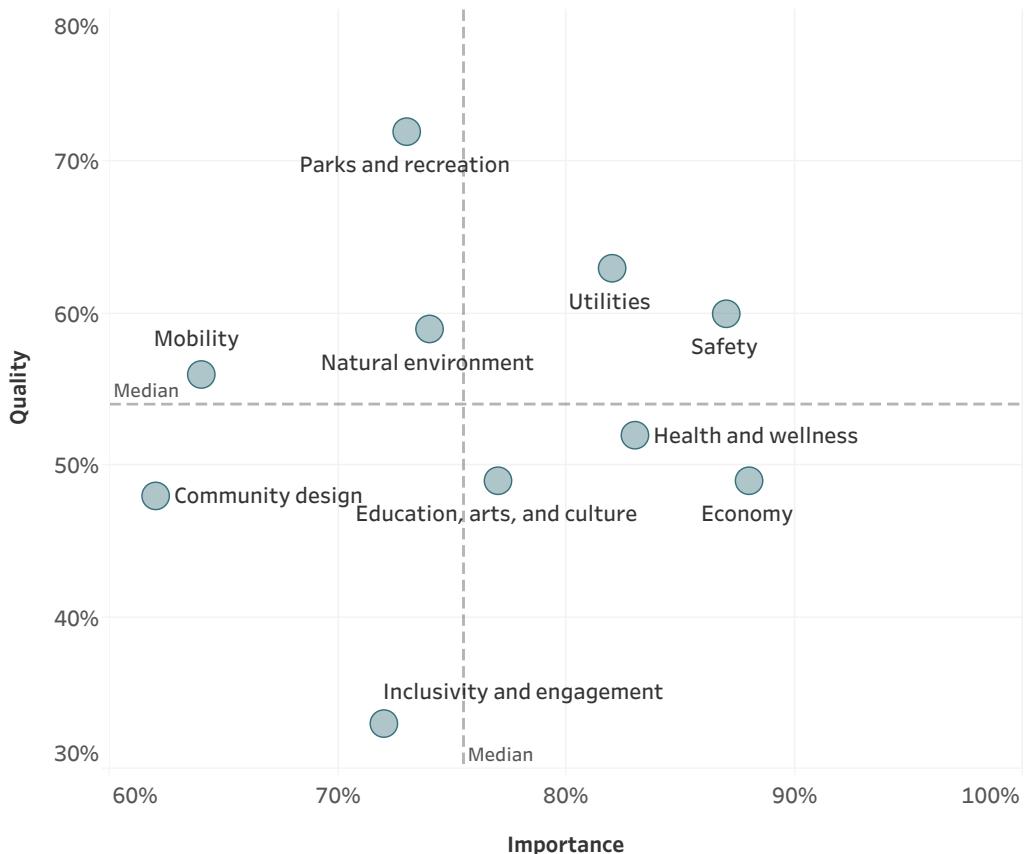
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

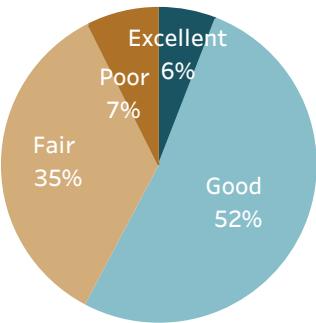
To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 54% or more of respondents were considered of "higher quality" and those with ratings lower than 54% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 76% or more of respondents. Services were rated as "less important" if they received a rating of less than 76%. This classification uses the median ratings for quality and importance to divide the services in half.

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



The overall quality of life in Muscatine



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

Please rate each of the following aspects of quality of life in Muscatine.

(% excellent or good)

vs.
benchmark*

Muscatine as a place to live	64%	Lower
The overall quality of life	58%	Lower

Please indicate how likely or unlikely you are to do each of the following.

(% very or somewhat likely)

Remain in Muscatine for the next five years	80%	Similar
Recommend living in Muscatine to someone who asks	66%	Lower

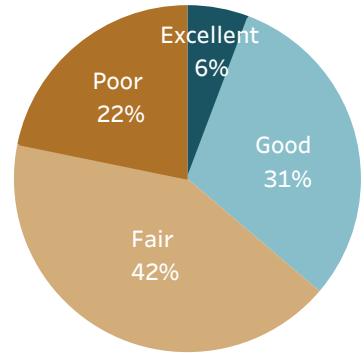
Please rate each of the following in the Muscatine community.

(% excellent or good)

Overall image or reputation	35%	Much lower
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall confidence in Muscatine government



Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Please rate the quality of each of the following services in Muscatine. (% excellent or good)

vs. benchmark*

Overall customer service by Muscatine employees	68%	Similar
Public information services	54%	Similar

Please rate the following categories of Muscatine government performance. (% excellent or good)

Treating residents with respect	46%	Lower
Being honest	43%	Lower
Generally acting in the best interest of the community	42%	Lower
Being open and transparent to the public	41%	Lower
The overall direction that Muscatine is taking	41%	Similar
The job Muscatine government does at welcoming resident involvement	40%	Similar
The value of services for the taxes paid to Muscatine	39%	Similar
Treating all residents fairly	38%	Lower
Informing residents about issues facing the community	38%	Lower
Overall confidence in Muscatine government	36%	Similar

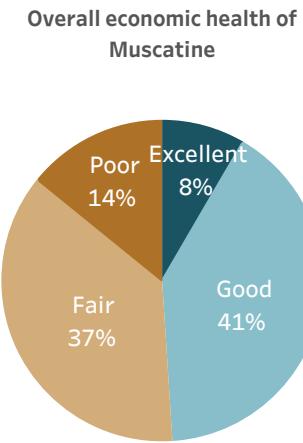
Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)

The City of Muscatine	54%	Lower
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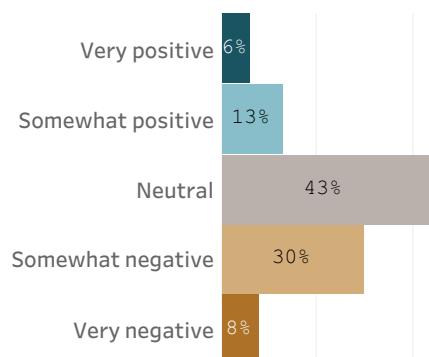
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Please rate each of the following aspects of quality of life in Muscatine. (% excellent or good)

vs.
benchmark*

Muscatine as a place to work	65%	Similar
Muscatine as a place to visit	33%	Much lower

Please rate each of the following characteristics as they relate to Muscatine as a whole. (% excellent or good)

Overall economic health	49%	Lower
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Please rate each of the following in the Muscatine community. (% excellent or good)

Employment opportunities	58%	Similar
Overall quality of business and service establishments	56%	Similar
Cost of living	37%	Similar
Variety of business and service establishments	36%	Lower
Vibrancy of downtown/commercial area	33%	Lower
Shopping opportunities	12%	Much lower

Please rate the quality of each of the following services in Muscatine. (% excellent or good)

Economic development	37%	Similar
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What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

(% very or somewhat positive)

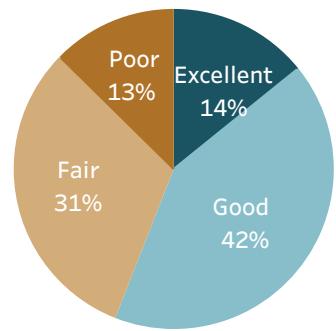
What impact, if any, do you think the economy will have on your family income in
the next 6 months? Do you think the impact will be:

19%

Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of the transportation system in Muscatine



Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)

vs.
benchmark*

Overall quality of the transportation system	56%	Similar
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Please also rate each of the following in the Muscatine community.
(% excellent or good)

Ease of travel by car	70%	Similar
Ease of walking	66%	Similar
Traffic flow on major streets	60%	Similar
Ease of travel by bicycle	54%	Similar
Ease of travel by public transportation	46%	Similar
Ease of public parking	45%	Similar

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

Walked or biked instead of driving	52%	Similar
Carpooled with other adults or children instead of driving alone	34%	Similar
Used public transportation instead of driving	13%	Similar

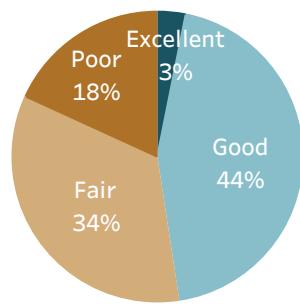
Please rate the quality of each of the following services in Muscatine.
(% excellent or good)

Snow removal	61%	Similar
Bus or transit services	60%	Similar



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall design or layout of Muscatine's residential and commercial areas



Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

Please rate each of the following aspects of quality of life in Muscatine.

(% excellent or good)

vs.
benchmark*

Your neighborhood as a place to live

70%

Lower

Please rate each of the following characteristics as they relate to Muscatine as a whole.

(% excellent or good)

Overall design or layout of residential and commercial areas

48%

Lower

Please also rate each of the following in the Muscatine community.

(% excellent or good)

Preservation of the historical or cultural character of the community

59%

Similar

Overall appearance

40%

Much lower

Public places where people want to spend time

40%

Lower

Well-designed neighborhoods

39%

Lower

Well-planned residential growth

35%

Similar

Overall quality of new development

32%

Lower

Well-planned commercial growth

30%

Lower

Variety of housing options

28%

Lower

Availability of affordable quality housing

20%

Lower

Please rate the quality of each of the following services in Muscatine.

(% excellent or good)

Land use, planning and zoning

39%

Similar

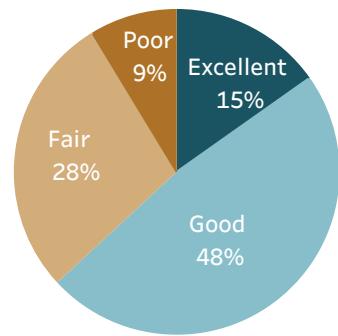
Code enforcement

28%

Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of the utility infrastructure in Muscatine



Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

**Please rate the quality of each of the following services in Muscatine.
(% excellent or good)**

vs.
benchmark*

Garbage collection	81%	Similar
Sewer services	73%	Similar
Storm water management	72%	Similar
Power (electric and/or gas) utility	70%	Similar
Drinking water	68%	Similar
Utility billing	54%	Similar
Affordable high-speed internet access	50%	Similar

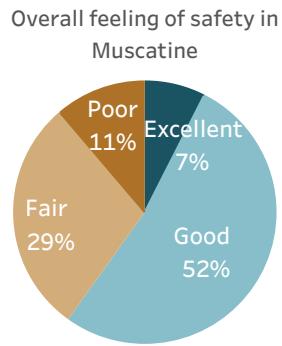
**Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)**

Overall quality of the utility infrastructure	63%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.



Please rate each of the following characteristics as they relate to Muscatine as a whole.

(% excellent or good)

vs.
benchmark*

Overall feeling of safety

60%

Lower

Please rate how safe or unsafe you feel:

(% very or somewhat safe)

In your neighborhood during the day	91%	Similar
In Muscatine's downtown/commercial area during the day	88%	Similar
From fire, flood, or other natural disaster	77%	Similar
From violent crime	69%	Lower
From property crime	57%	Lower

Please rate the quality of each of the following services in Muscatine.

(% excellent or good)

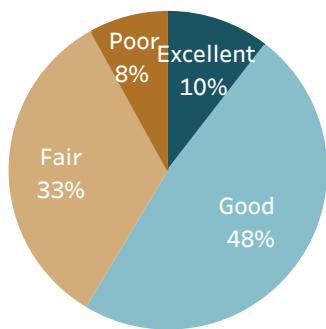
Fire services	88%	Similar
Ambulance or emergency medical services	79%	Similar
Fire prevention and education	70%	Similar
Police services	68%	Similar
Animal control	60%	Similar
Emergency preparedness	60%	Similar
Crime prevention	52%	Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Overall quality of natural environment in Muscatine



Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)

vs.
benchmark*

Overall quality of natural environment

59%

Lower

Please also rate each of the following in the Muscatine community.
(% excellent or good)

Cleanliness

43%

Much lower

Please rate the quality of each of the following services in Muscatine.
(% excellent or good)

Recycling

64%

Similar

Yard waste pick-up

64%

Similar

Preservation of natural areas

61%

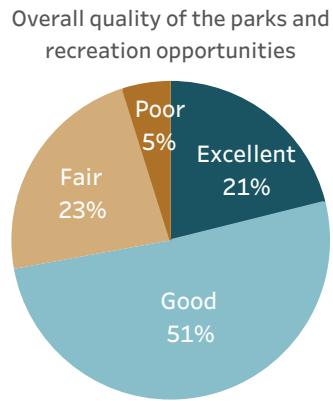
Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)

vs.
benchmark*

Overall quality of parks and recreation opportunities	72%	Similar
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Please also rate each of the following in the Muscatine community.
(% excellent or good)

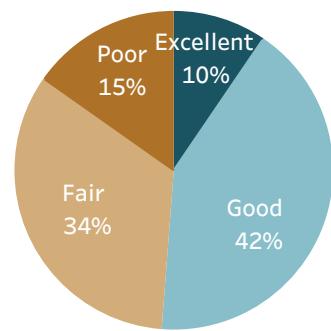
Availability of paths and walking trails	72%	Similar
Fitness opportunities	66%	Similar
Recreational opportunities	52%	Lower

Please rate the quality of each of the following services in Muscatine.
(% excellent or good)

City parks	76%	Similar
Recreation programs or classes	64%	Similar
Recreation centers or facilities	63%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall health and wellness opportunities in Muscatine



Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)

vs.
benchmark*

Overall health and wellness opportunities	52%	Lower
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Please also rate each of the following in the Muscatine community.
(% excellent or good)

Availability of affordable quality food	52%	Lower
Availability of preventive health services	38%	Lower
Availability of affordable quality health care	35%	Lower
Availability of affordable quality mental health care	20%	Lower

Please rate the quality of each of the following services in Muscatine.
(% excellent or good)

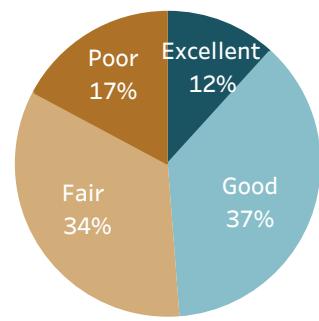
Health services	46%	Lower
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Please rate your overall health.
(% excellent or very good)

Please rate your overall health.	54%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall opportunities for education, culture and the arts



Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Muscatine as a whole.
(% excellent or good)

vs.
benchmark*

Overall opportunities for education, culture, and the arts	49%	Lower
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Please also rate each of the following in the Muscatine community.
(% excellent or good)

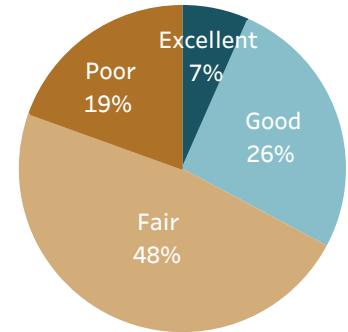
K-12 education	51%	Lower
Adult educational opportunities	48%	Similar
Community support for the arts	44%	Similar
Opportunities to attend special events and festivals	41%	Lower
Availability of affordable quality childcare/preschool	41%	Similar
Opportunities to attend cultural/arts/music activities	39%	Lower

Please rate the quality of each of the following services in Muscatine.
(% excellent or good)

Public library services	88%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' connection and engagement with their community



Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

Please rate each of the following aspects of quality of life in Muscatine. (% excellent or good)

vs. benchmark*

Muscatine as a place to raise children	63%	Lower
Sense of community	45%	Lower
Muscatine as a place to retire	38%	Lower

Please rate each of the following characteristics as they relate to Muscatine as a whole. (% excellent or good)

Residents' connection and engagement with their community	33%	Lower
---	-----	-------

Please rate the job you feel the Muscatine community does at each of the following. (% excellent or good)

Making all residents feel welcome	53%	Lower
Attracting people from diverse backgrounds	52%	Similar
Valuing/respecting residents from diverse backgrounds	51%	Similar
Taking care of vulnerable residents	47%	Similar

Please also rate each of the following in the Muscatine community. (% excellent or good)

Opportunities to volunteer	63%	Similar
Opportunities to participate in community matters	48%	Similar
Openness and acceptance of the community toward people of diverse backgrounds	44%	Similar

Neighborliness of residents	41%	Lower
Opportunities to participate in social events and activities	41%	Lower
Sense of civic/community pride	37%	Lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

vs.
benchmark*

Voted in your most recent local election	69%	Similar
Contacted the City of Muscatine for help or information	48%	Similar
Watched a local public meeting	43%	Higher
Volunteered your time to some group/activity	37%	Similar
Campaigned or advocated for a local issue, cause, or candidate	23%	Similar
Contacted Muscatine elected officials to express your opinion	17%	Similar
Attended a local public meeting	12%	Similar

In general, how many times do you:

(% a few times a week or more)

Use or check email	97%	Similar
Access the internet from your cell phone	94%	Similar
Access the internet from your home	90%	Similar
Visit social media sites	84%	Similar
Shop online	52%	Similar
Share your opinions online	31%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

National benchmark tables

This table contains the comparisons of Muscatine's results to those from other communities. The first column shows the comparison of Muscatine's rating to the benchmark. Muscatine's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Muscatine residents is statistically similar to or different than the benchmark. The second column is Muscatine's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Muscatine's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Muscatine's result -- that is what percent of surveyed communities had a lower rating than Muscatine.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Muscatine.	Muscatine as a place to live	Lower	64%	368	394	6
	Your neighborhood as a place to live	Lower	70%	296	327	9
	Muscatine as a place to raise children	Lower	63%	332	396	16
	Muscatine as a place to work	Similar	65%	187	379	50
	Muscatine as a place to visit	Much lower	33%	301	321	6
	Muscatine as a place to retire	Lower	38%	361	381	5
	The overall quality of life	Lower	58%	401	437	8
	Sense of community	Lower	45%	302	329	8
Please rate each of the following characteristics as they relate to Muscatine as a whole.	Overall economic health	Lower	49%	234	301	22
	Overall quality of the transportation system	Similar	56%	71	141	50
	Overall design or layout of residential and commercial areas	Lower	48%	260	295	12
	Overall quality of the utility infrastructure	Similar	63%	88	138	36
	Overall feeling of safety	Lower	60%	328	377	13
	Overall quality of natural environment	Lower	59%	280	306	8
	Overall quality of parks and recreation opportunities	Similar	72%	111	144	23
	Overall health and wellness opportunities	Lower	52%	265	296	10
	Overall opportunities for education, culture, and the arts	Lower	49%	250	299	16

Following characteristics as they relate to Muscatine as a whole.	Residents' connection and engagement with their community	Lower	33%	129	139	7
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Muscatine to someone who asks	Lower	66%	289	312	7
	Remain in Muscatine for the next five years	Similar	80%	233	305	23
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	91%	265	361	26
	In Muscatine's downtown/commercial area during the day	Similar	88%	228	336	32
	From property crime	Lower	57%	128	149	14
	From violent crime	Lower	69%	124	149	16
	From fire, flood, or other natural disaster	Similar	77%	99	137	28
Please rate the job you feel the Muscatine community does at each of the following.	Making all residents feel welcome	Lower	53%	133	144	8
	Attracting people from diverse backgrounds	Similar	52%	99	142	30
	Valuing/respecting residents from diverse backgrounds	Similar	51%	125	142	12
	Taking care of vulnerable residents	Similar	47%	105	139	25
Please rate each of the following in the Muscatine community.	Overall quality of business and service establishments	Similar	56%	241	304	21
	Variety of business and service establishments	Lower	36%	125	139	10
	Vibrancy of downtown/commercial area	Lower	33%	218	285	23
	Employment opportunities	Similar	58%	79	333	76
	Shopping opportunities	Much lower	12%	312	319	2
	Cost of living	Similar	37%	189	298	36
	Overall image or reputation	Much lower	35%	351	374	6
Please also rate each of the following in the Muscatine community.	Traffic flow on major streets	Similar	60%	122	350	65
	Ease of public parking	Similar	45%	215	275	22
	Ease of travel by car	Similar	70%	187	329	43
	Ease of travel by public transportation	Similar	46%	87	281	69
	Ease of travel by bicycle	Similar	54%	171	331	48
	Ease of walking	Similar	66%	181	331	45

Please also rate each of the following in the Muscatine community.

Well-planned residential growth	Similar	35%	111	141	21
Well-planned commercial growth	Lower	30%	121	141	14
Well-designed neighborhoods	Lower	39%	125	139	10
Preservation of the historical or cultural character of the community	Similar	59%	91	137	34
Public places where people want to spend time	Lower	40%	266	291	8
Variety of housing options	Lower	28%	269	307	12
Availability of affordable quality housing	Lower	20%	259	332	22
Overall quality of new development	Lower	32%	295	325	9
Overall appearance	Much lower	40%	345	363	5
Cleanliness	Much lower	43%	305	333	8
Availability of paths and walking trails	Similar	72%	158	335	53
Fitness opportunities	Similar	66%	192	287	33
Recreational opportunities	Lower	52%	269	318	15
Availability of affordable quality food	Lower	52%	246	282	13
Availability of affordable quality health care	Lower	35%	274	295	7
Availability of preventive health services	Lower	38%	257	278	7
Availability of affordable quality mental health care	Lower	20%	262	278	6
Opportunities to attend cultural/arts/music activities	Lower	39%	272	315	13
Community support for the arts	Similar	44%	111	138	20
Availability of affordable quality childcare/preschool	Similar	41%	205	293	30
K-12 education	Lower	51%	247	298	17
Adult educational opportunities	Similar	48%	207	284	27
Sense of civic/community pride	Lower	37%	130	138	6
Neighborliness of residents	Lower	41%	272	291	6
Opportunities to participate in social events and activities	Lower	41%	273	298	8

Please also rate each of the following in the Muscatine community.	Opportunities to attend special events and festivals	Lower	41%	296	305	3
	Opportunities to volunteer	Similar	63%	198	295	33
	Opportunities to participate in community matters	Similar	48%	265	299	11
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	44%	277	323	14
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Muscatine for help or information	Similar	48%	149	352	57
	Contacted Muscatine elected officials to express your opinion	Similar	17%	148	293	49
	Attended a local public meeting	Similar	12%	267	292	8
	Watched a local public meeting	Higher	43%	11	271	96
	Volunteered your time to some group/activity	Similar	37%	119	297	60
	Campaigned or advocated for a local issue, cause, or candidate	Similar	23%	105	281	62
	Voted in your most recent local election	Similar	69%	113	140	20
	Used public transportation instead of driving	Similar	13%	148	263	44
	Carpooled with other adults or children instead of driving alone	Similar	34%	236	286	17
	Walked or biked instead of driving	Similar	52%	189	290	35
Please rate the quality of each of the following services in Muscatine.	Public information services	Similar	54%	275	317	13
	Economic development	Similar	37%	256	308	17
	Traffic enforcement	Similar	54%	278	377	26
	Traffic signal timing	Similar	48%	211	297	29
	Street repair	Much lower	16%	355	377	6
	Street cleaning	Lower	46%	278	318	12
	Street lighting	Similar	57%	245	358	31
	Snow removal	Similar	61%	184	279	34
	Sidewalk maintenance	Lower	33%	296	323	8
	Bus or transit services	Similar	60%	76	274	72
	Land use, planning and zoning	Similar	39%	210	321	34

Please rate the quality of each of the following services in Muscatine.

Code enforcement	Lower	28%	350	377	7
Affordable high-speed internet access	Similar	50%	71	134	47
Garbage collection	Similar	81%	220	353	37
Drinking water	Similar	68%	200	320	37
Sewer services	Similar	73%	221	321	31
Storm water management	Similar	72%	148	345	57
Power (electric and/or gas) utility	Similar	70%	174	238	27
Utility billing	Similar	54%	240	273	12
Police services	Similar	68%	349	429	18
Crime prevention	Lower	52%	306	376	18
Animal control	Similar	60%	258	340	24
Ambulance or emergency medical services	Similar	79%	284	339	16
Fire services	Similar	88%	258	372	30
Fire prevention and education	Similar	70%	255	310	18
Emergency preparedness	Similar	60%	232	309	25
Preservation of natural areas	Similar	61%	157	290	46
Recycling	Similar	64%	289	357	19
Yard waste pick-up	Similar	64%	249	301	17
City parks	Similar	76%	227	335	32
Recreation programs or classes	Similar	64%	238	329	27
Recreation centers or facilities	Similar	63%	207	302	31
Health services	Lower	46%	240	269	11
Public library services	Similar	88%	159	345	54
Overall customer service by Muscatine employees	Similar	68%	302	392	23
The value of services for the taxes paid to Muscatine government performance.	Similar	39%	332	400	17

Please rate the following categories of Muscatine government performance.

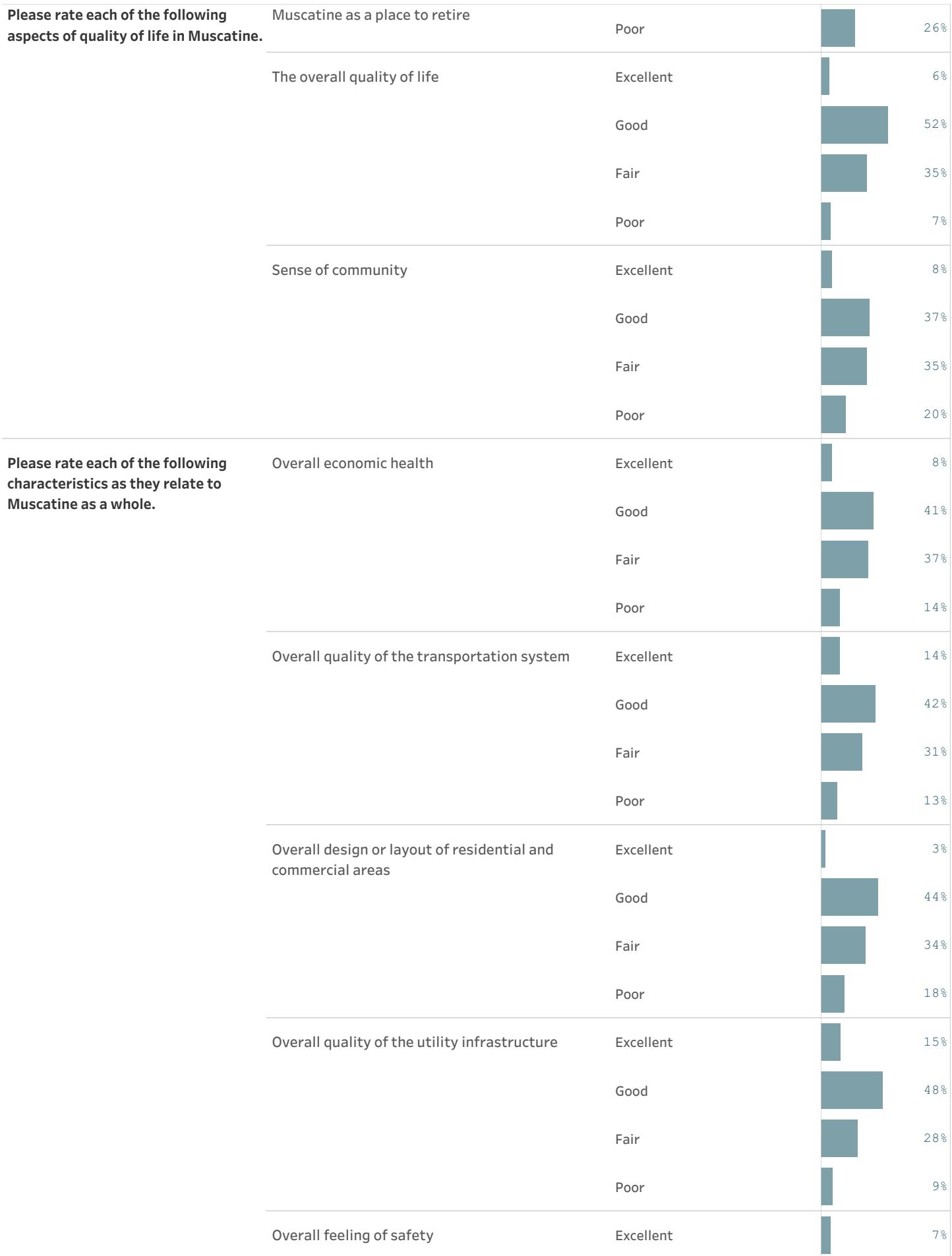
Please rate the following categories of Muscatine government performance.	The overall direction that Muscatine is taking	Similar	41%	287	348	17
	The job Muscatine government does at welcoming resident involvement	Similar	40%	285	342	16
	Overall confidence in Muscatine government	Similar	36%	254	303	16
	Generally acting in the best interest of the community	Lower	42%	261	306	15
	Being honest	Lower	43%	257	296	13
	Being open and transparent to the public	Lower	41%	126	144	13
	Informing residents about issues facing the community	Lower	38%	133	150	12
	Treating all residents fairly	Lower	38%	283	303	6
	Treating residents with respect	Lower	46%	130	141	8
	The City of Muscatine	Lower	54%	347	397	12
Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.	Overall economic health	Similar	88%	161	277	42
	Overall quality of the transportation system	Similar	64%	114	137	17
	Overall design or layout of residential and commercial areas	Similar	62%	268	278	3
	Overall quality of the utility infrastructure	Similar	82%	97	136	29
	Overall feeling of safety	Similar	87%	203	278	27
	Overall quality of natural environment	Similar	74%	251	278	9
	Overall quality of parks and recreation opportunities	Similar	73%	125	137	9
	Overall health and wellness opportunities	Similar	83%	18	278	93
	Overall opportunities for education, culture, and the arts	Similar	77%	98	278	64
	Residents' connection and engagement with their community	Similar	72%	186	278	33
In general, how many times do you:	Access the internet from your home	Similar	90%	114	137	17
	Access the internet from your cell phone	Similar	94%	46	137	67
	Visit social media sites	Similar	84%	14	136	90
	Use or check email	Similar	97%	73	137	47
	Share your opinions online	Similar	31%	68	137	51

In general, how many times do you:	Shop online	Similar	52%	90	137	35
	Please rate your overall health.	Similar	54%	221	284	22
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Lower	19%	254	287	11

Complete set of frequencies

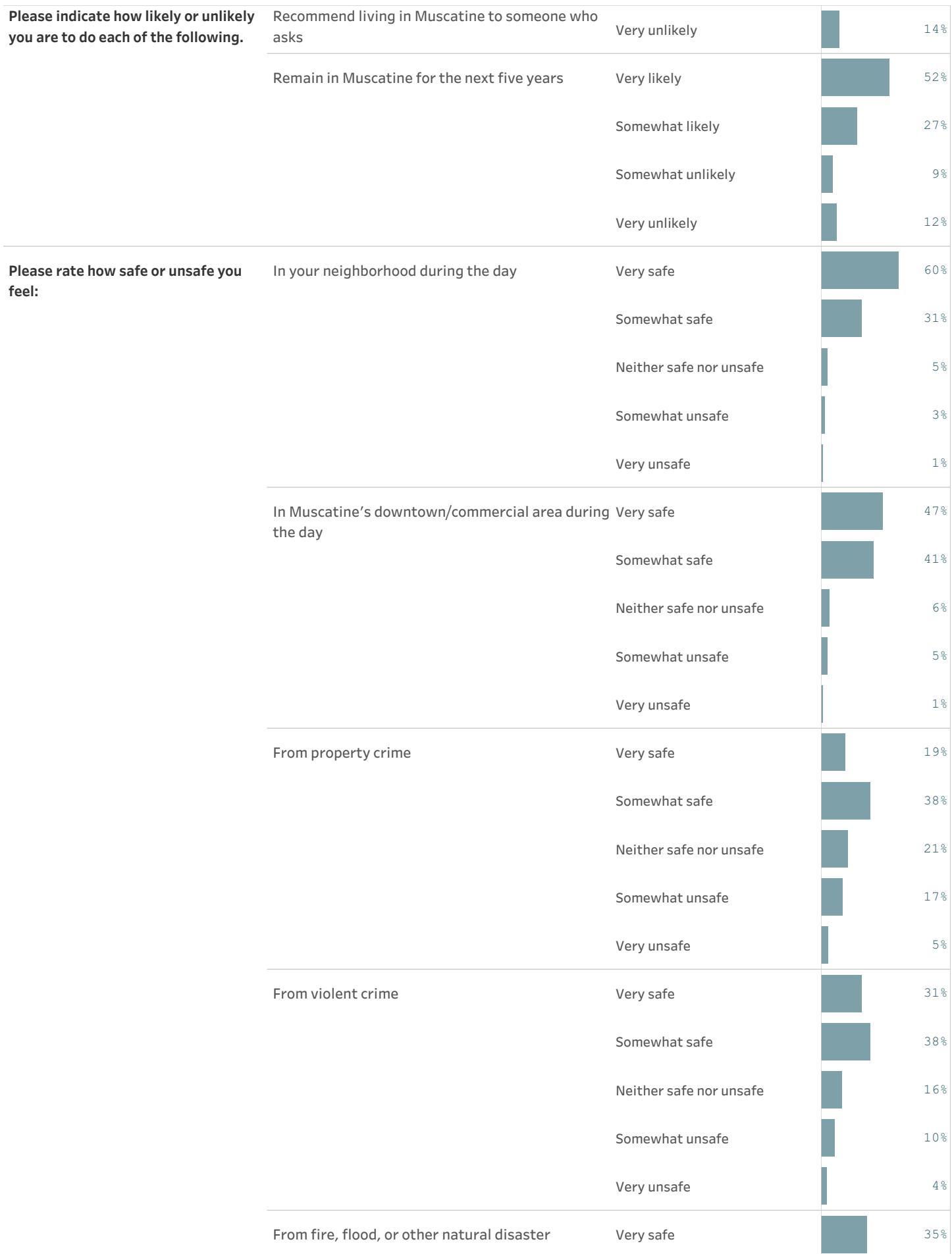
This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

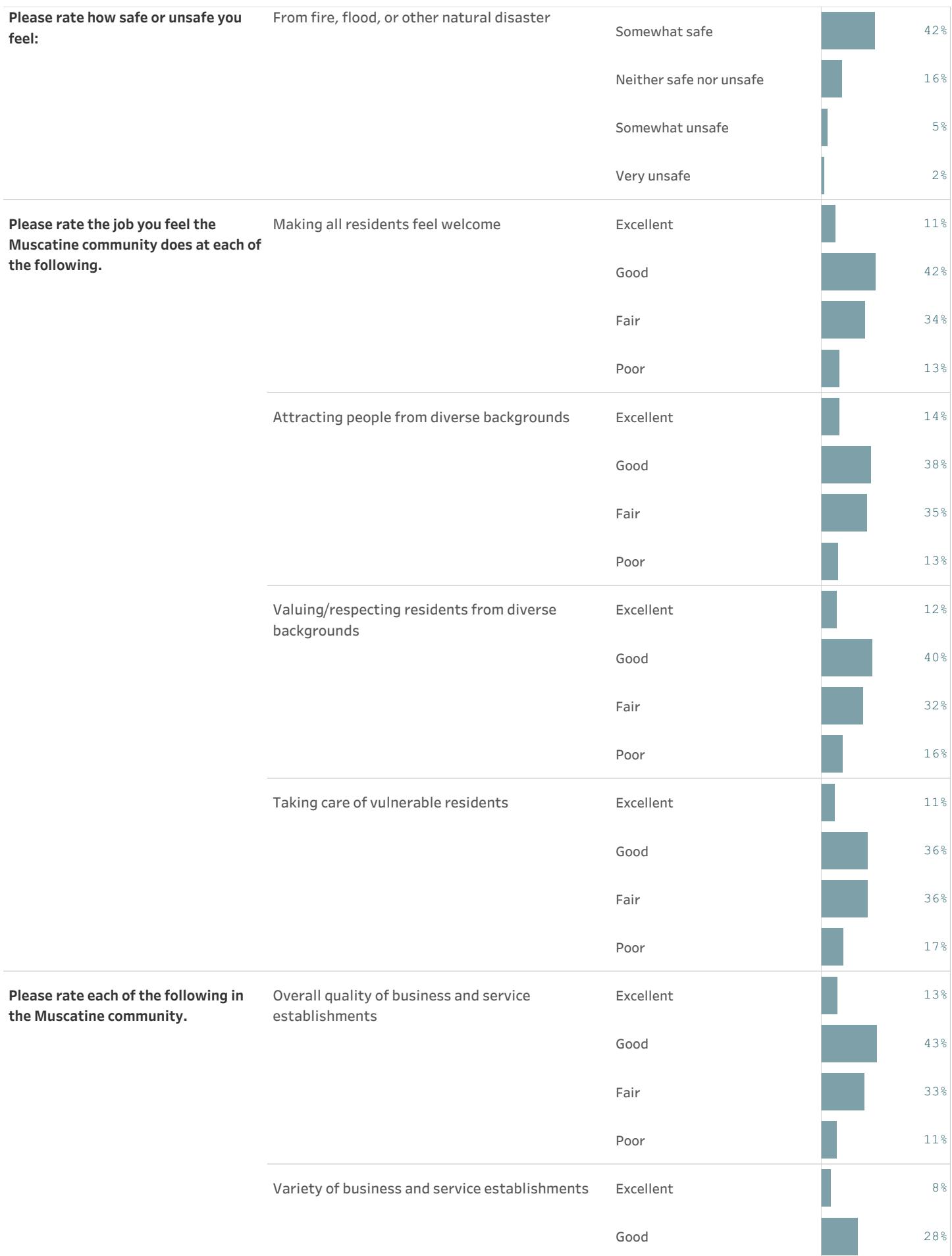


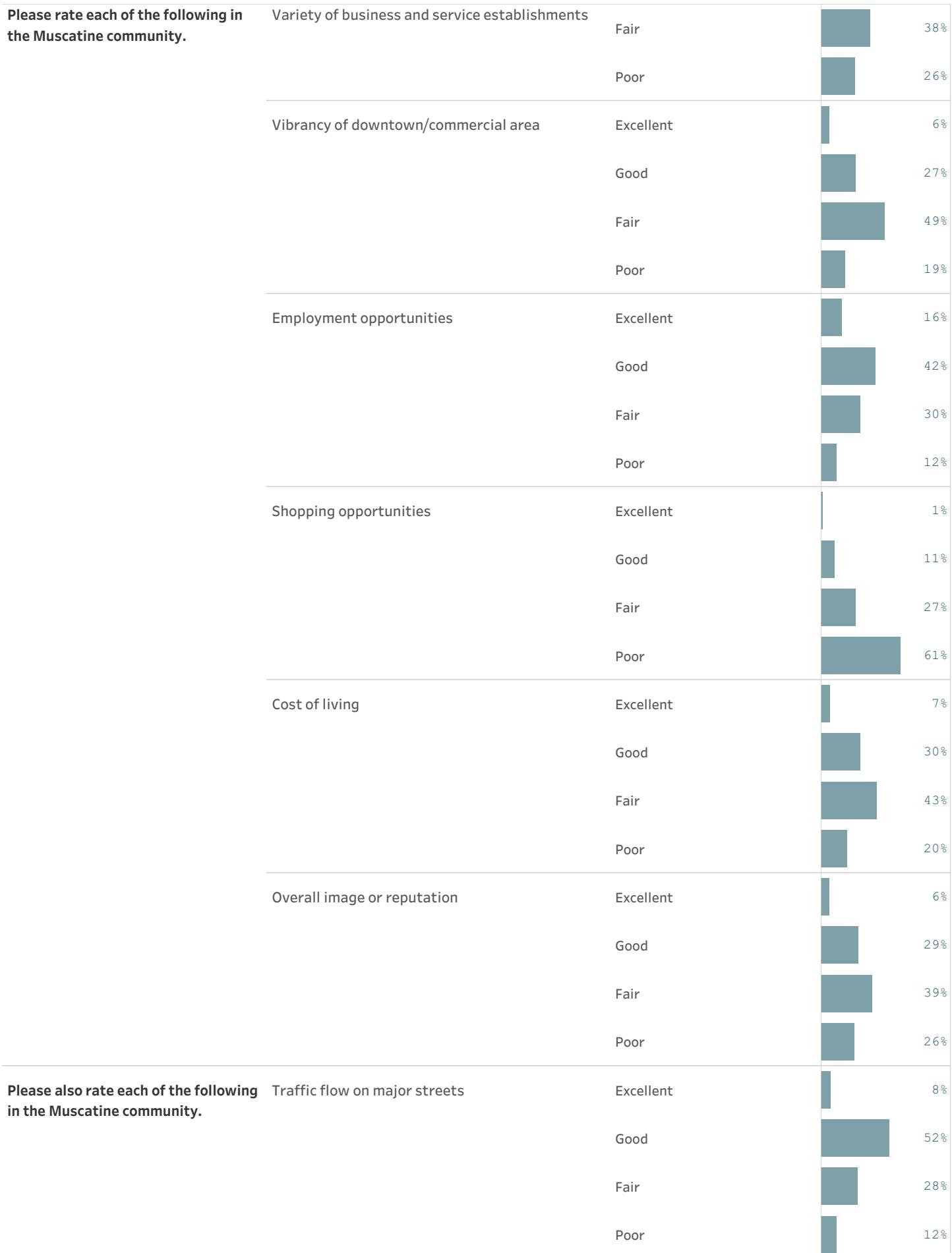


Please rate each of the following characteristics as they relate to Muscatine as a whole.

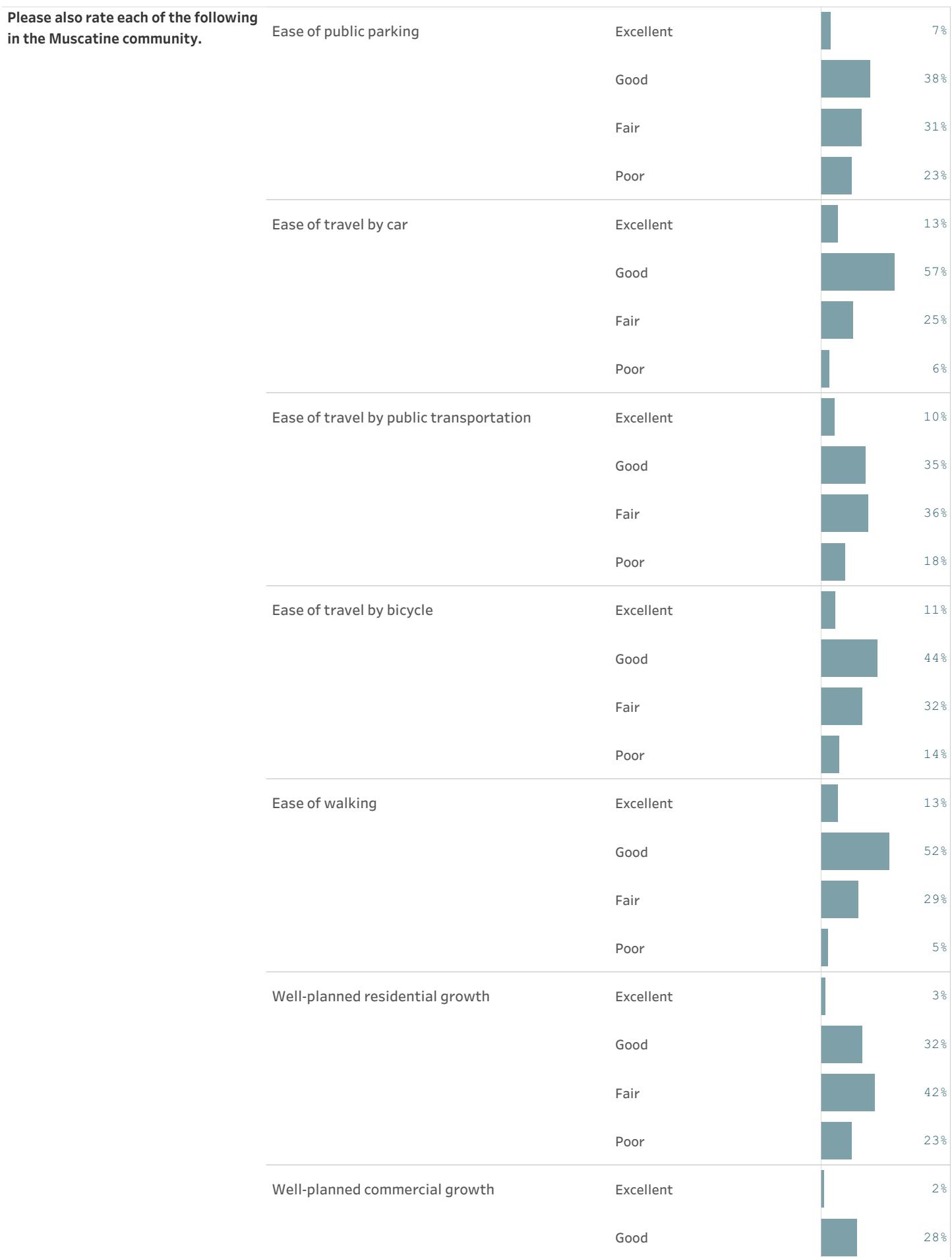


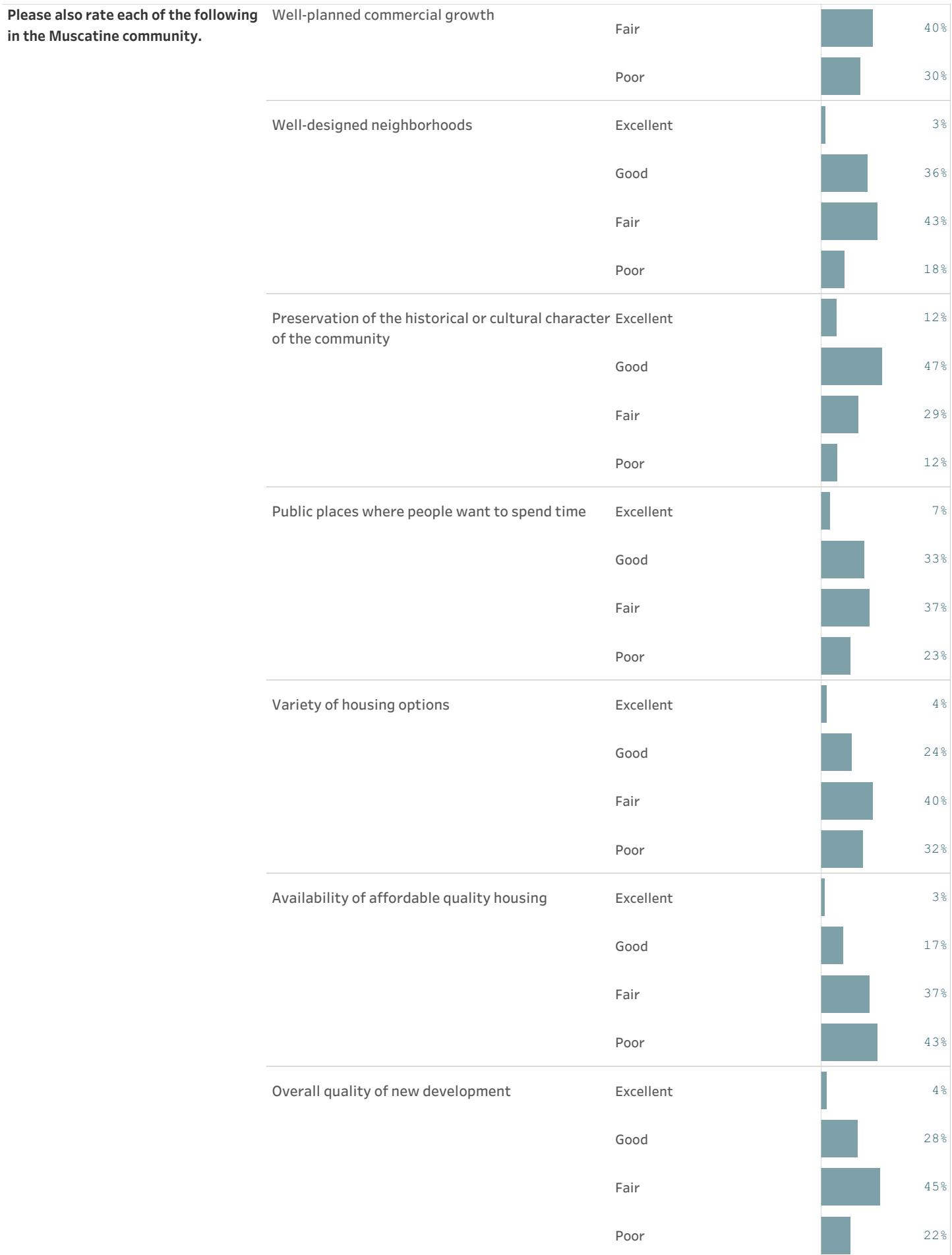




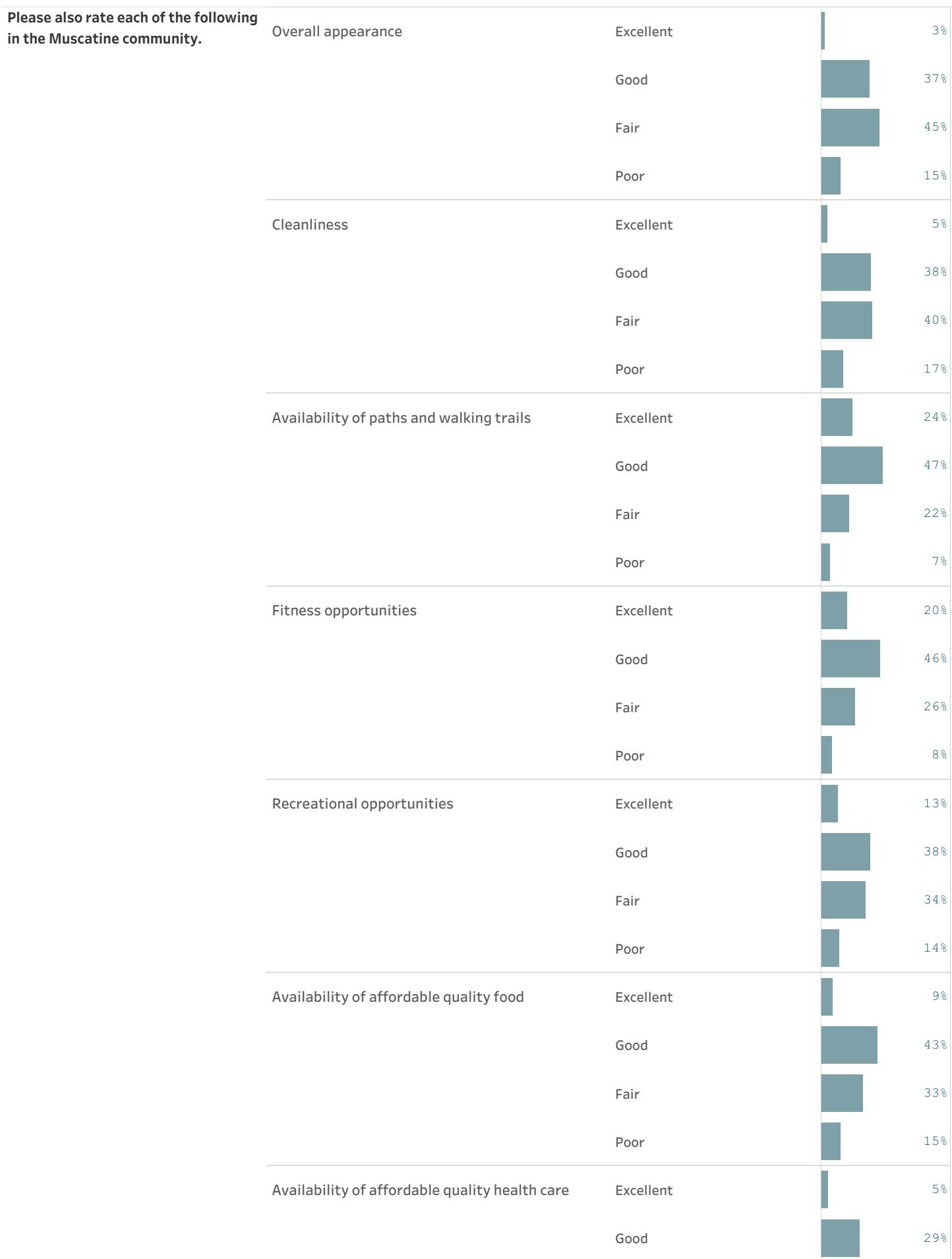


Please also rate each of the following in the Muscatine community.

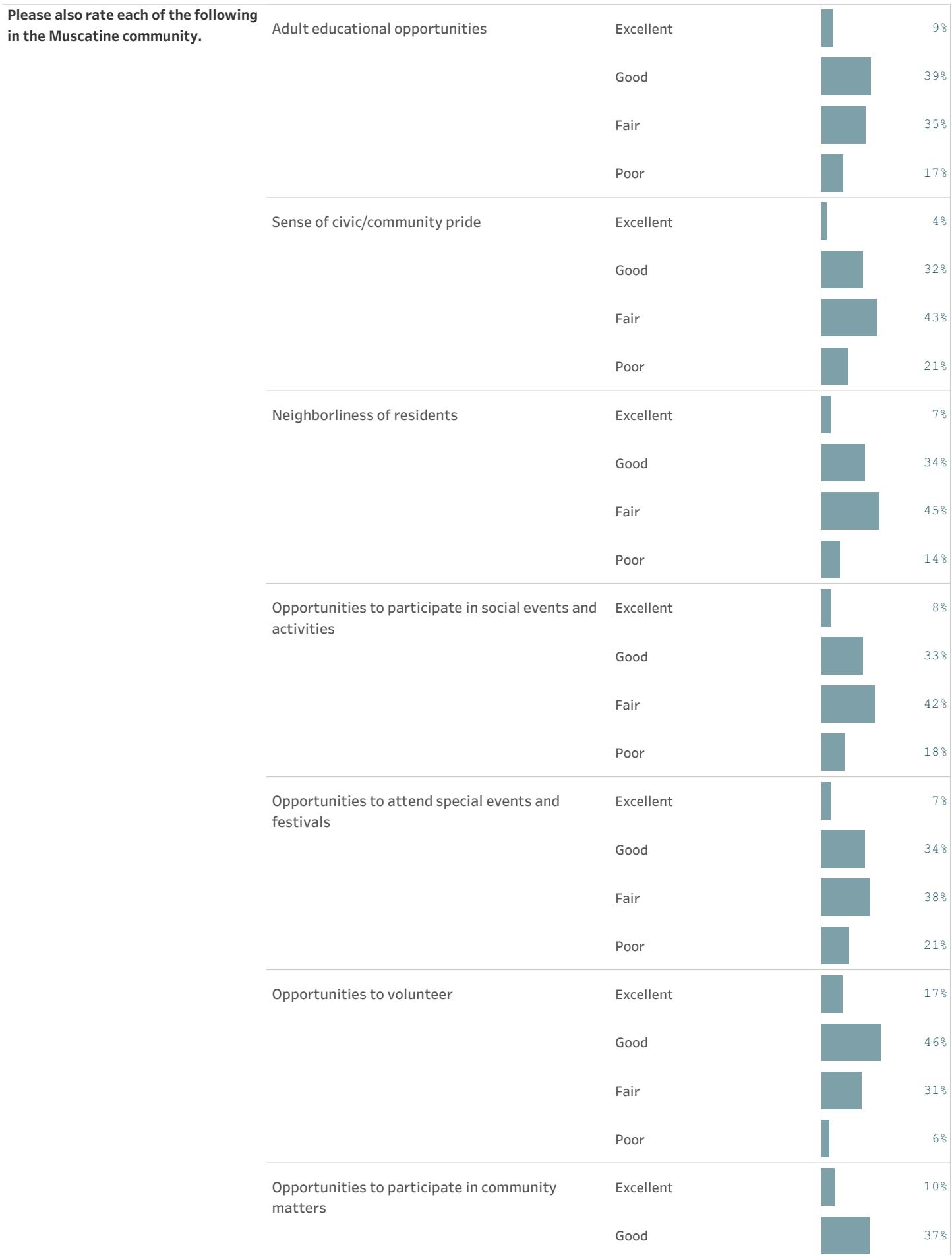


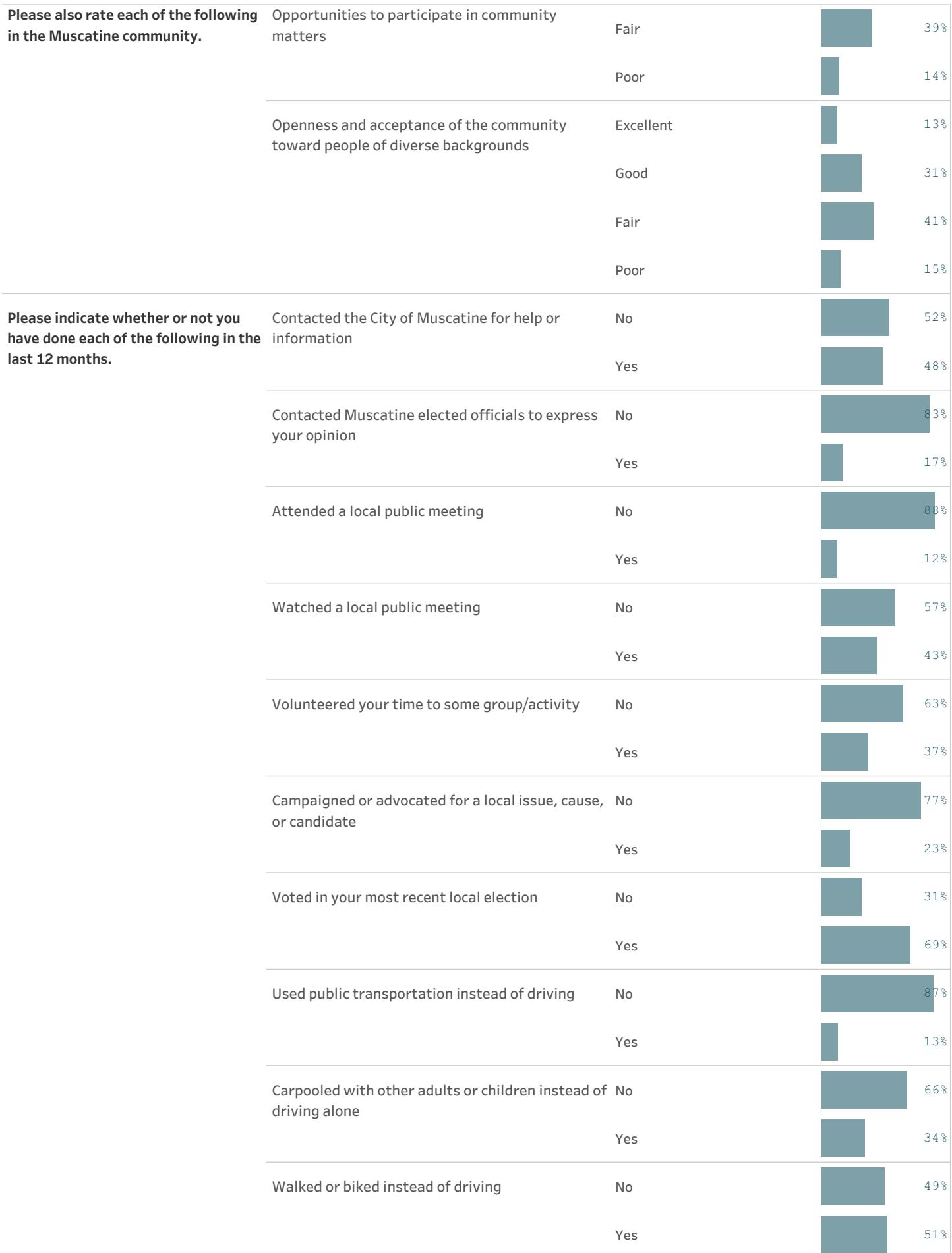


Please also rate each of the following in the Muscatine community.

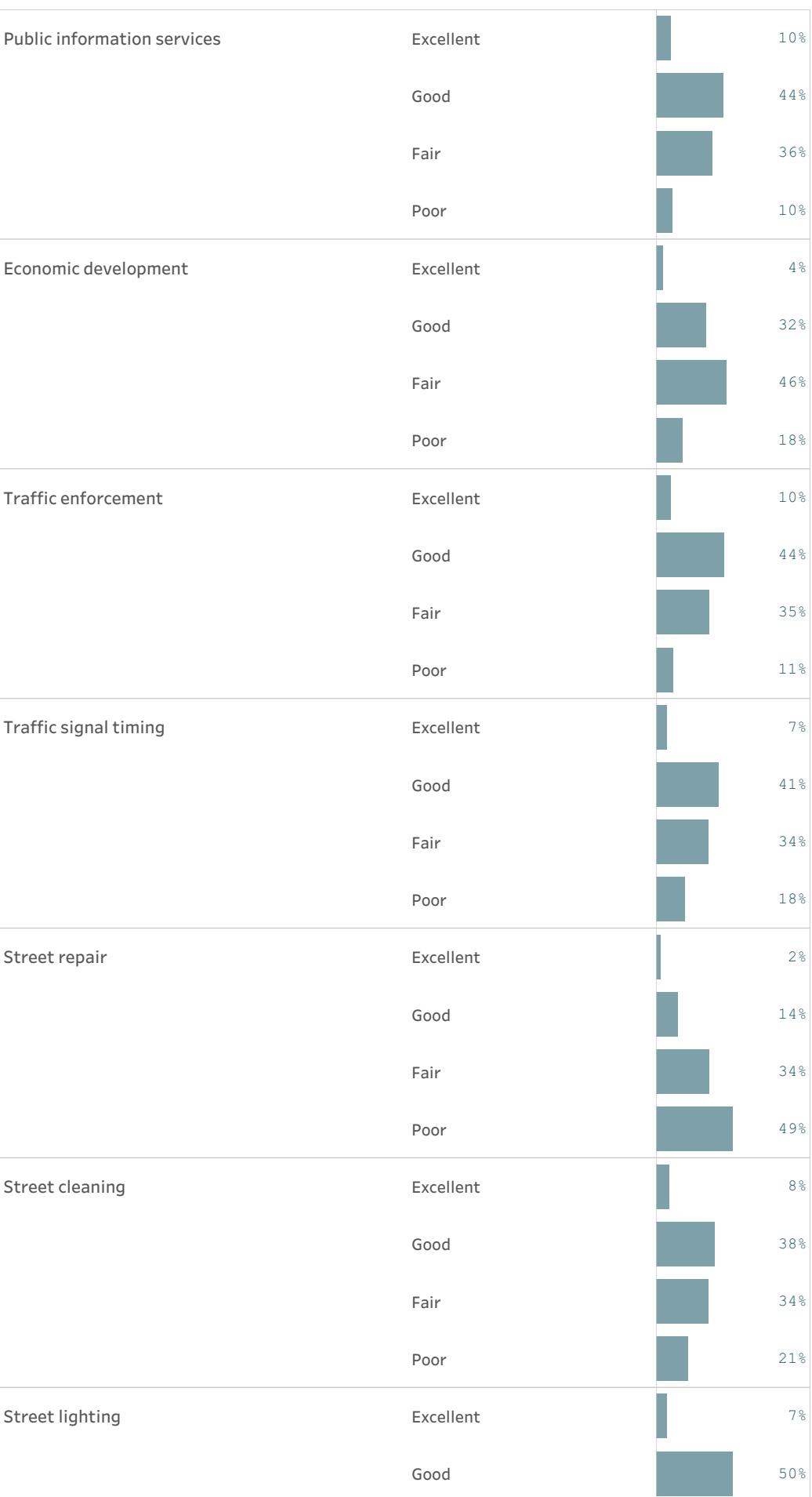




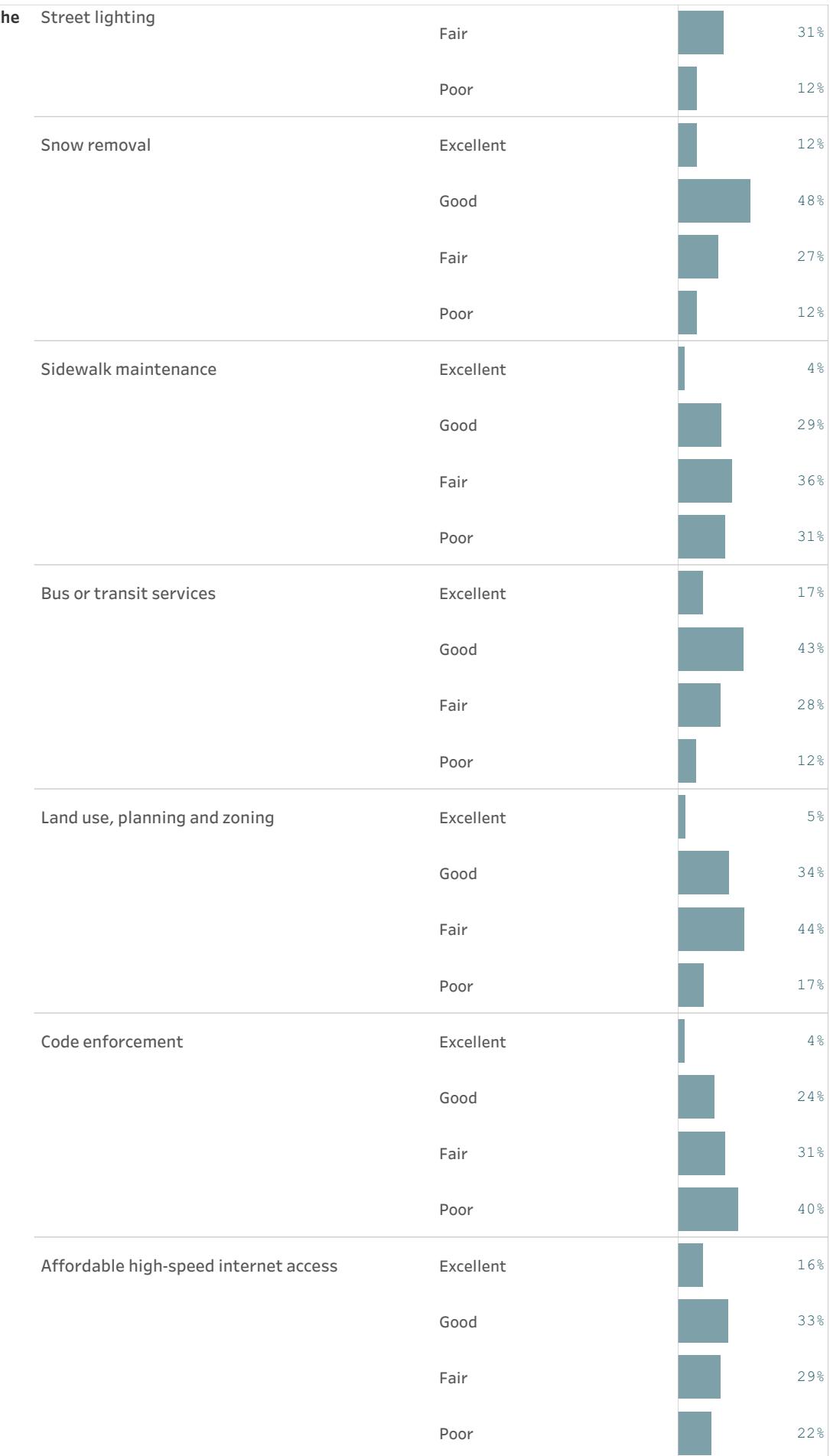




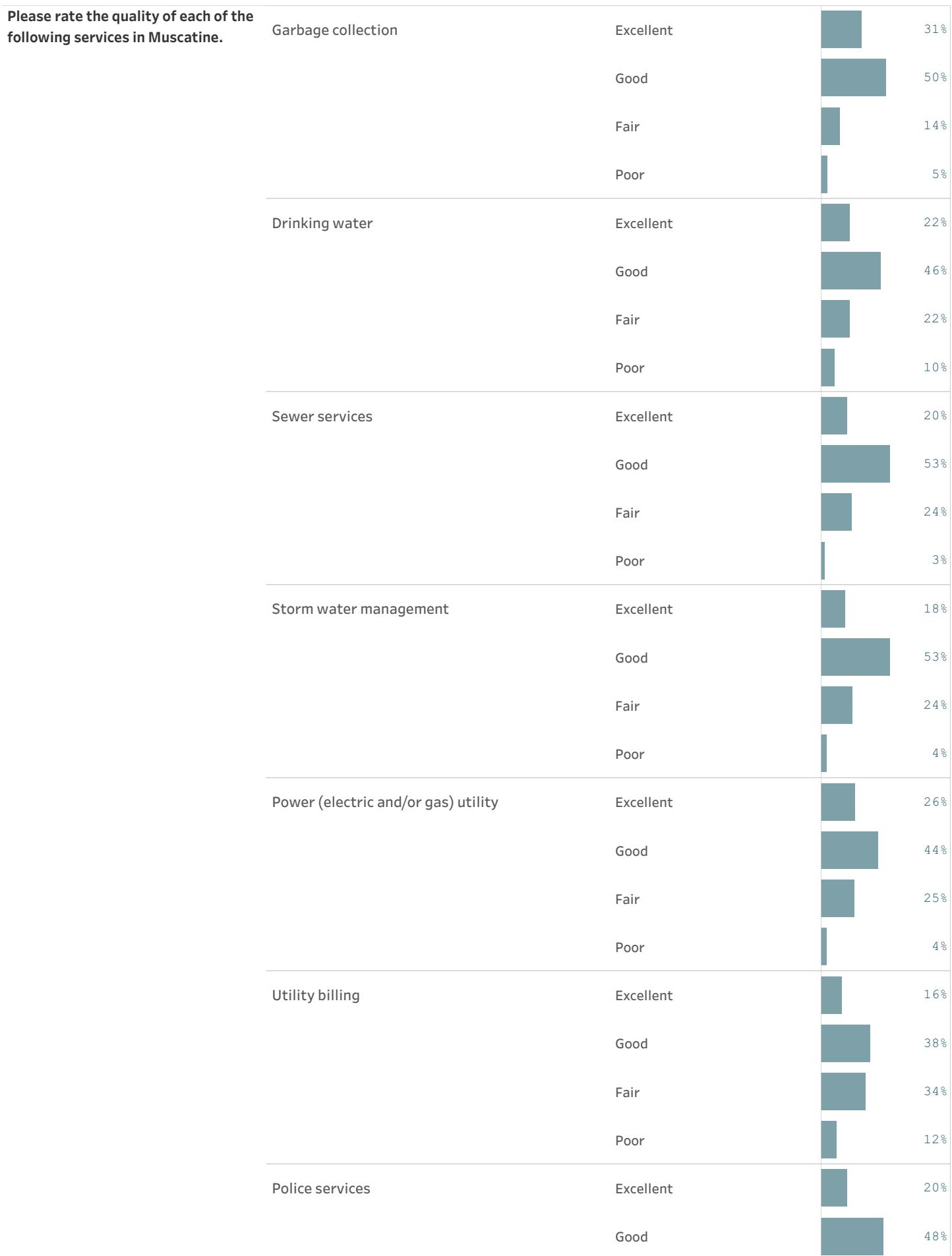
Please rate the quality of each of the following services in Muscatine.



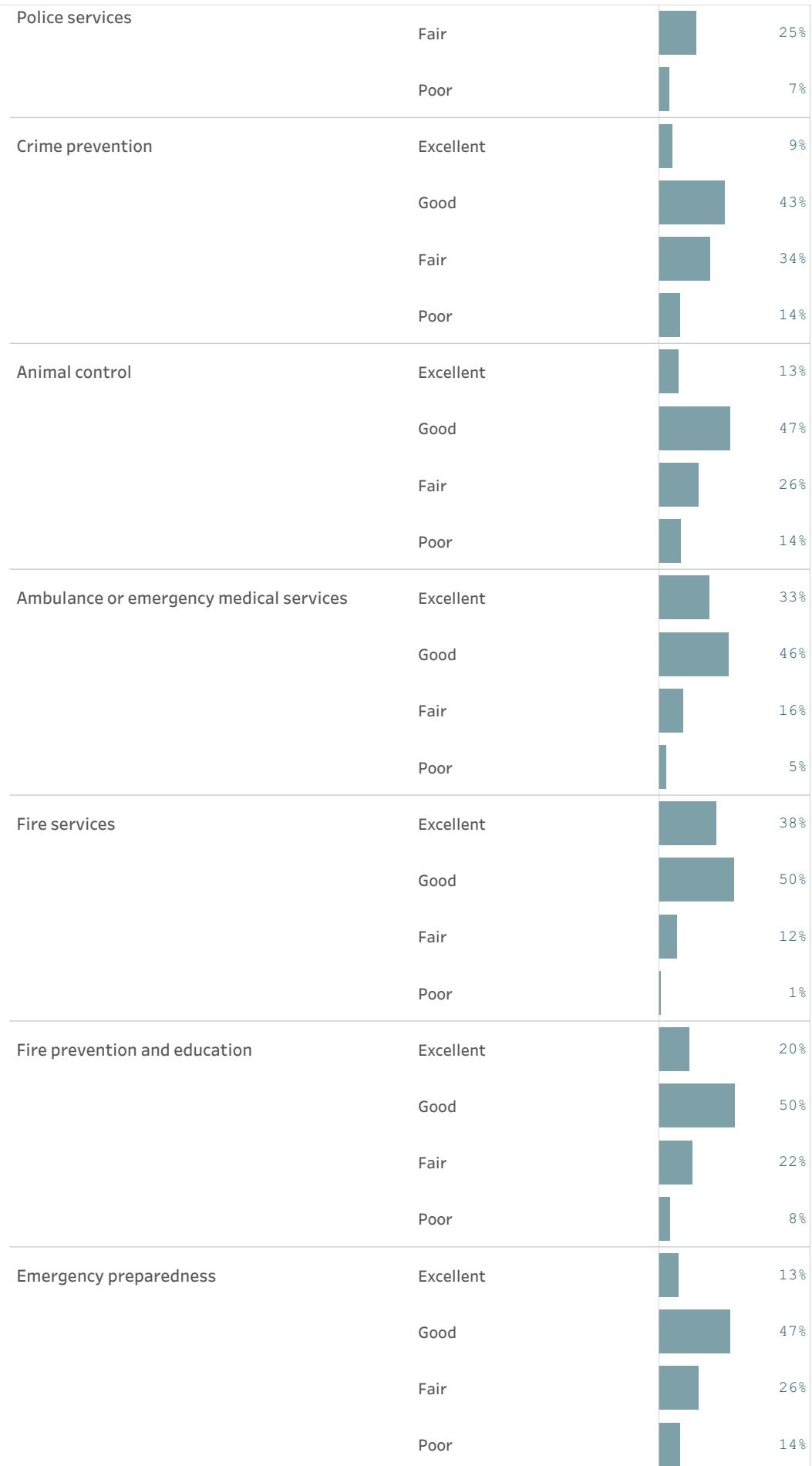
Please rate the quality of each of the following services in Muscatine.



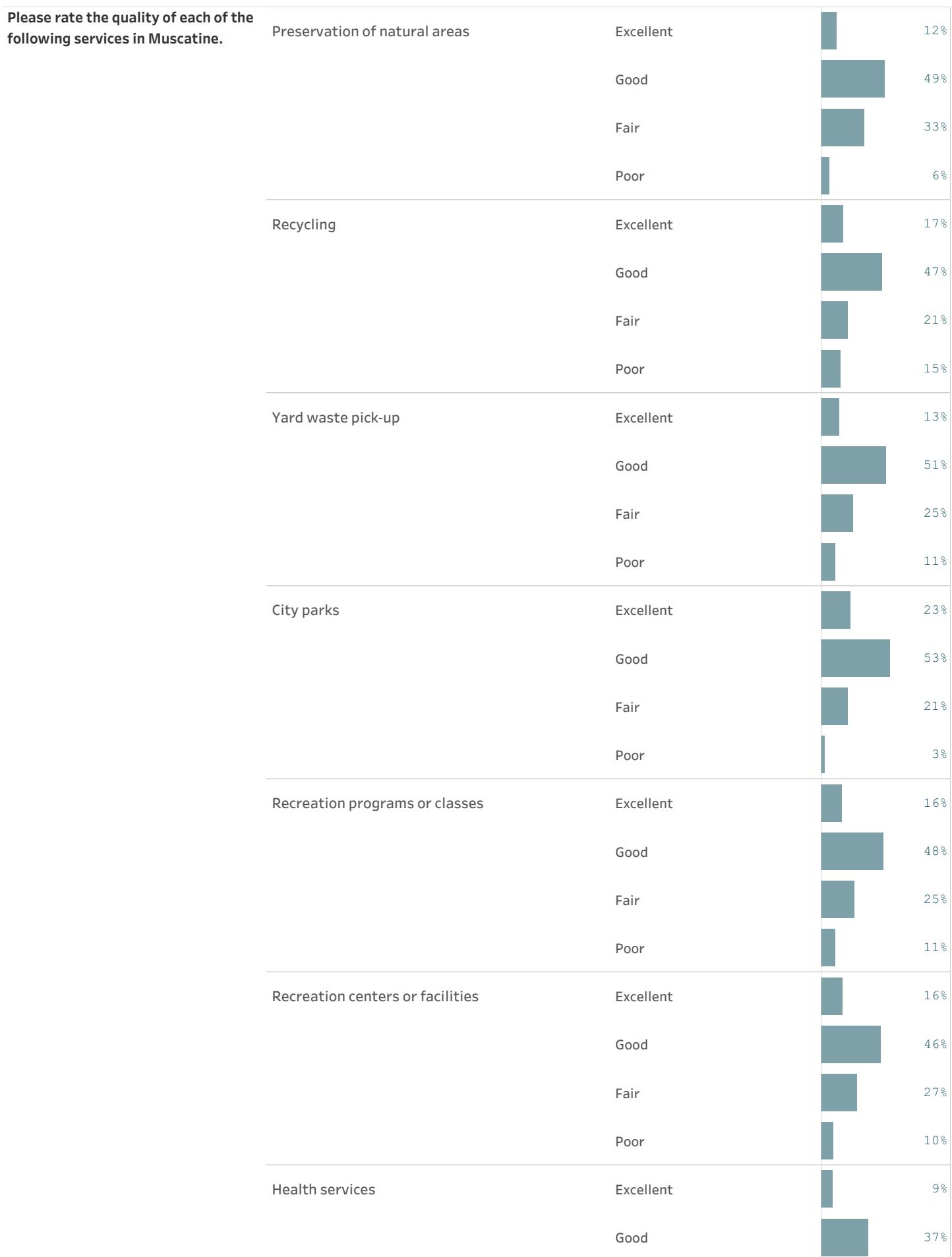
Please rate the quality of each of the following services in Muscatine.

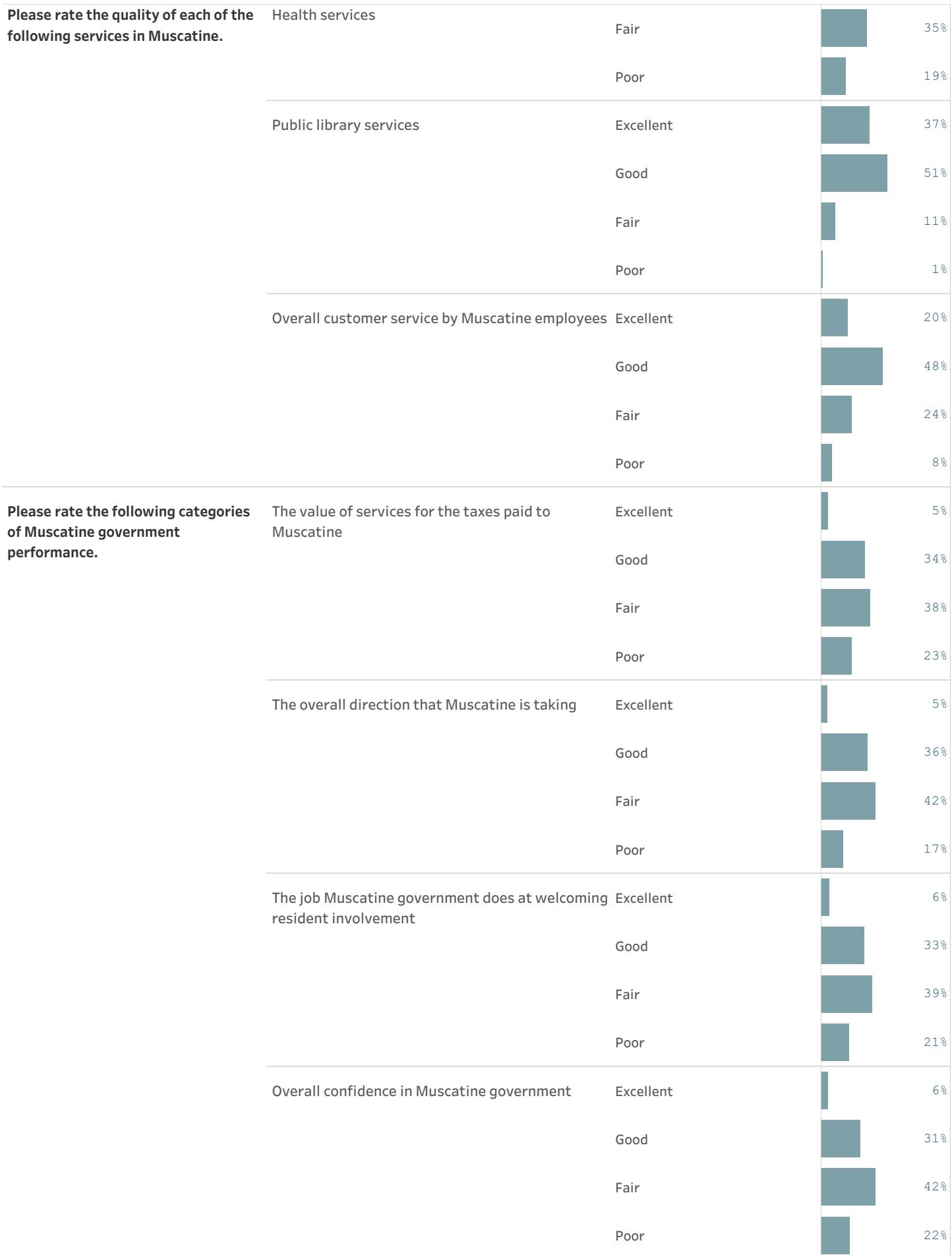


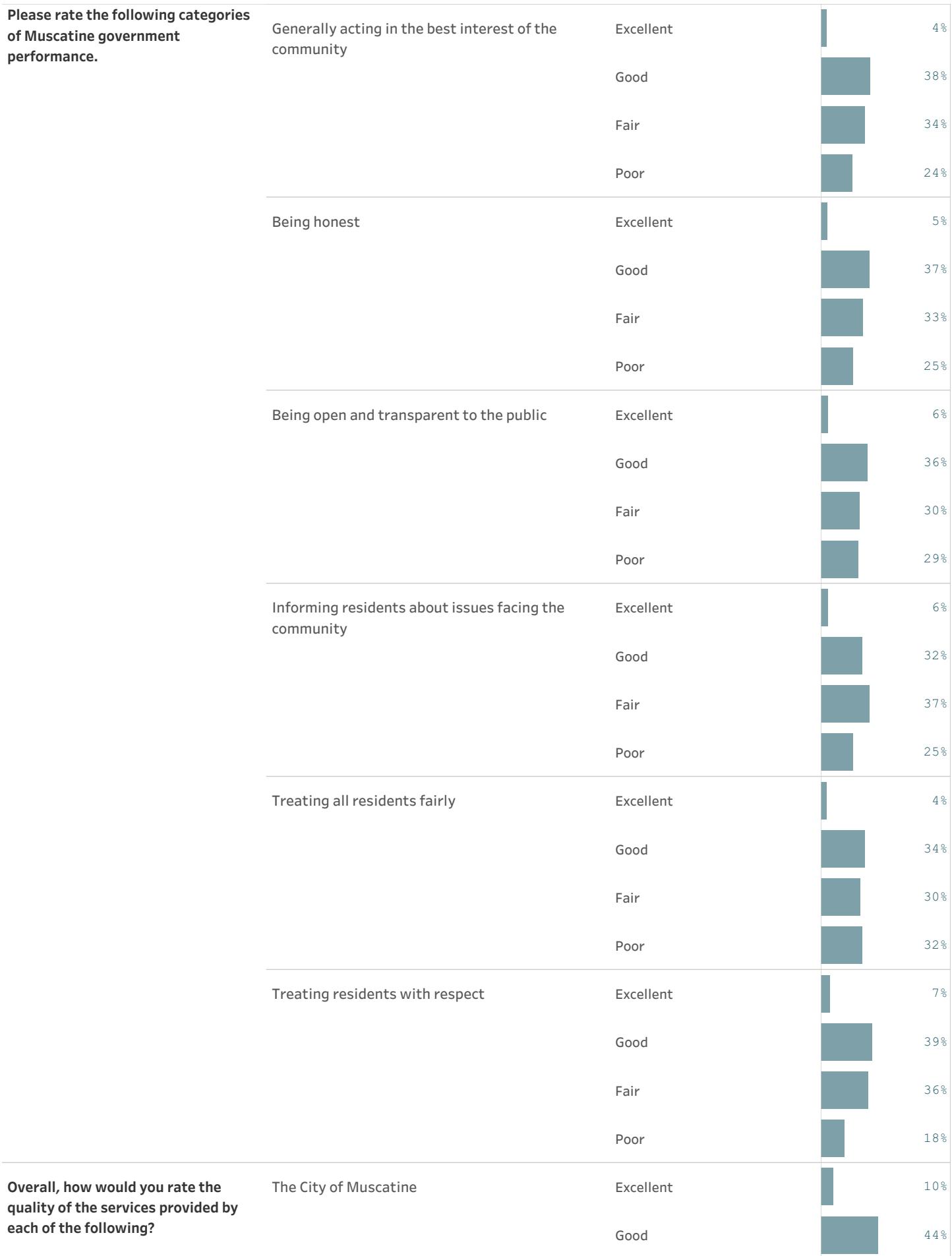
Please rate the quality of each of the following services in Muscatine.

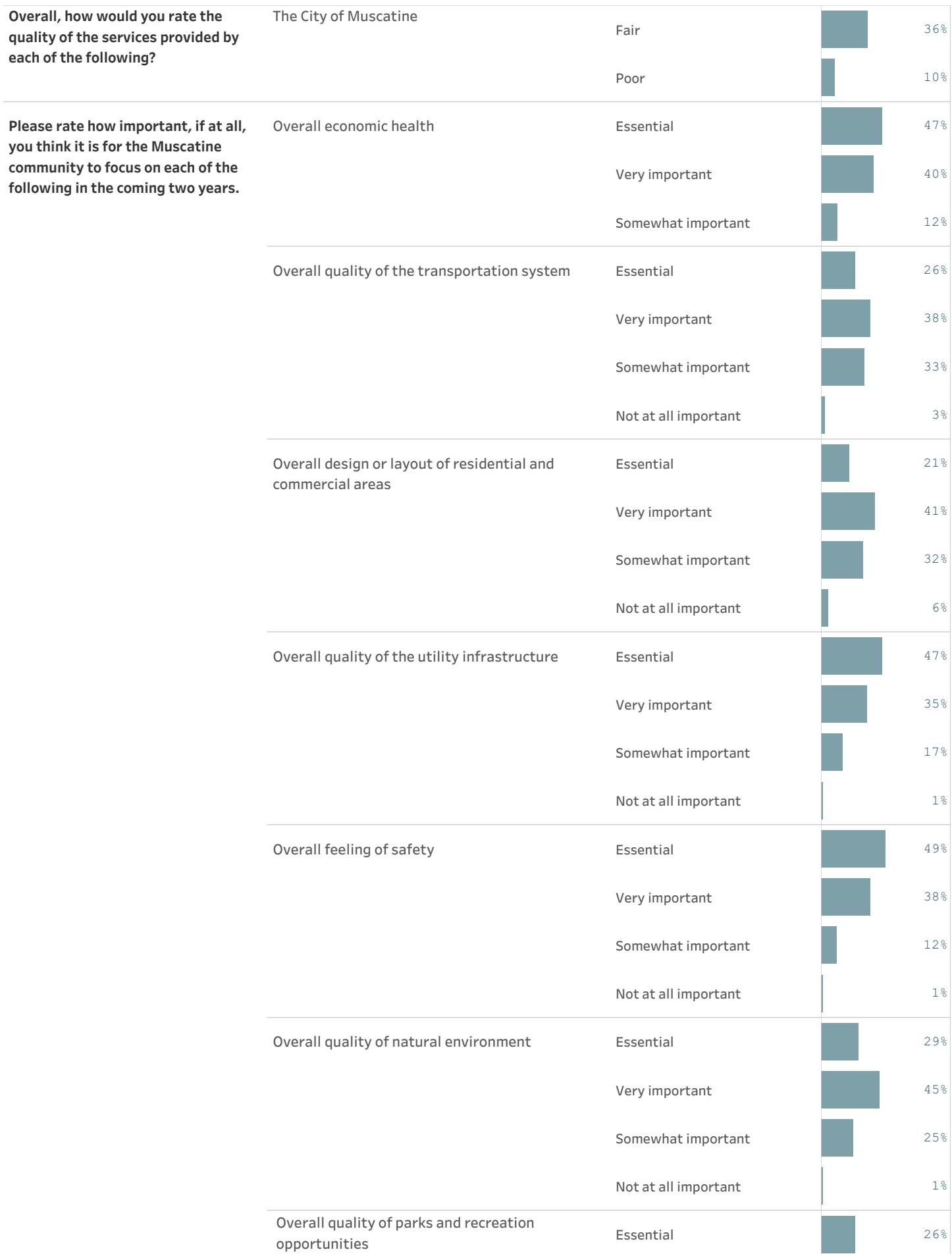


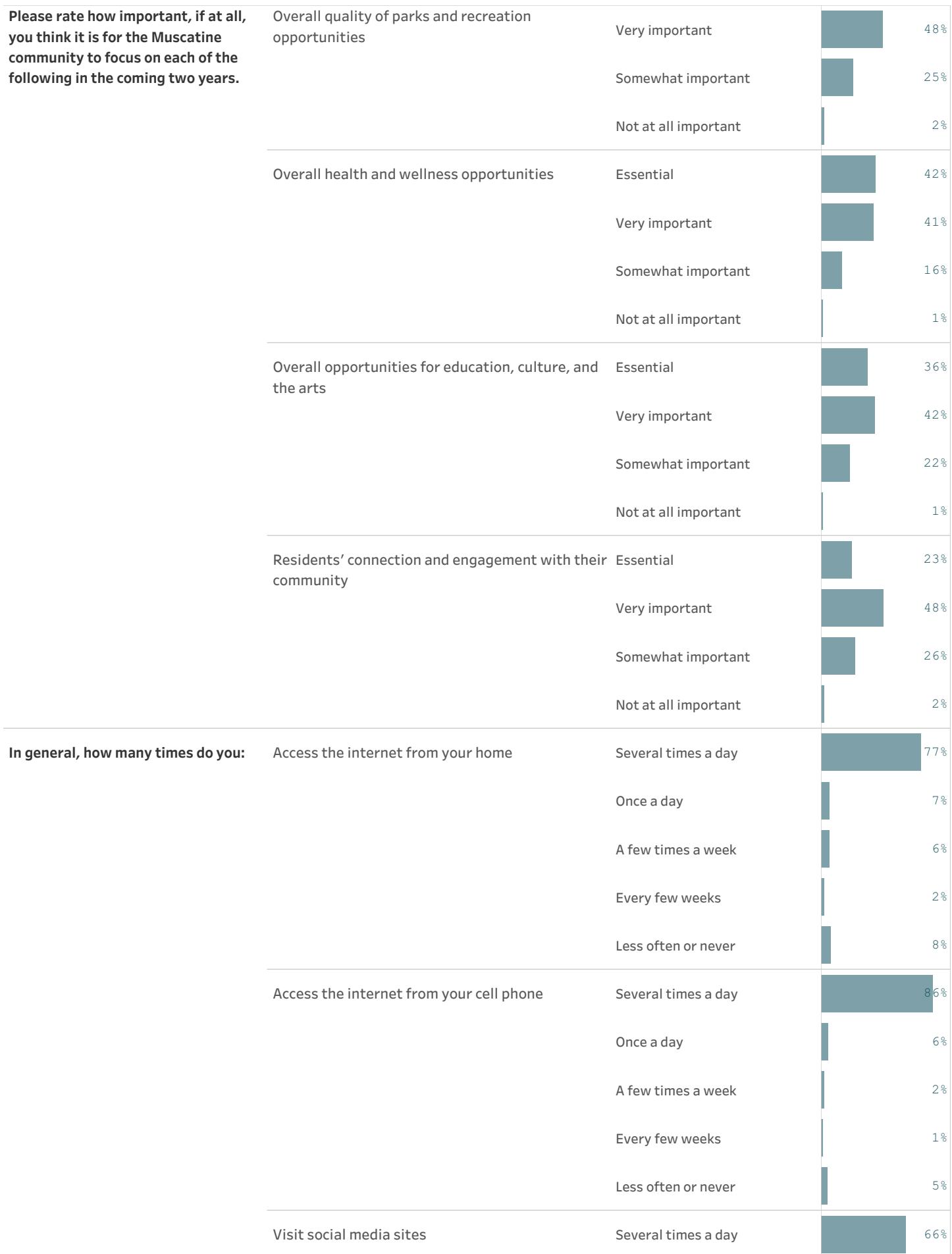
Please rate the quality of each of the following services in Muscatine.

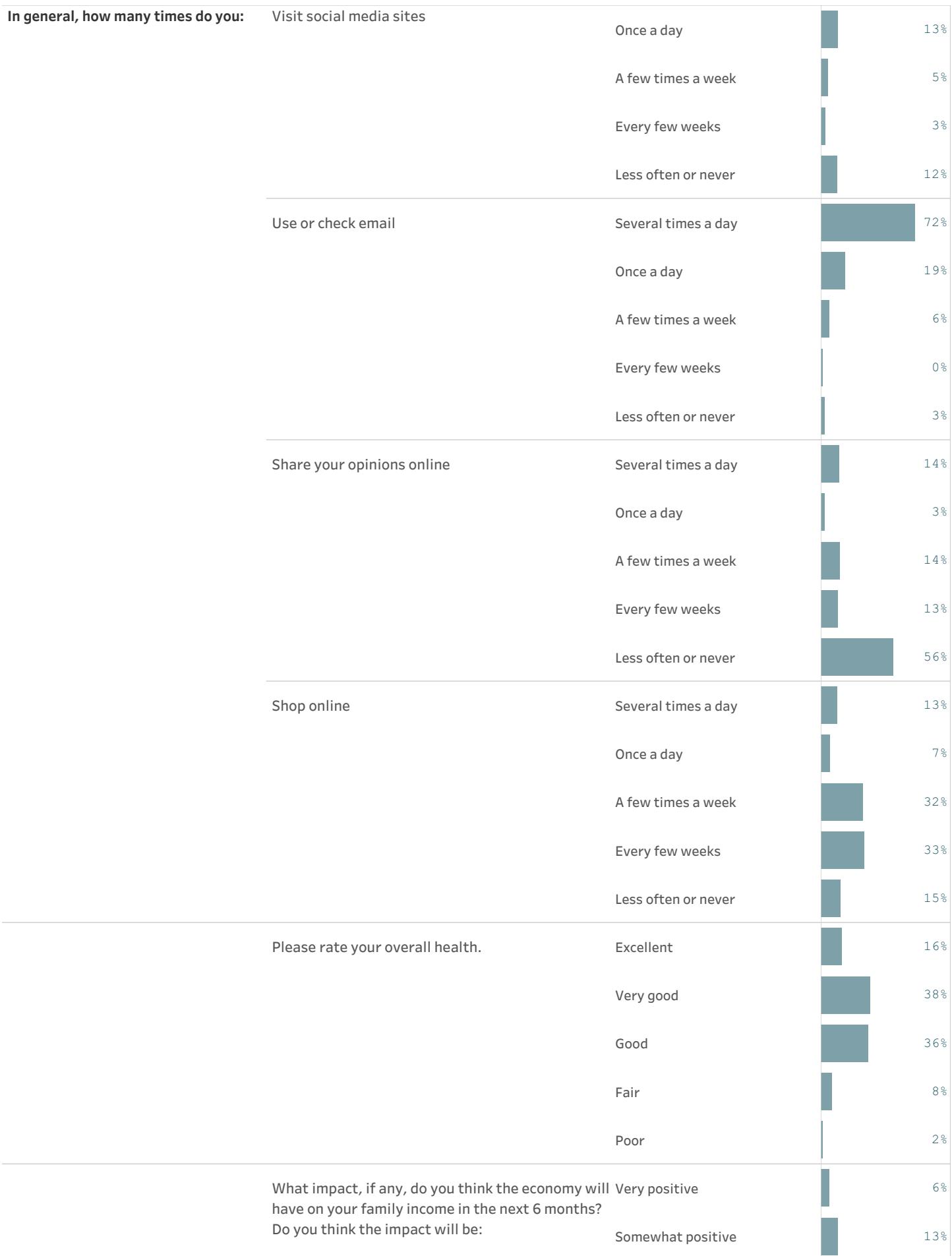


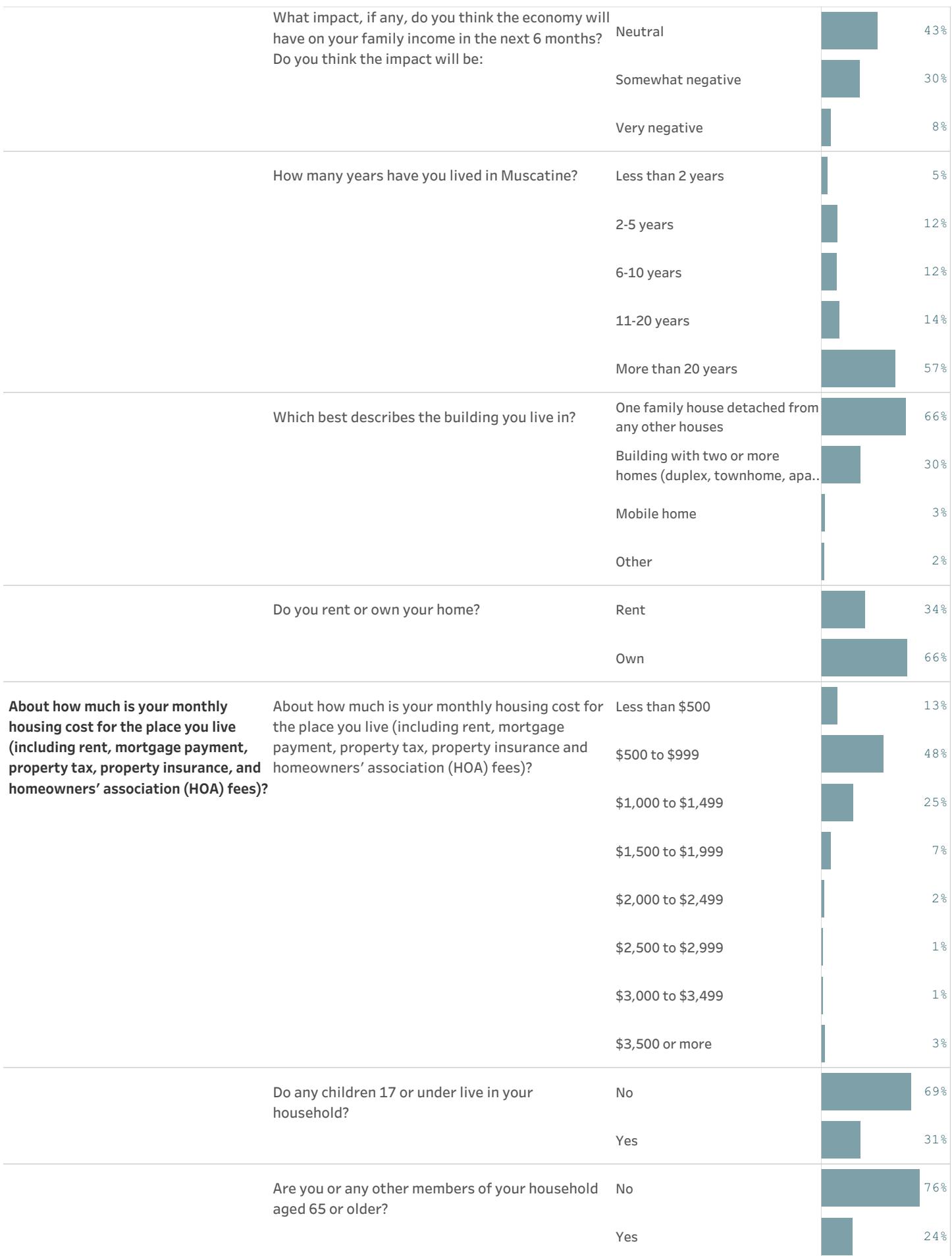


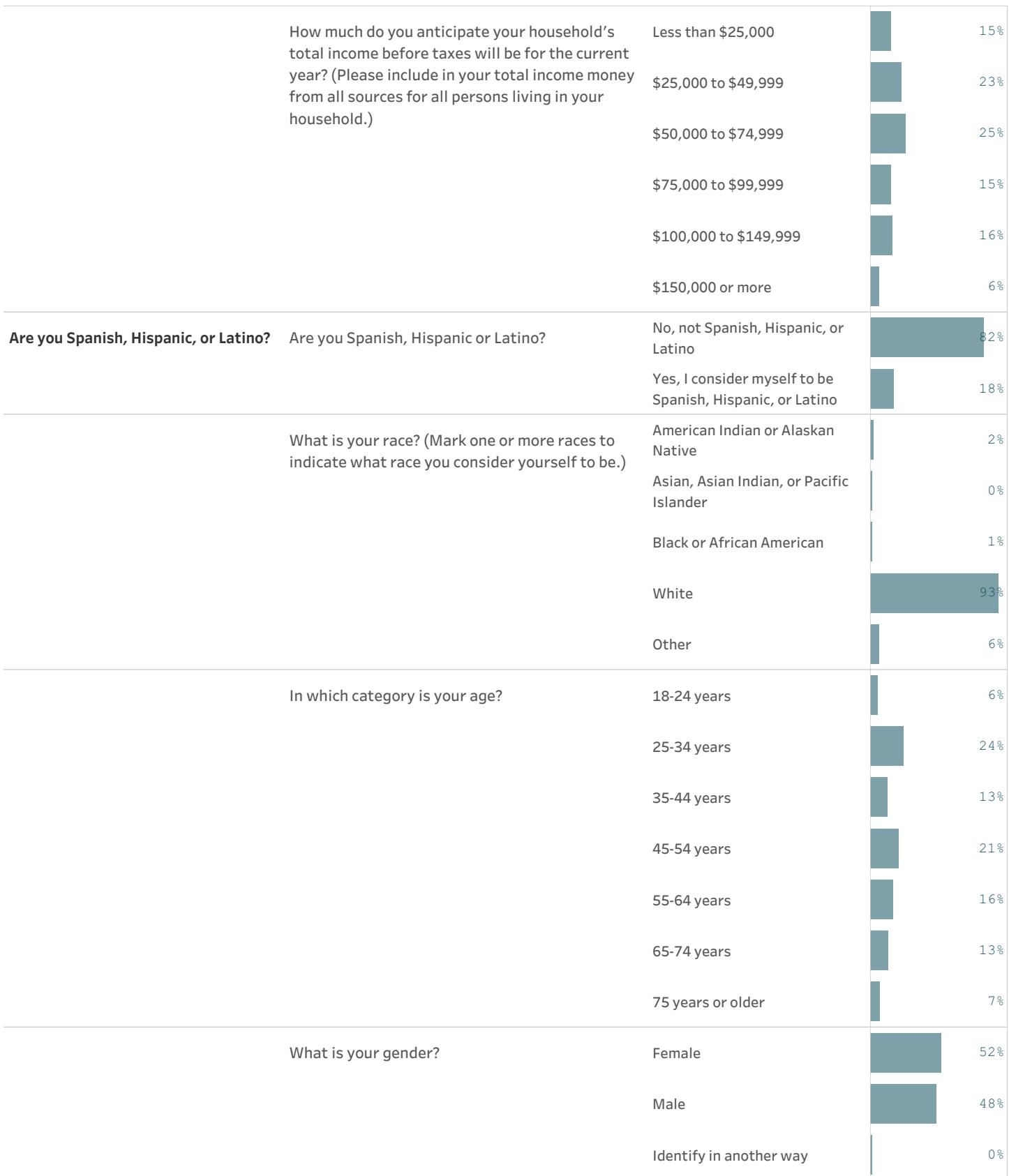












Full trends

This table contains the trends over time for the City of City. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2010 and 2022 surveys is greater than six percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2010	2022
Please rate each of the following aspects of quality of life in Muscatine.	Muscatine as a place to live	62%	64%
	Your neighborhood as a place to live	68%	70%
	Muscatine as a place to raise children	62%	63%
	Muscatine as a place to work	51%	65%
	Muscatine as a place to visit		33%
	Muscatine as a place to retire	36%	38%
	The overall quality of life	58%	58%
	Sense of community	49%	45%
Please rate each of the following characteristics as they relate to Muscatine as a whole.	Overall economic health		49%
	Overall quality of the transportation system		56%
	Overall design or layout of residential and commercial areas		48%
	Overall quality of the utility infrastructure		63%
	Overall feeling of safety		60%
	Overall quality of natural environment	40%	59%

Please rate each of the following characteristics as they relate to Muscatine as a whole.	Overall quality of parks and recreation opportunities	72%
	Overall health and wellness opportunities	52%
	Overall opportunities for education, culture, and the arts	49%
	Residents' connection and engagement with their community	33%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Muscatine to someone who asks	68% 66%
	Remain in Muscatine for the next five years	85% 80%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	89% 91%
	In Muscatine's downtown/commercial area during the day	87% 88%
	From property crime	45% 57%
	From violent crime	60% 69%
	From fire, flood, or other natural disaster	77%
Please rate the job you feel the Muscatine community does at each of the following.	Making all residents feel welcome	53%
	Attracting people from diverse backgrounds	52%
	Valuing/respecting residents from diverse backgrounds	51%
	Taking care of vulnerable residents	47%
Please rate each of the following in the Muscatine community.	Overall quality of business and service establishments	32% 56%
	Variety of business and service establishments	36%
	Vibrancy of downtown/commercial area	33%
	Employment opportunities	27% 58%
	Shopping opportunities	12% 12%

Please rate each of the following in the Muscatine community.	Cost of living	37%
	Overall image or reputation	35% 35%
Please also rate each of the following in the Muscatine community.	Traffic flow on major streets	51% 60%
	Ease of public parking	45%
	Ease of travel by car	59% 70%
	Ease of travel by public transportation	46%
	Ease of travel by bicycle	49% 54%
	Ease of walking	58% 66%
	Well-planned residential growth	35%
	Well-planned commercial growth	30%
	Well-designed neighborhoods	39%
	Preservation of the historical or cultural character of the community	59%
	Public places where people want to spend time	40%
	Variety of housing options	45% 28%
	Availability of affordable quality housing	38% 20%
	Overall quality of new development	37% 32%
	Overall appearance	40% 40%
	Cleanliness	39% 43%
	Availability of paths and walking trails	60% 72%
	Fitness opportunities	66%

Please also rate each of the following in the Muscatine community.	Recreational opportunities	34% 52%
	Availability of affordable quality food	52% 52%
	Availability of affordable quality health care	42% 35%
	Availability of preventive health services	48% 38%
	Availability of affordable quality mental health care	20%
	Opportunities to attend cultural/arts/music activities	23% 39%
	Community support for the arts	44%
	Availability of affordable quality childcare/preschool	36% 41%
	K-12 education	61% 51%
	Adult educational opportunities	48%
	Sense of civic/community pride	37%
	Neighborliness of residents	41%
	Opportunities to participate in social events and activities	39% 41%
	Opportunities to attend special events and festivals	41%
	Opportunities to volunteer	71% 63%
	Opportunities to participate in community matters	52% 48%
	Openness and acceptance of the community toward people of diverse backgrounds	51% 44%
	Contacted the City of Muscatine for help or information	55% 48%
	Contacted Muscatine elected officials to express your opinion	17%
	Attended a local public meeting	23% 12%

Please indicate whether or not you have done each of the following in the last 12 months.	Watched a local public meeting	57% 43%
	Volunteered your time to some group/activity	57% 37%
	Campaigned or advocated for a local issue, cause, or candidate	23%
	Voted in your most recent local election	71% 69%
	Used public transportation instead of driving	13%
	Carpooled with other adults or children instead of driving alone	34%
	Walked or biked instead of driving	52%
	Public information services	57% 54%
	Economic development	25% 37%
	Traffic enforcement	53% 54%
Please rate the quality of each of the following services in Muscatine.	Traffic signal timing	48% 48%
	Street repair	20% 16%
	Street cleaning	41% 46%
	Street lighting	50% 57%
	Snow removal	52% 61%
	Sidewalk maintenance	32% 33%
	Bus or transit services	59% 60%
	Land use, planning and zoning	40% 39%
	Code enforcement	30% 28%
	Affordable high-speed internet access	50%

Please rate the quality of each of the following services in Muscatine.	Garbage collection	74% 81%
	Drinking water	67% 68%
	Sewer services	66% 73%
	Storm water management	60% 72%
	Power (electric and/or gas) utility	72% 70%
	Utility billing	54%
	Police services	60% 68%
	Crime prevention	42% 52%
	Animal control	50% 60%
	Ambulance or emergency medical services	85% 79%
	Fire services	88% 88%
	Fire prevention and education	76% 70%
	Emergency preparedness	54% 60%
	Preservation of natural areas	54% 61%
	Recycling	51% 64%
	Yard waste pick-up	57% 64%
	City parks	80% 76%
	Recreation programs or classes	63% 64%
	Recreation centers or facilities	63% 63%
	Health services	52% 46%

Please rate the quality of each of the following services in Muscatine.	Public library services	82% 88%
	Overall customer service by Muscatine employees	65% 68%
Please rate the following categories of Muscatine government performance.	The value of services for the taxes paid to Muscatine	31% 39%
	The overall direction that Muscatine is taking	32% 41%
	The job Muscatine government does at welcoming resident involvement	32% 40%
	Overall confidence in Muscatine government	36%
	Generally acting in the best interest of the community	42%
	Being honest	43%
	Being open and transparent to the public	41%
	Informing residents about issues facing the community	38%
	Treating all residents fairly	38%
	Treating residents with respect	46%
Overall, how would you rate the quality of the services provided by the City of Muscatine?	The City of Muscatine	54% 54%
Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.	Overall economic health	88%
	Overall quality of the transportation system	64%
	Overall design or layout of residential and commercial areas	62%
	Overall quality of the utility infrastructure	82%
	Overall feeling of safety	87%
	Overall quality of natural environment	74%
	Overall quality of parks and recreation opportunities	73%

Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.	Overall health and wellness opportunities	83%
	Overall opportunities for education, culture, and the arts	77%
	Residents' connection and engagement with their community	72%
In general, how many times do you:	Access the internet from your home	90%
	Access the internet from your cell phone	94%
	Visit social media sites	84%
	Use or check email	97%
	Share your opinions online	31%
	Shop online	52%
Please rate your overall health.		54%
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		17% 19%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Muscatine conducted a survey of 573 residents. Survey invitations were mailed to randomly selected households and data were collected from January 21st, 2022 to March 11th, 2022. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Muscatine. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on February 25th, 2022. The survey remained open for two weeks and there were 137 responses.

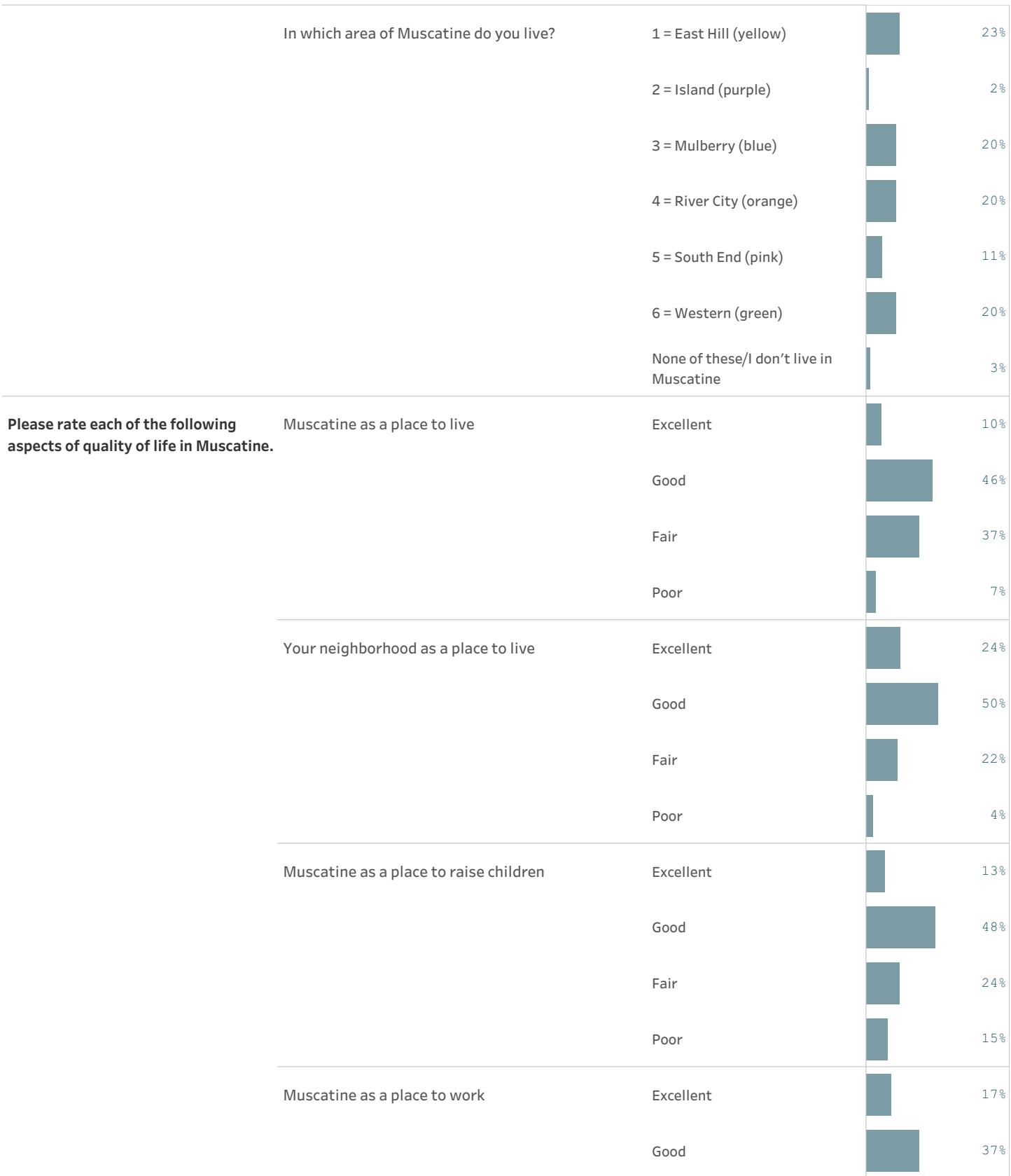
The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Muscatine. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

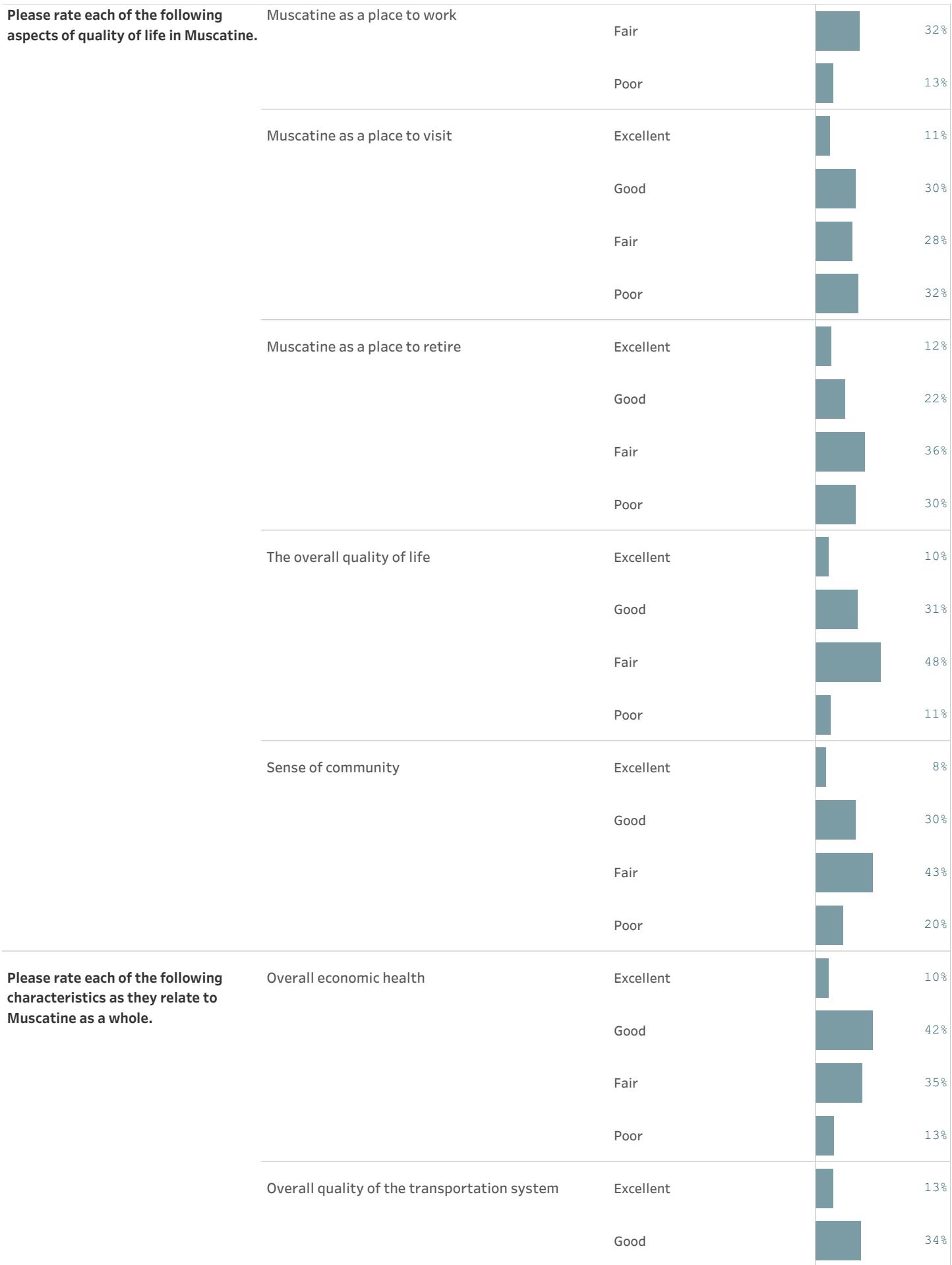
* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resource..>

		Unweighted	Weighted	Target*
Age	18-34	23%	30%	30%
	35-54	39%	33%	33%
	55+	38%	37%	37%
Area	East Hill	17%	24%	24%
	Island	3%	2%	2%
	Mulberry	32%	21%	21%
	River City	19%	21%	21%
	South End	5%	11%	11%
	Western	24%	21%	21%
Hispanic	No, not Spanish, Hispanic, or Latino	94%	82%	82%
	Yes, I consider myself to be Spanish, Hispa..	6%	18%	18%
Housing type	Attached	8%	31%	31%
	Detached	92%	69%	69%
race	Not white	5%	10%	10%
	White	95%	90%	90%
Race/ethnicity	Not white alone	10%	23%	23%
	White alone, not Hispanic or Latino	90%	77%	77%
Sex	Female	66%	52%	52%
	Male	34%	48%	48%
Sex/age	Female 18-34	16%	15%	15%
	Female 35-54	29%	16%	16%
	Female 55+	21%	20%	20%
	Male 18-34	7%	15%	15%
	Male 35-54	11%	17%	17%
	Male 55+	16%	17%	17%
Tenure	Own	86%	66%	66%
	Rent	14%	34%	34%

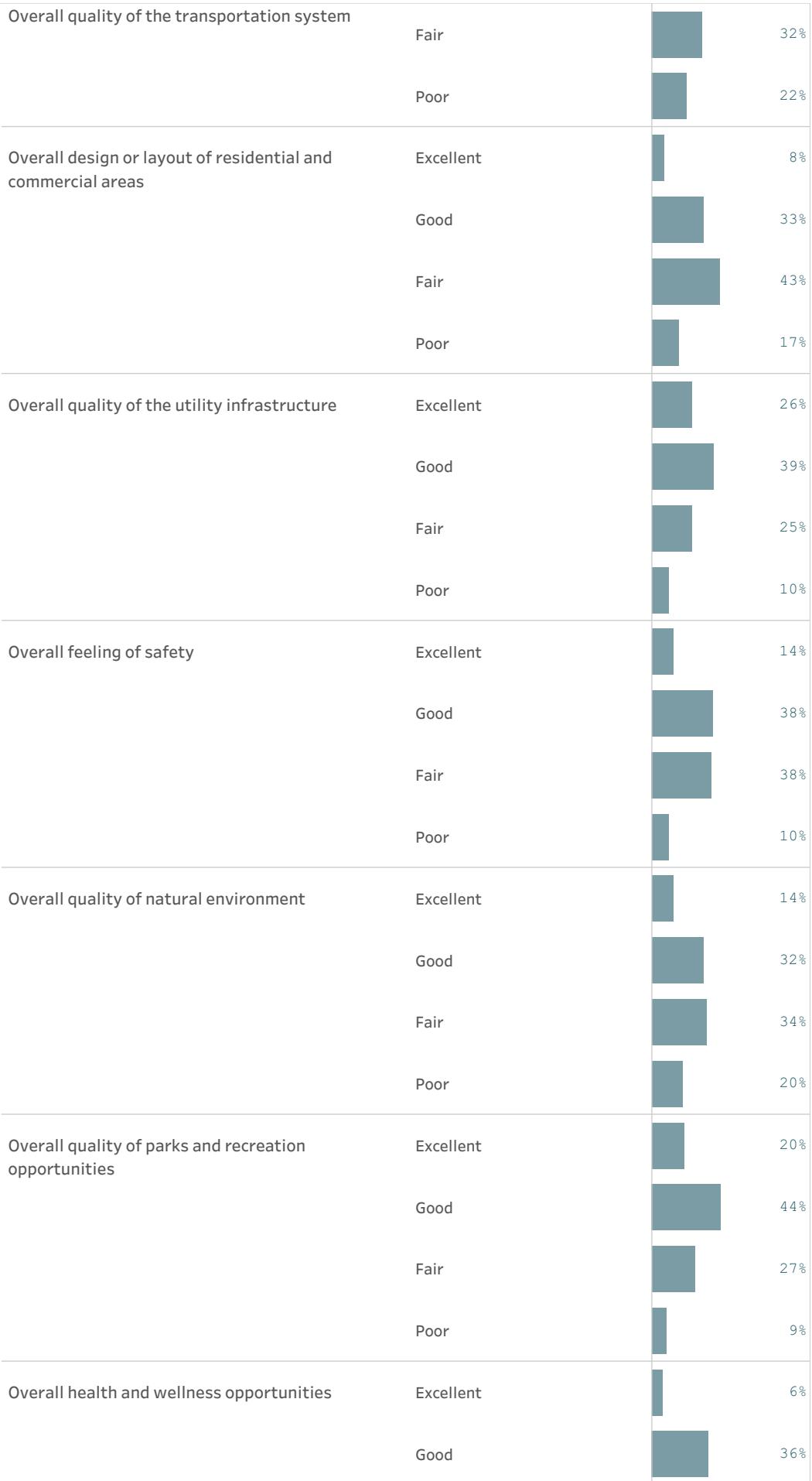
Open participation survey results

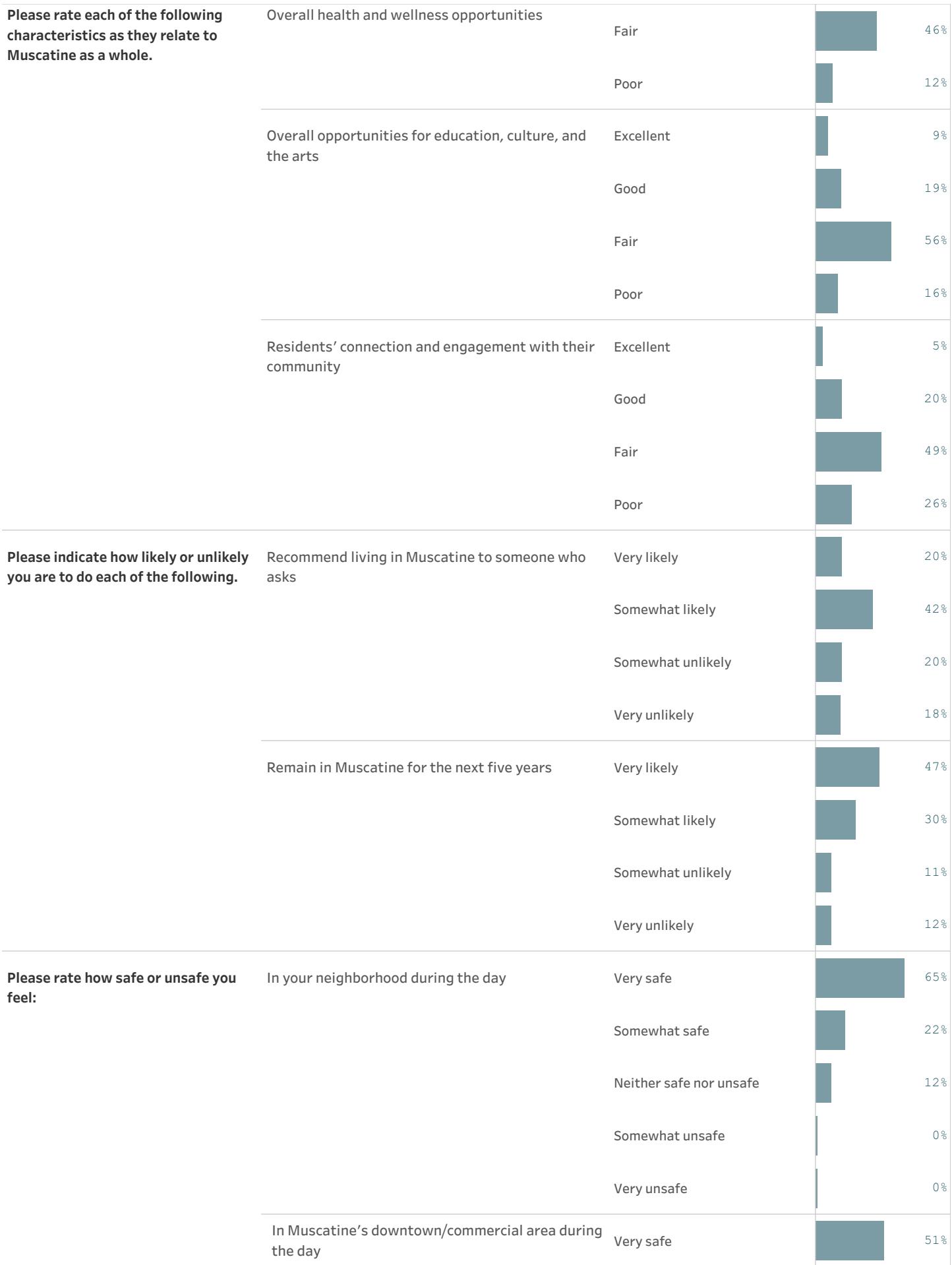
This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

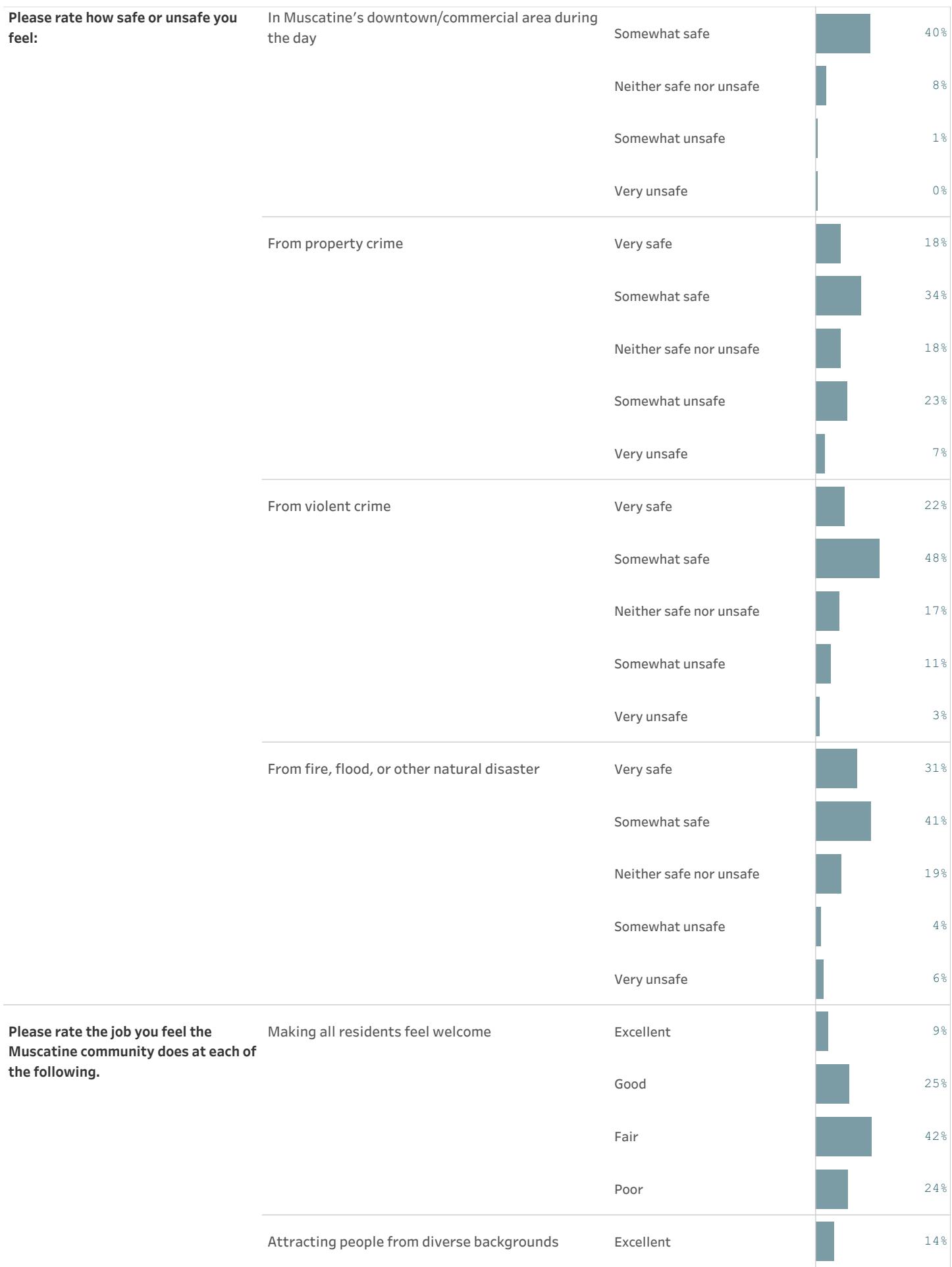


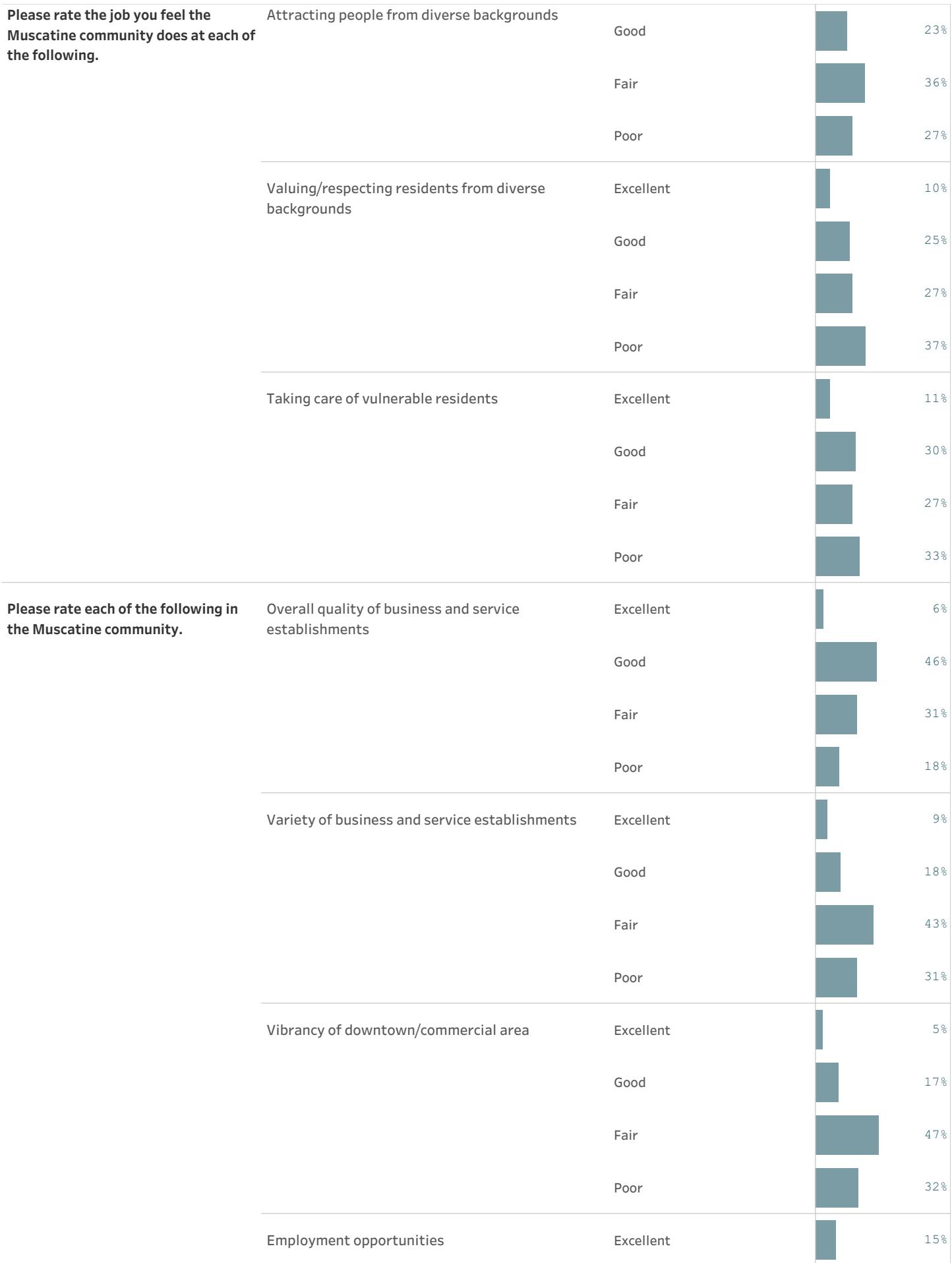


Please rate each of the following characteristics as they relate to Muscatine as a whole.

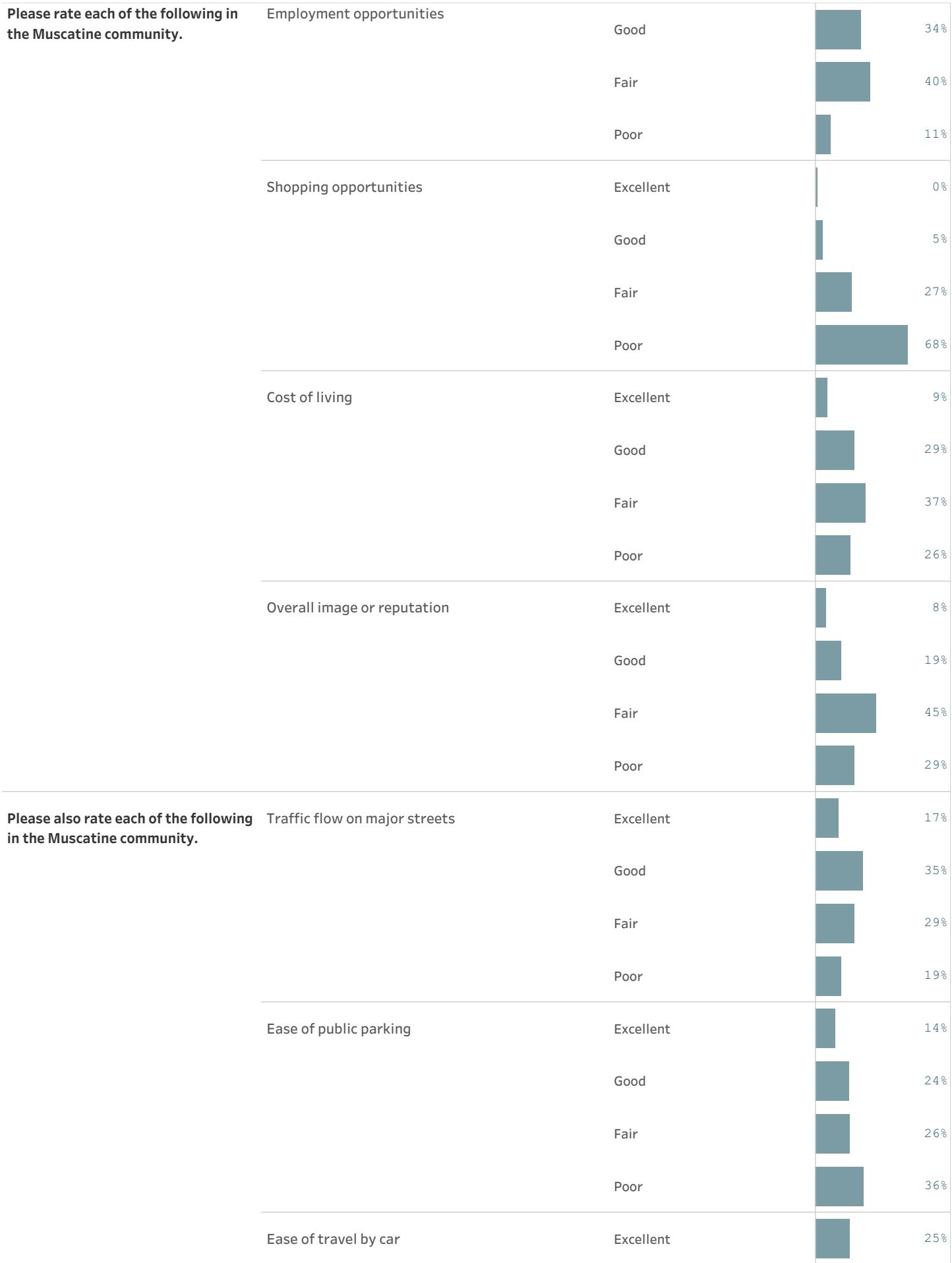


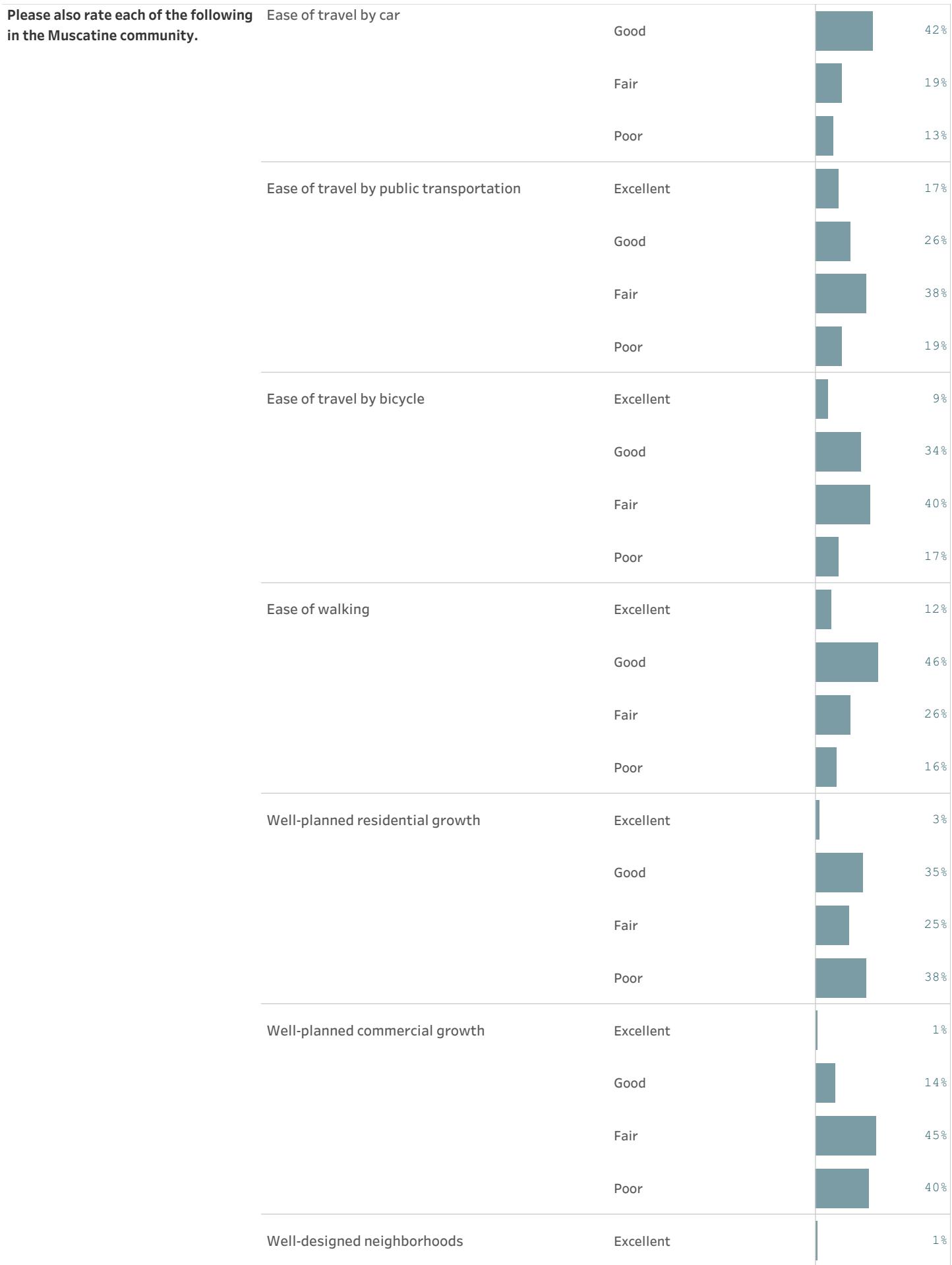




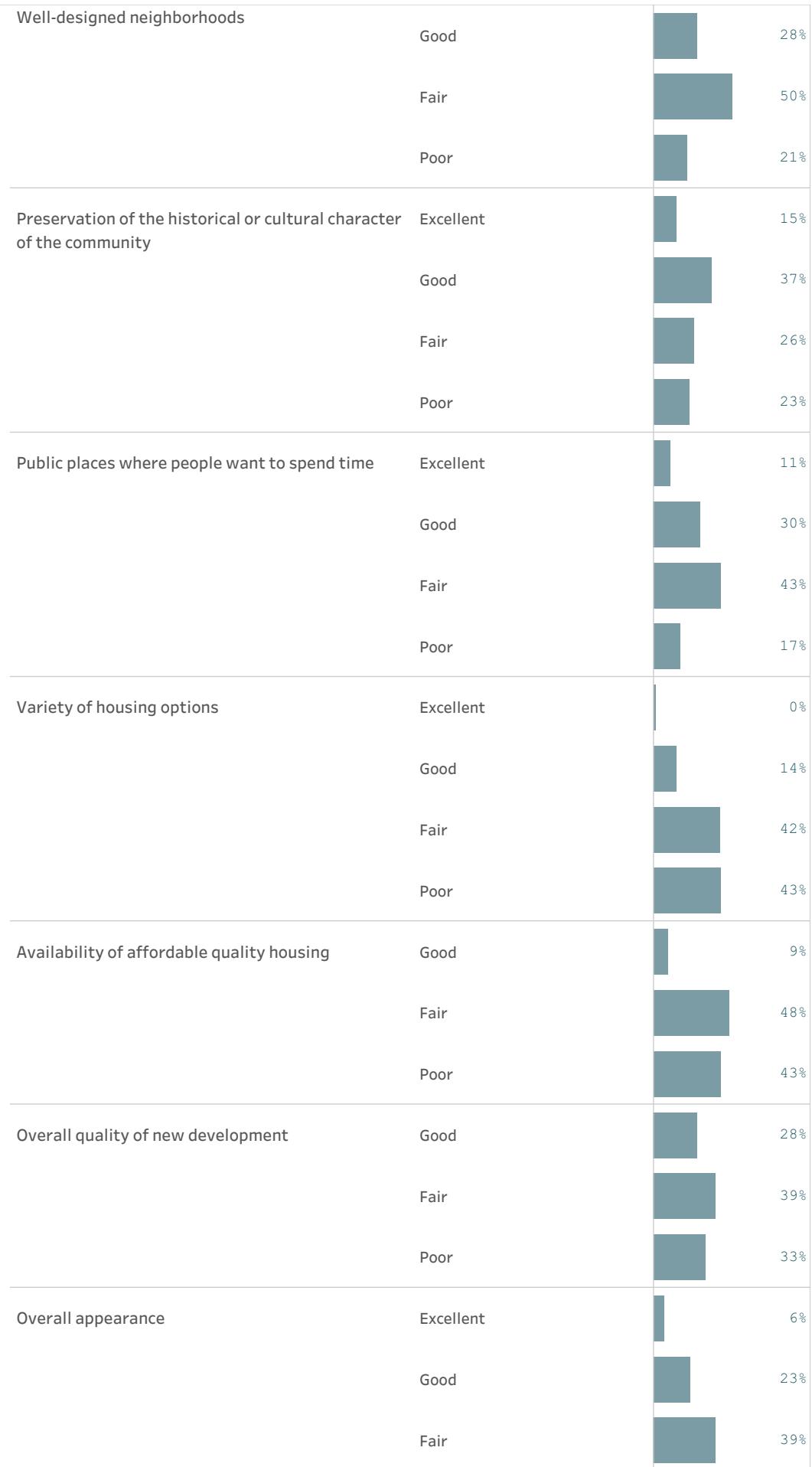


Please rate each of the following in the Muscatine community.

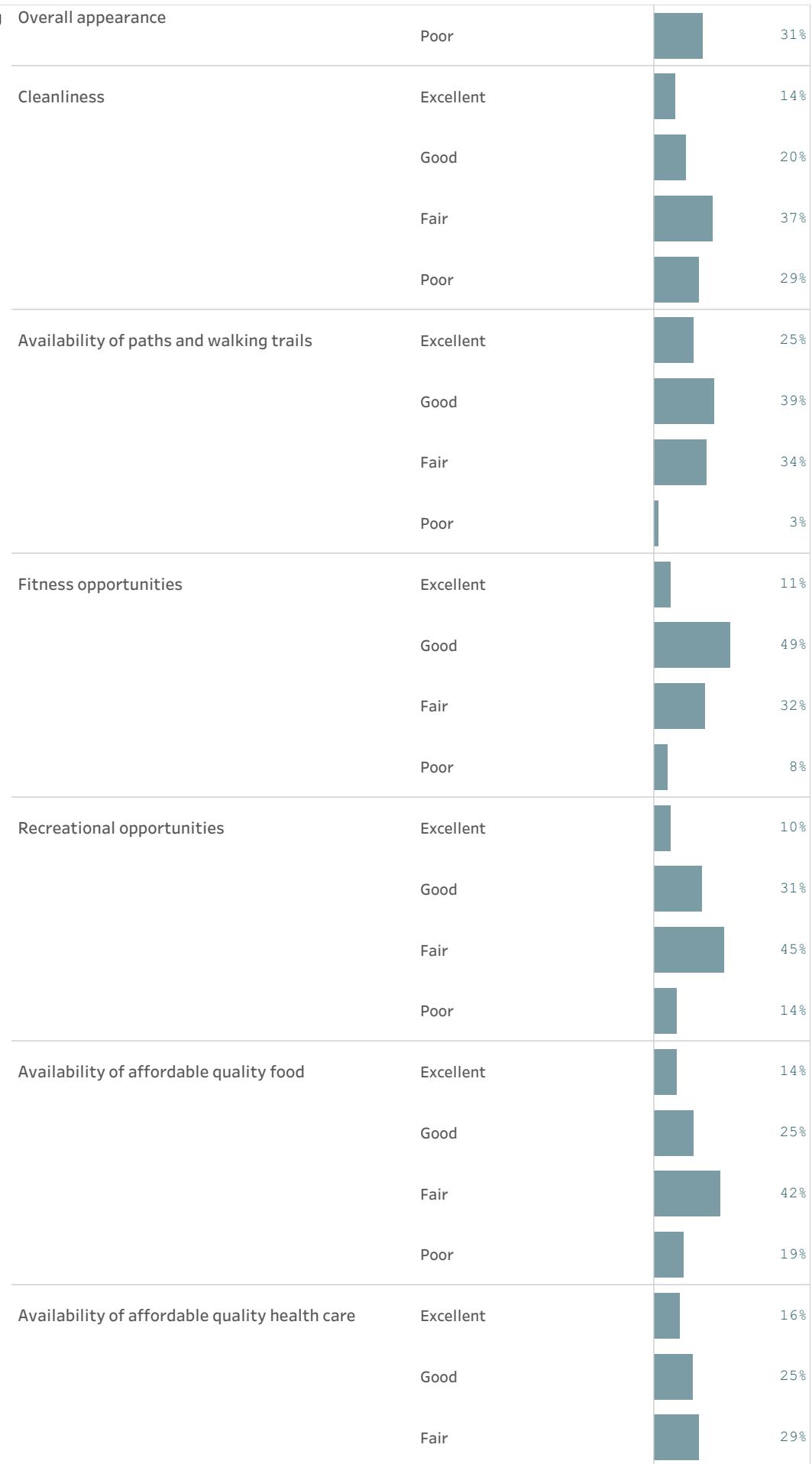


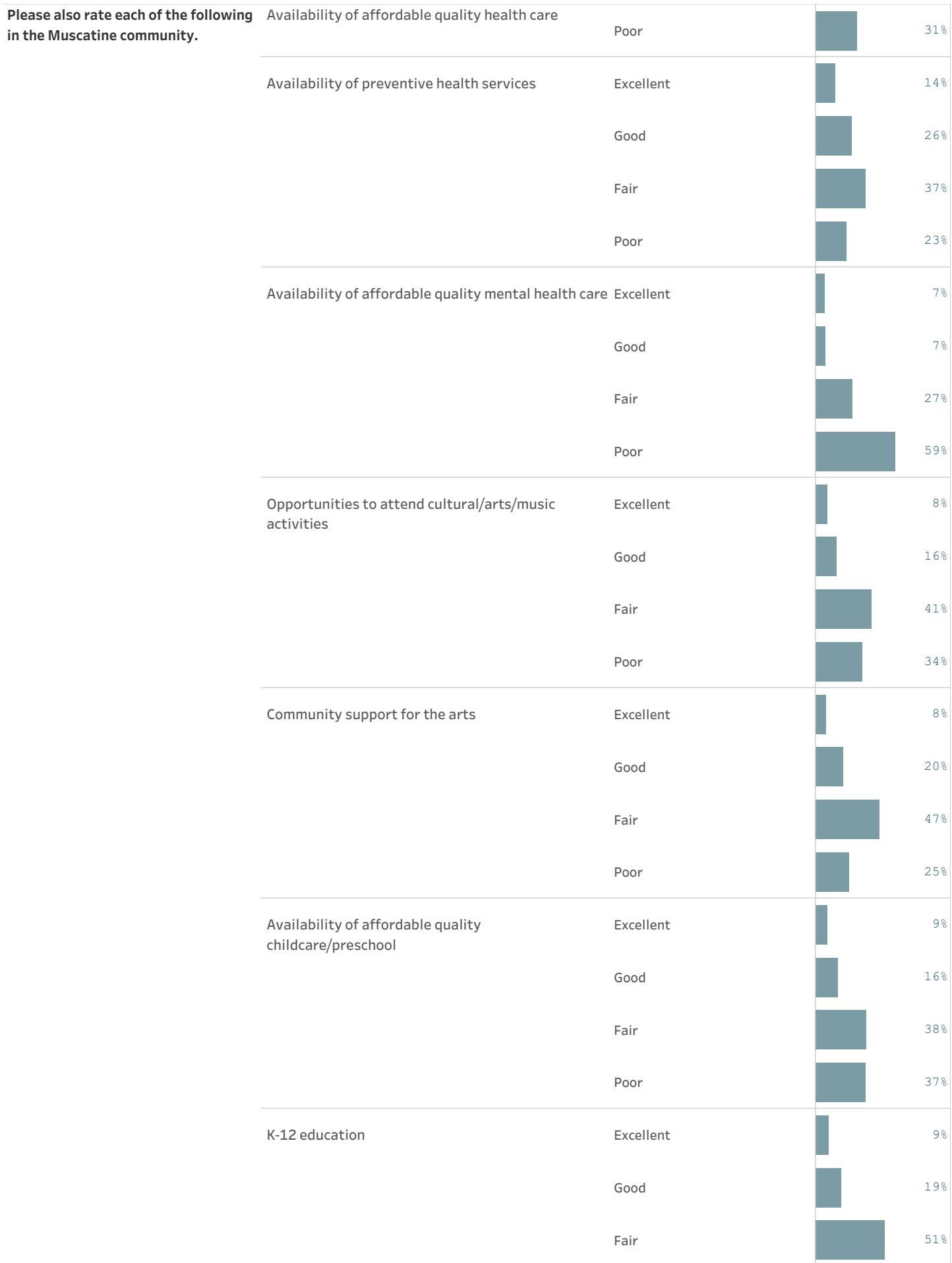


Please also rate each of the following Well-designed neighborhoods in the Muscatine community.

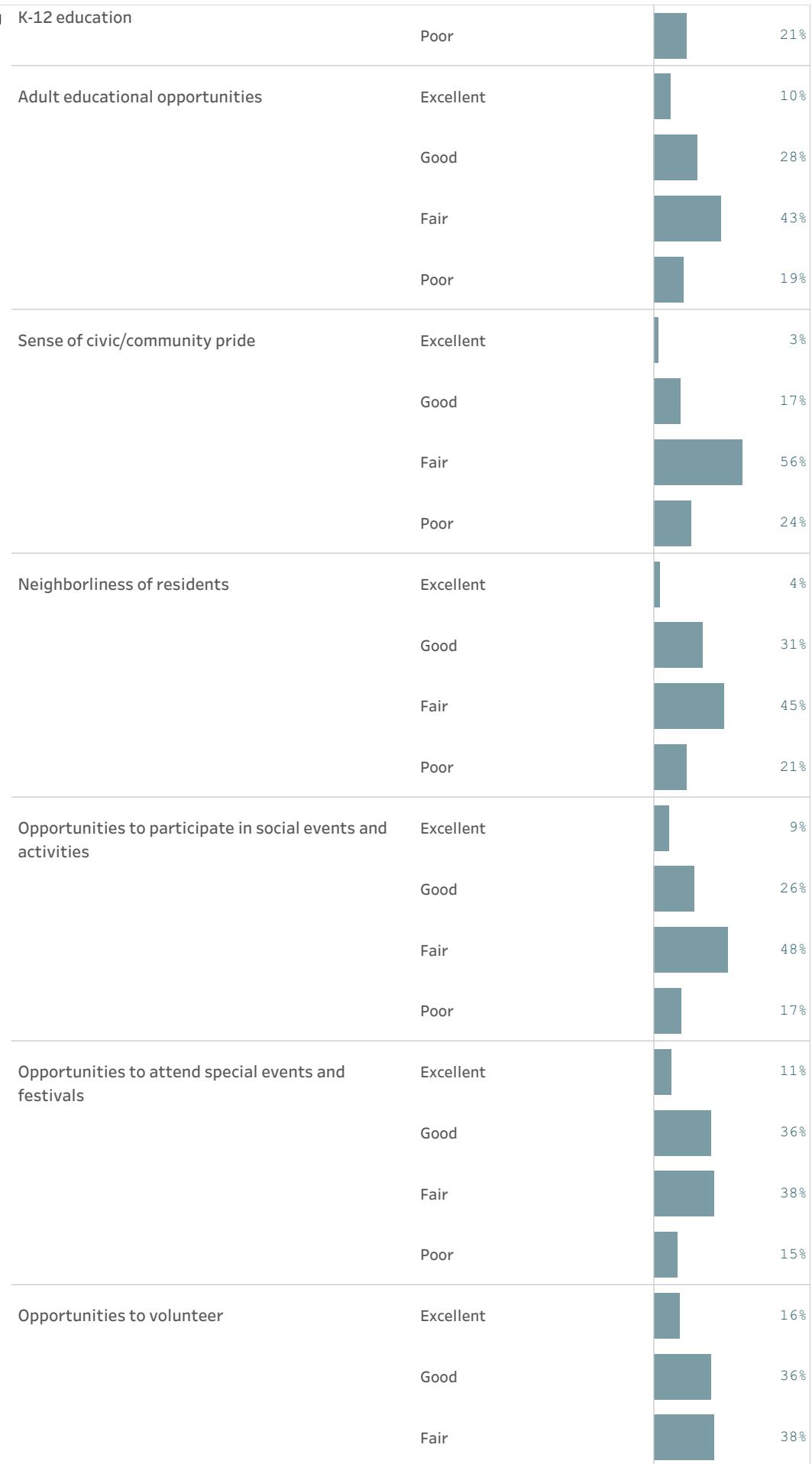


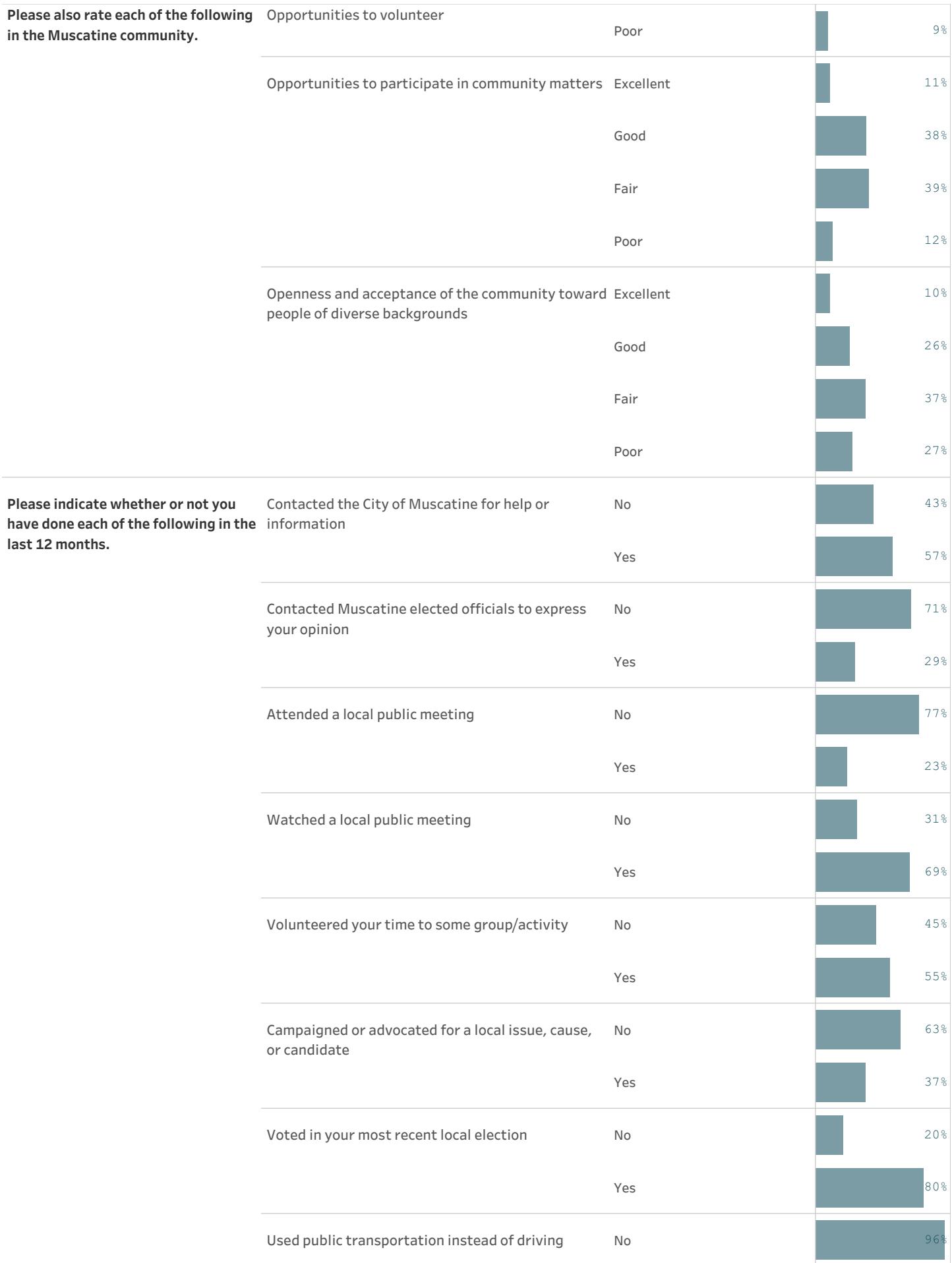
Please also rate each of the following Overall appearance
in the Muscatine community.

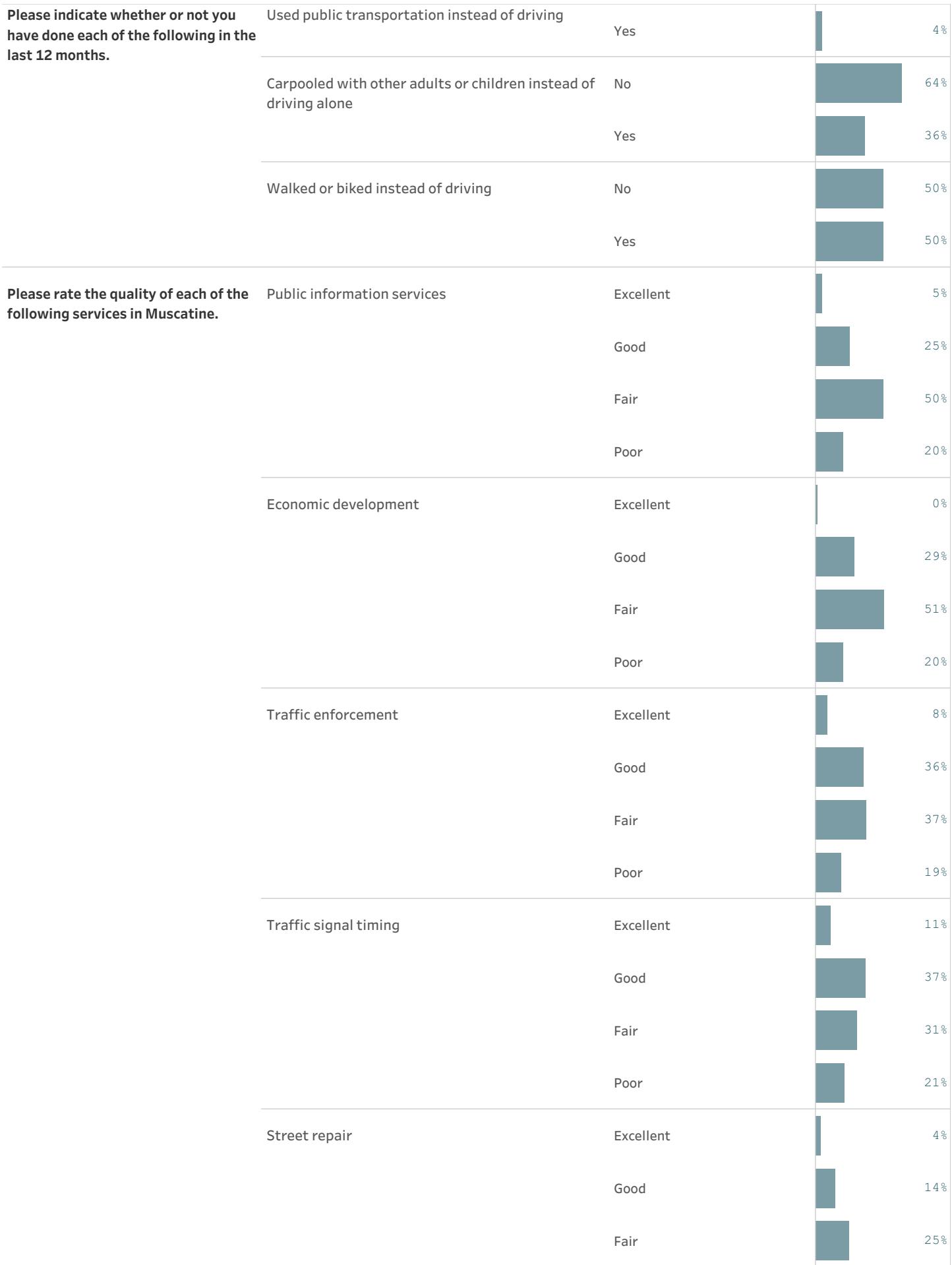




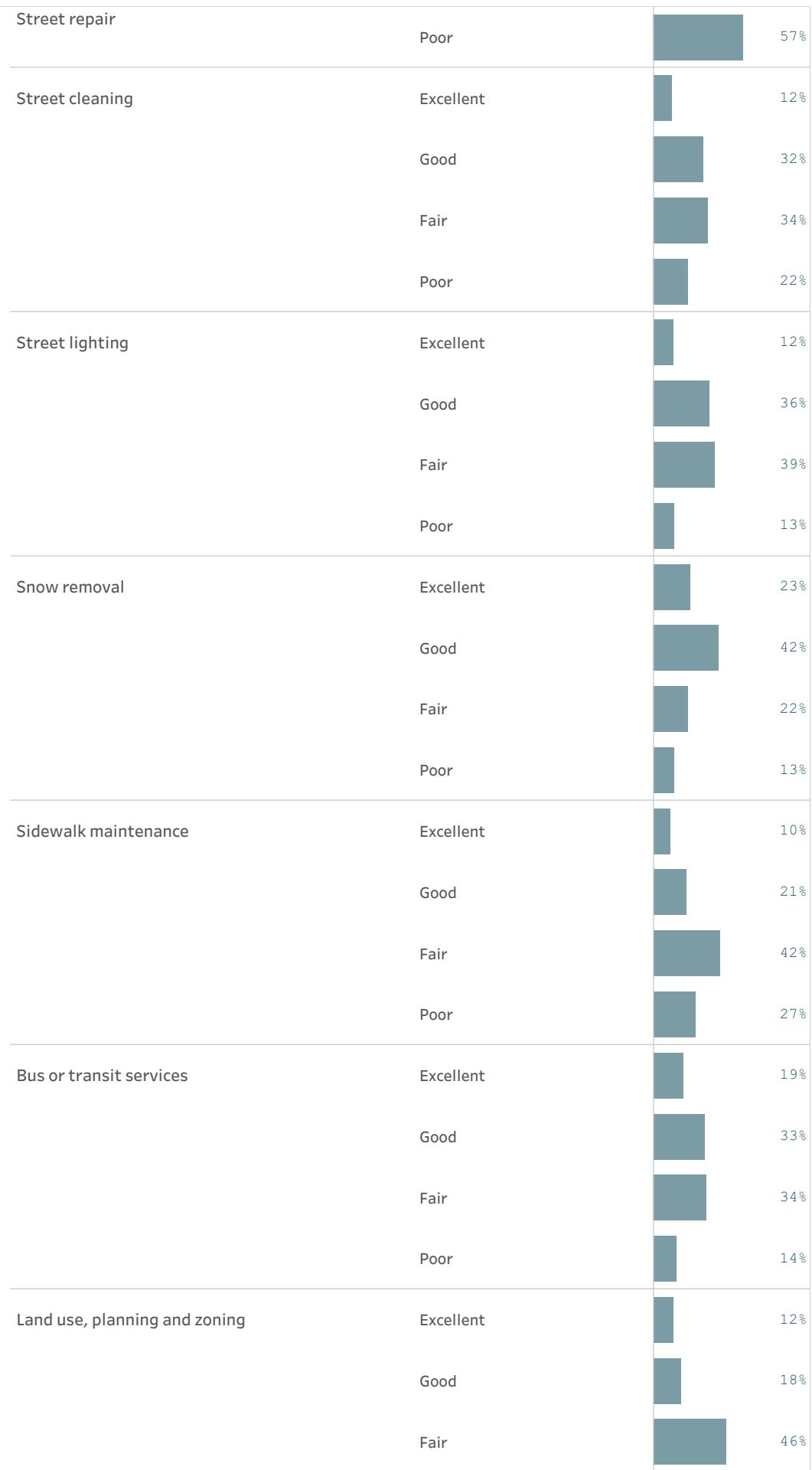
Please also rate each of the following K-12 education in the Muscatine community.



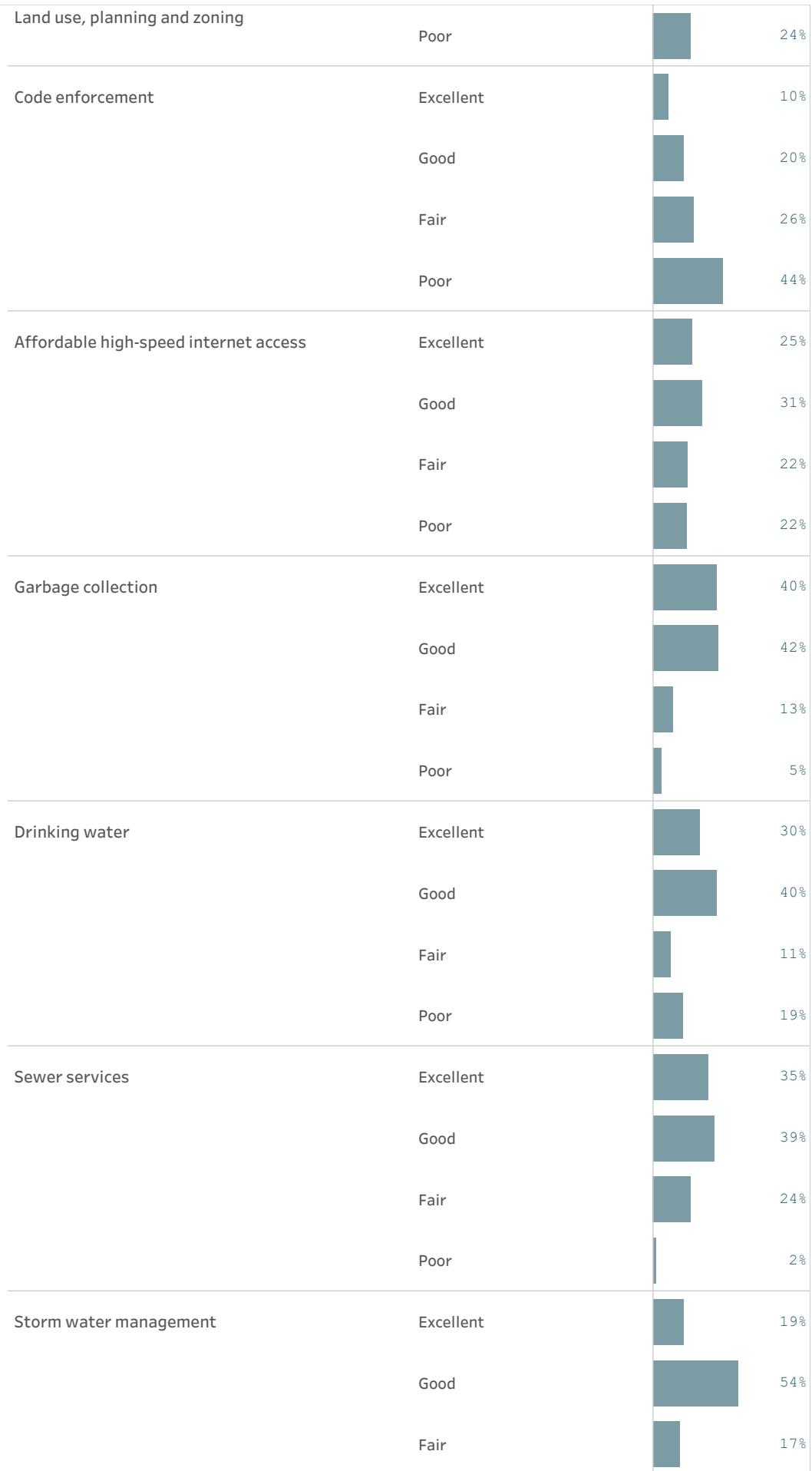




Please rate the quality of each of the following services in Muscatine.



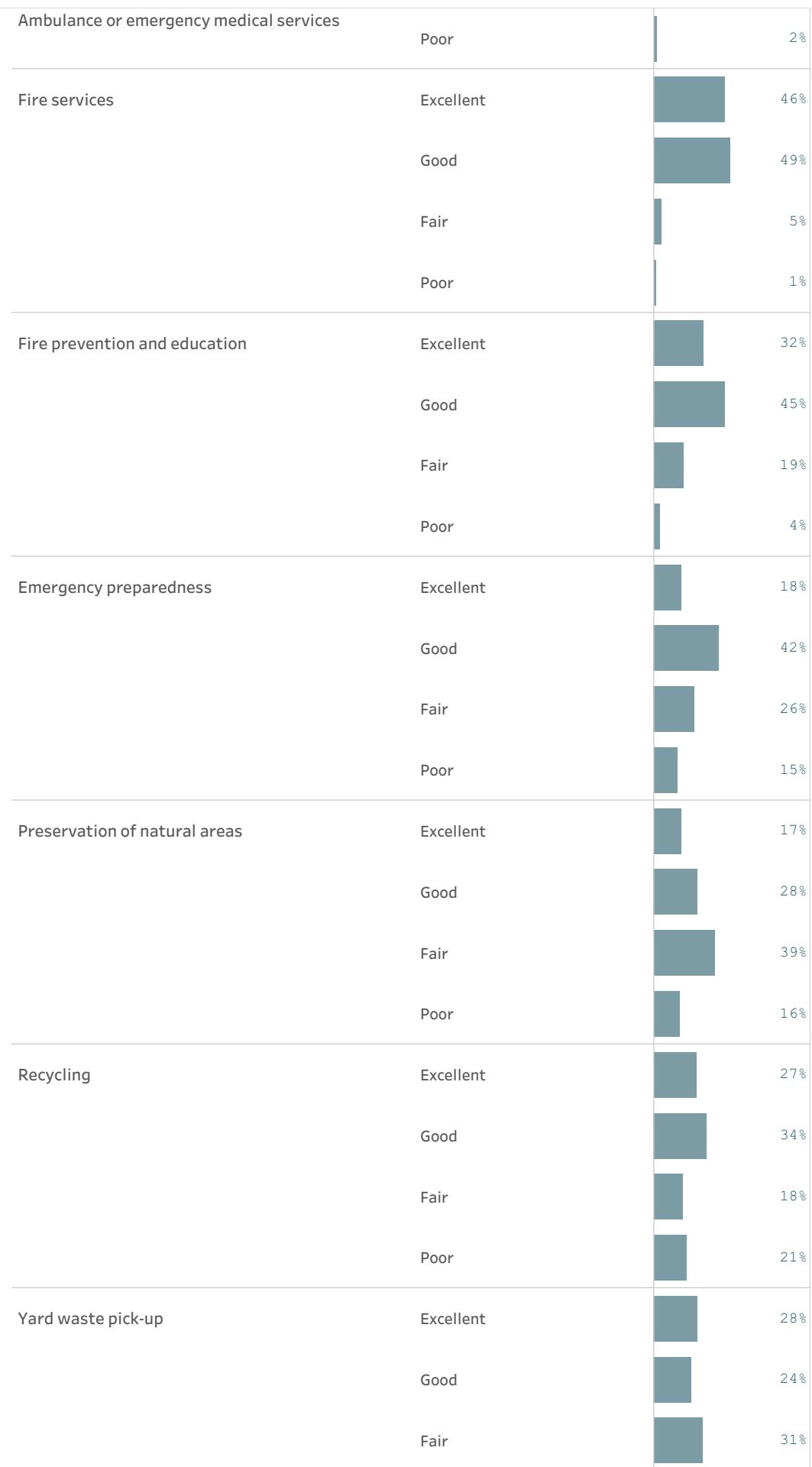
Please rate the quality of each of the following services in Muscatine.



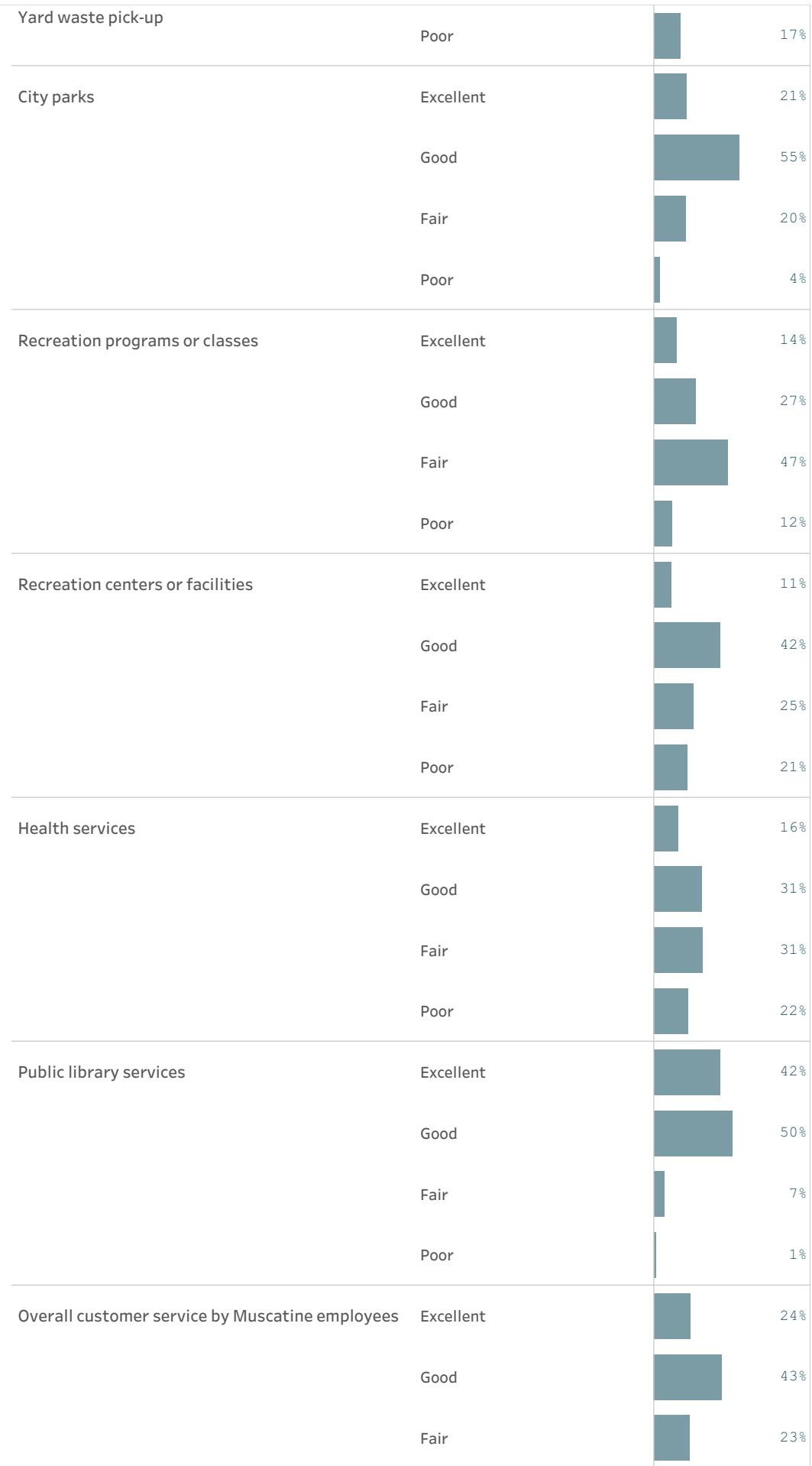
Please rate the quality of each of the following services in Muscatine.



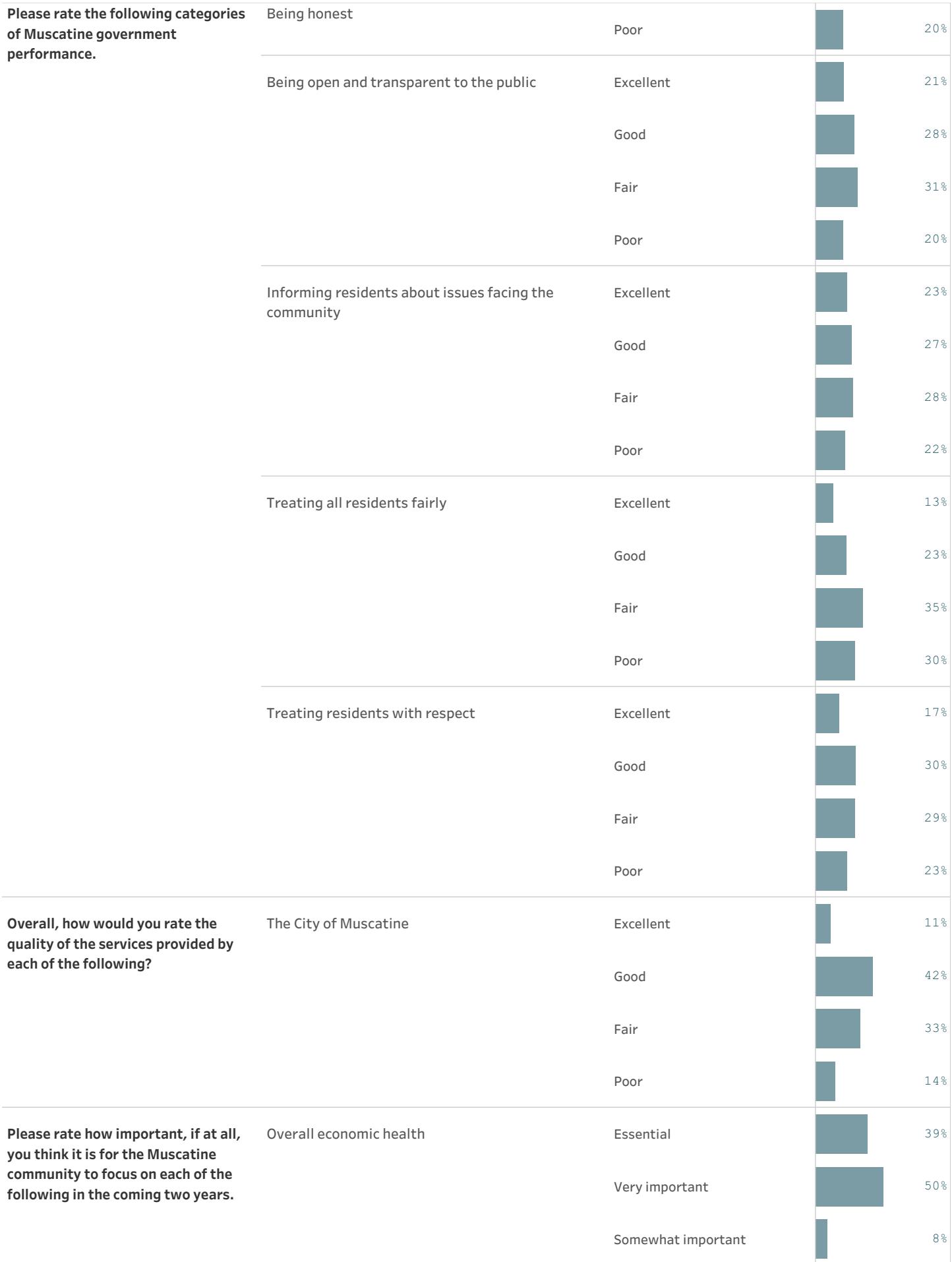
Please rate the quality of each of the following services in Muscatine.



Please rate the quality of each of the following services in Muscatine.

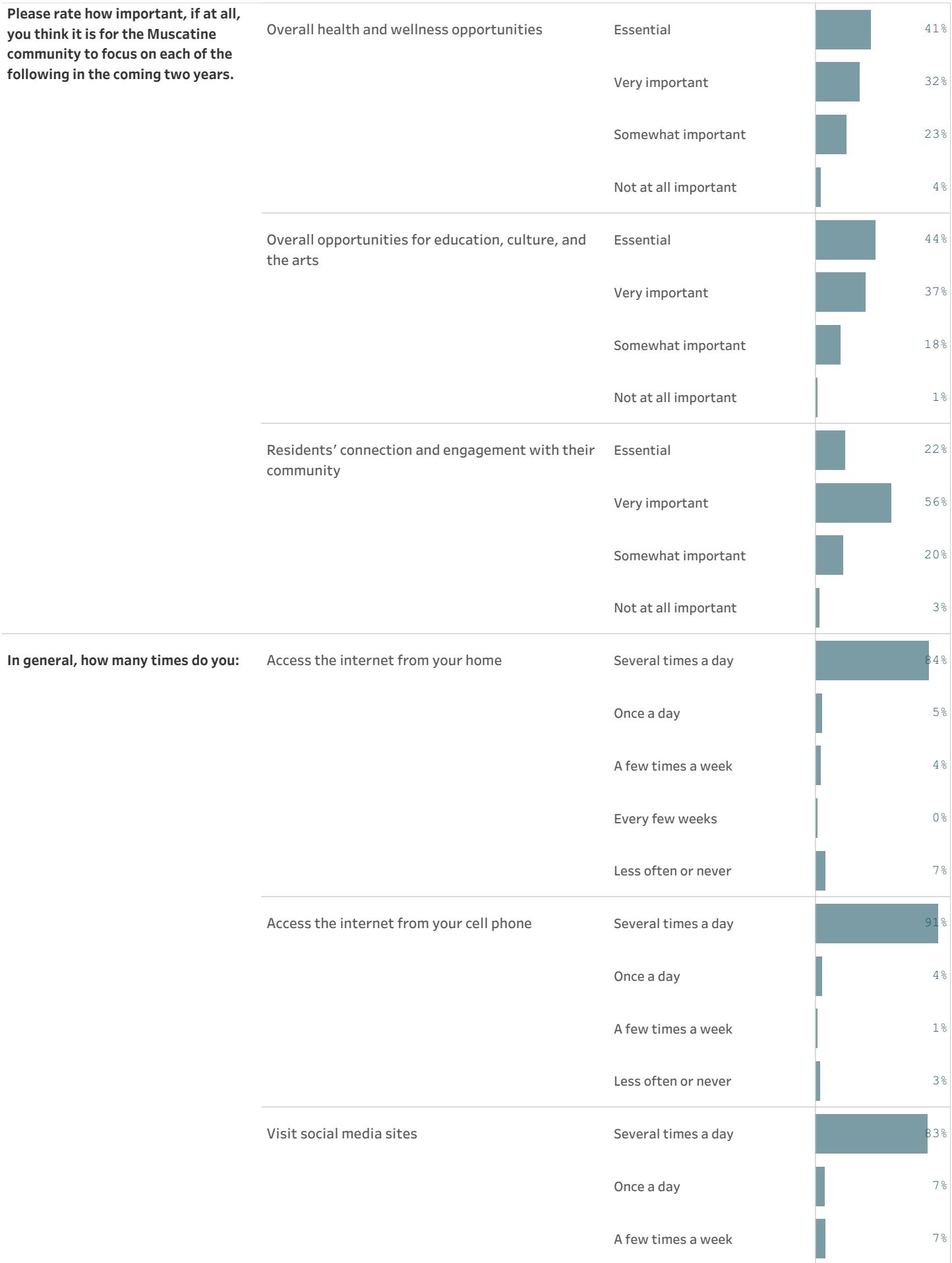




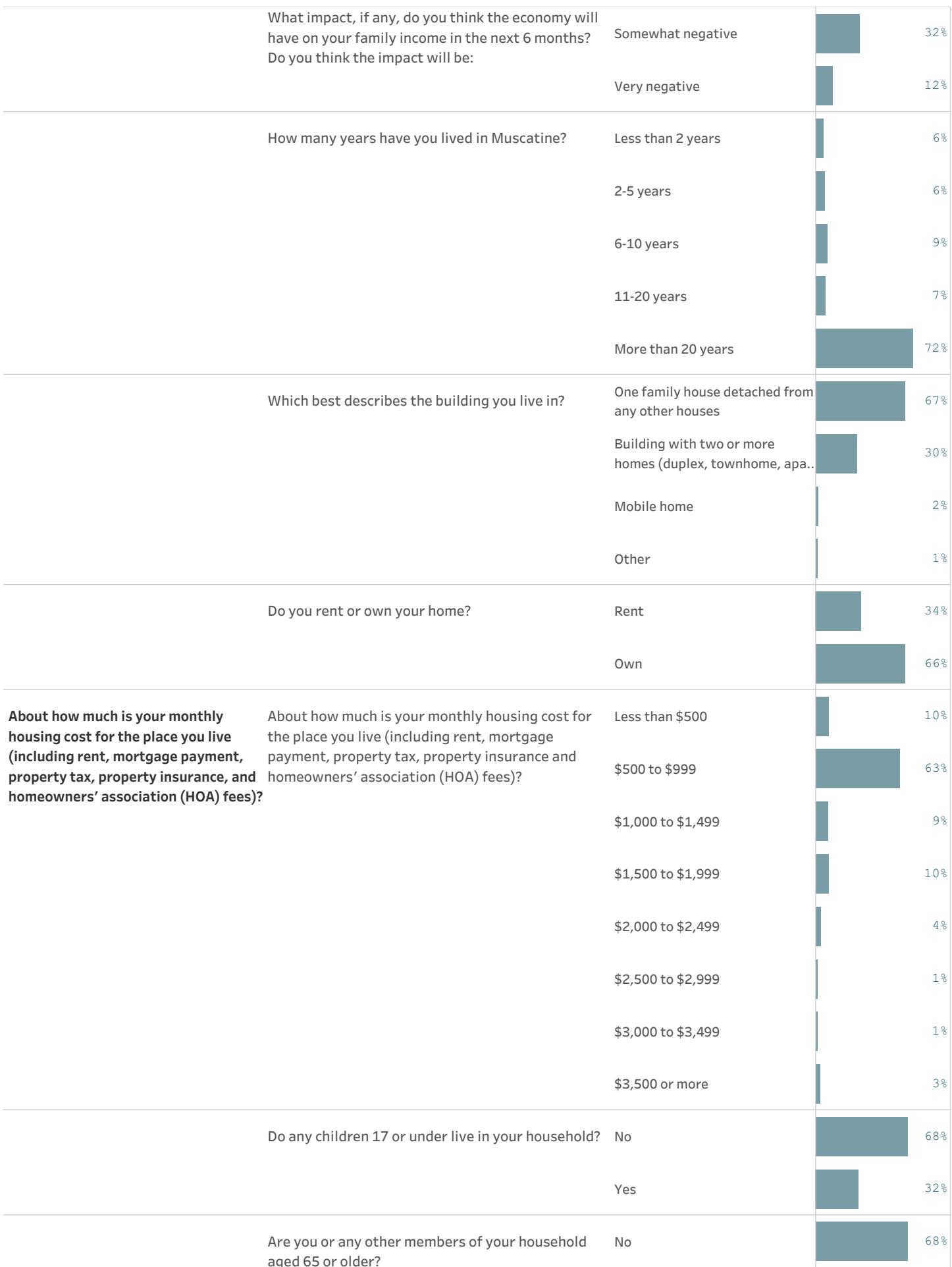


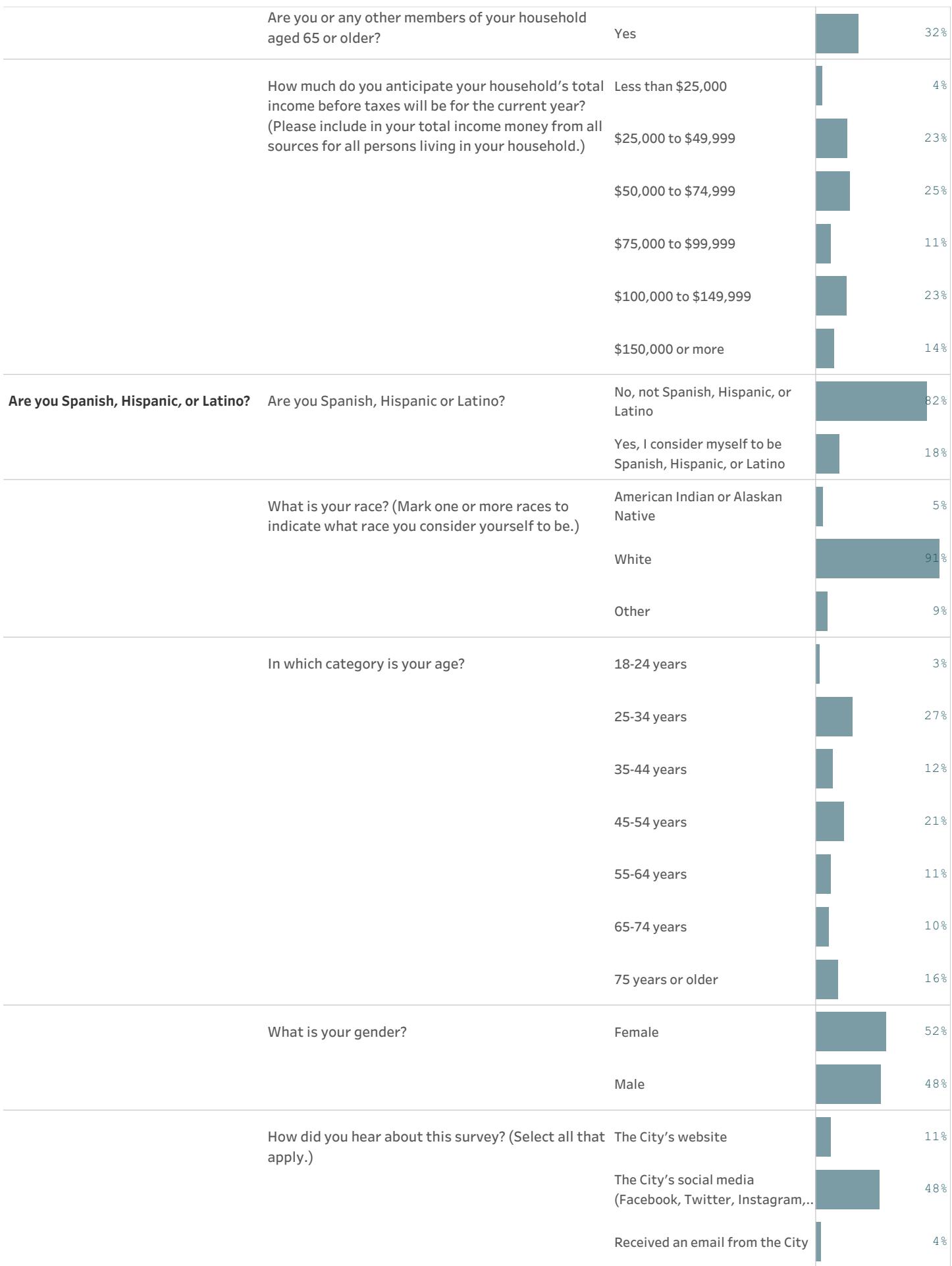
Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.

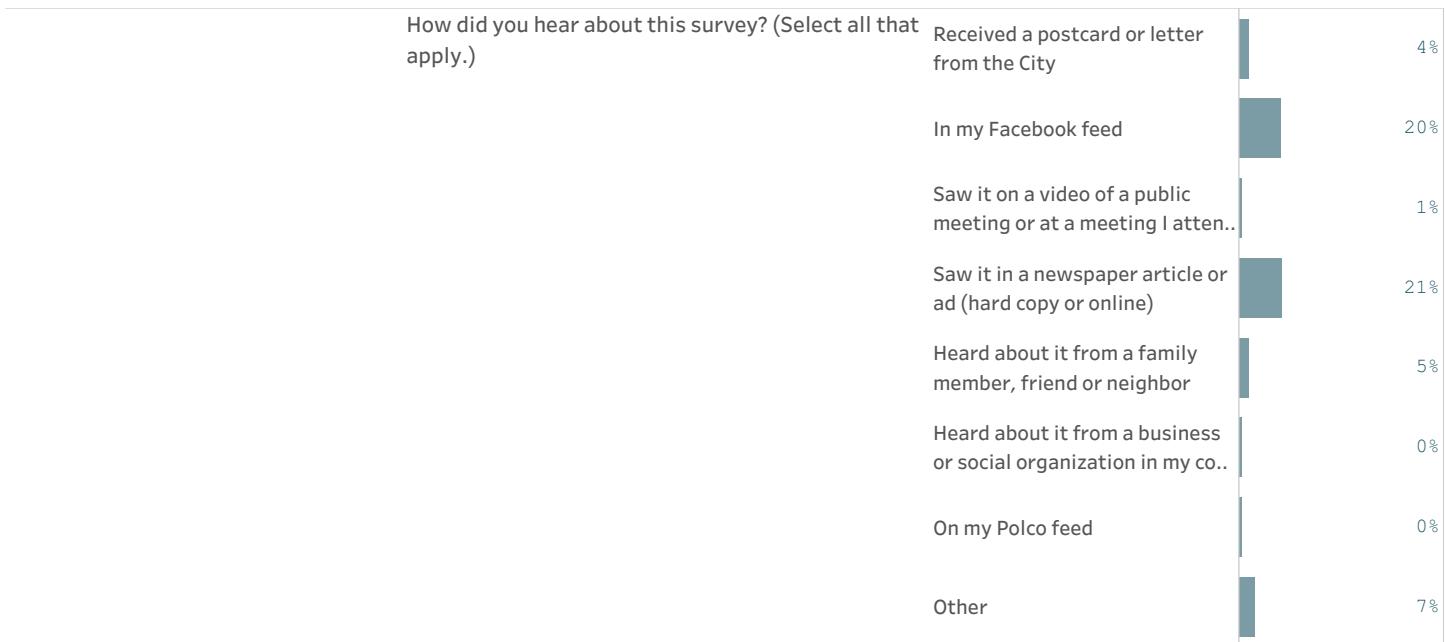












The City of Muscatine 2022 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Muscatine.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Muscatine as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Muscatine as a place to raise children	1	2	3	4	5
Muscatine as a place to work	1	2	3	4	5
Muscatine as a place to visit	1	2	3	4	5
Muscatine as a place to retire	1	2	3	4	5
The overall quality of life in Muscatine	1	2	3	4	5
Sense of community	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Muscatine as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Muscatine	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Muscatine	1	2	3	4	5
Overall design or layout of Muscatine's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Muscatine (water, sewer, storm water, electric, gas)	1	2	3	4	5
Overall feeling of safety in Muscatine	1	2	3	4	5
Overall quality of natural environment in Muscatine	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Muscatine	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Muscatine to someone who asks	1	2	3	4	5
Remain in Muscatine for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day	1	2	3	4	5	6
In Muscatine's downtown/commercial area during the day	1	2	3	4	5	6
From property crime	1	2	3	4	5	6
From violent crime	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Muscatine community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	1	2	3	4	5

6. Please rate each of the following in the Muscatine community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Muscatine	1	2	3	4	5
Variety of business and service establishments in Muscatine	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Muscatine	1	2	3	4	5
Overall image or reputation of Muscatine	1	2	3	4	5

7. Please also rate each of the following in the Muscatine community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Muscatine	1	2	3	4	5
Ease of travel by public transportation in Muscatine	1	2	3	4	5
Ease of travel by bicycle in Muscatine	1	2	3	4	5
Ease of walking in Muscatine.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Overall quality of new development in Muscatine	1	2	3	4	5
Overall appearance of Muscatine.....	1	2	3	4	5
Cleanliness of Muscatine.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Muscatine	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Muscatine (in-person, phone, email, or web) for help or information	1	2
Contacted Muscatine elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Muscatine	1	2
Campaigned or advocated for a local issue, cause, or candidate	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving.....	1	2

The City of Muscatine 2022 Community Survey

9. Please rate the quality of each of the following services in Muscatine.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Muscatine employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Muscatine government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Muscatine.....	1	2	3	4	5
The overall direction that Muscatine is taking.....	1	2	3	4	5
The job Muscatine government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Muscatine government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Muscatine.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Muscatine community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Muscatine.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Muscatine.....	1	2	3	4
Overall design or layout of Muscatine's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Muscatine (water, sewer, storm water, electric, gas).....	1	2	3	4
Overall feeling of safety in Muscatine	1	2	3	4
Overall quality of natural environment in Muscatine	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Muscatine	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

The City of Muscatine 2022 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. How many years have you lived in Muscatine?

Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment, or condominium)
 Mobile home
 Other

D6. Do you rent or own your home?

Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

Less than \$500 \$2,000 to \$2,499
 \$500 to \$999 \$2,500 to \$2,999
 \$1,000 to \$1,499 \$3,000 to \$3,499
 \$1,500 to \$1,999 \$3,500 or more

D8. Do any children 17 or under live in your household?

No Yes

D9. Are you or any other members of your household aged 65 or older?

No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

Less than \$25,000 \$75,000 to \$99,999
 \$25,000 to \$49,999 \$100,000 to \$149,999
 \$50,000 to \$74,999 \$150,000 or more

D11. Are you Spanish, Hispanic or Latino?

No, not Spanish, Hispanic, or Latino
 Yes, I consider myself to be Spanish, Hispanic, or Latino

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

American Indian or Alaskan Native
 Asian, Asian Indian, or Pacific Islander
 Black or African American
 White
 Other

D13. In which category is your age?

18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

Female
 Male
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502