



GREATER MUSCATINE CHAMBER OF COMMERCE & INDUSTRY

TOURISM & HOSPITALITY COMMITTEE APPLICATION

TOURISM & HOSPITALITY COMMITTEE MISSION

To enhance the economy of Muscatine County area through the promotion of the area as a destination for visitors. This is accomplished by attracting visitors to the community and generating new dollars in our community resulting in an increase in economic impact and increase of hotel/motel tax.

APPLICATION CRITERIA & SUBMISSION PROCESS

GMCCI is seeking community leaders from among, but not limited to, the following areas:

- Lodging
- Food Service
- Arts
- Media
- Persons interested in tourism (including retail, hospitality, or cultural tourism)

Applicant and/or business must be in good standing with the Chamber. Interested individuals must provide a completed application detailing your qualifications for serving on the committee.

EXPECTATIONS OF THE COMMITTEE

- Develop, improve, and expand visitor experiences
- Increase number of new visitors to the Muscatine County area
- Increase the economic impact per visitor
- Develop a community pride of place

EXPECTATIONS OF INDIVIDUAL

- Know and understand the organization's mission, policies, programs, and needs
- Serve as positive, active advocates and ambassadors for GMCCI and tourism in the greater Muscatine area
- Prepare for, attend, and participate in committee meetings
- Committee members shall serve a three (3) year term

Please confirm your interest in serving on the Tourism & Hospitality Committee by completing this form and answering the questions below. Your application must be completed and returned by email in order to begin the review process. All applicants will be approved by the GMCCI President/CEO and Director of Tourism based on qualifications and good standing with the Chamber.



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Applicant Name:

Company:

Title:

Company Address:

Phone Number:

Email Address:

Please describe your experience and/or employment:

Please list prior community involvement experience including boards, committees, and commissions:

Why are you interested in serving as a member on the Tourism & Hospitality Committee?

How do you feel GMCCI and this committee would benefit from your involvement?

Please share any other information that you feel important for consideration of your application:

It is understood and agreed that the GMCCI tourism committee members may provide certain information that is and must be kept confidential. To ensure the protection of such information, and to preserve any confidentiality necessary under patent and/or trade secret laws, it is agreed that:

1. The Confidential Information to be disclosed can be described as and includes:

- Personal and financial information
- Any transactions pertaining to the work of GMCCI and tourism efforts
- Operations of the organization relative to our members and tourism partners



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2. The Recipient agrees not to disclose the confidential information obtained from the discloser to anyone unless required to do so by law.
3. This agreement states the entire agreement between the parties concerning the disclosure of confidential information. Any addition or modification to this agreement must be made in writing and signed by the parties.
4. If any of the provisions of this agreement are found to be unenforceable, the remainder shall be enforced as fully as possible and the unenforceable provision(s) shall be deemed modified to the limited extent required to permit enforcement of the Agreement as a whole.

WHEREFORE, the parties acknowledge that they have read and understand this agreement and voluntarily accept the duties and obligations set forth herein.

Recipient of Confidential Information:

Name (Print or Type):

Signature:

Date: