

**RESOLUTION**  
**Muscatine Blue Zones Day**  
**January 27, 2012**

**WHEREAS**, on Aug. 10, 2011, in collaboration with Wellmark and Healthways, Iowa Governor Terry Branstad announced a plan to ignite a community-by-community movement to improve the well-being of Iowa communities and make Iowa the Healthiest State in the nation by the year 2016 as measured by the Gallup Healthways Well-Being Index®; and,

**WHEREAS**, as a component of this Healthiest State initiative, there is a vision to transform 10 Iowa communities into Blue Zones Communities; all Iowa communities were invited to apply to become one of ten communities to receive direct assistance from national experts in their quest to become Blue Zones Communities; and,

**WHEREAS**, the Community of Muscatine, Iowa, is committed to the Healthiest State Initiative and helping the Muscatine Community live healthier and happier lives, a Statement of Interest followed by a Community Application was submitted for the Community of Muscatine, Iowa, to be designated as a Blue Zones Community; and,

**BE IT RESOLVED**, that with or without being chosen as a designated Blue Zones Community finalist on February 10, 2011, the Community of Muscatine, Iowa, commits to design and implement large and small-scale environmental and policy changes to encourage residents to adopt and maintain healthier lifestyles; and,

**BE IT ALSO RESOLVED**, that the day of January 27, 2012, be designated the 1<sup>st</sup> Annual Muscatine Blue Zones Day in order to honor the commitment of the Citizens of the Community of Muscatine, Iowa, to change their home, work, school, social, physical and policy environments to make healthy choices the easy choices so that the well-being of the community improves naturally; and,

**BE IT ALSO RESOLVED**, that on Friday January 27, 2012, the entire community of Muscatine will text BZP to number 7772937 or go online to [www.bluzonesproject.com](http://www.bluzonesproject.com) to pledge their support for the Community of Muscatine and its Blue Zones Project; and,

**BE IT FURTHER RESOLVED**, that our community join hands at the Hy-Vee Grocery Store Friday January 27<sup>th</sup> at 12:00 noon in a celebration of Muscatine Blue Zones Day and recognition that the community of Muscatine, Iowa, is committed to improve the well-being of the individuals, business and the overall community life of Muscatine, Iowa.

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DeWayne Hopkins, Mayor

More Blue Zones Community information and how to pledge your support is available at [www.muscatine.com](http://www.muscatine.com), or [www.muscatineiowa.gov](http://www.muscatineiowa.gov).