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## STANLEY, LANDE & HUNTER

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December 29, 2011

Writer's E-mail Address:  
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To: Planning and Zoning Commission  
City of Muscatine

Re: Fridley Theatres at Muscatine

We enclose a Preliminary Development Plan for the Fridley Theatres at Muscatine Project in support of the company's request to rezone the R-1 Residential property by extending the S-3 Large Scale Mixed Use Development District East of Mulberry Avenue to this 15-acre tract across Mulberry Avenue to the West. The \$200 filing fee will be delivered separately.

Please include this request on the agenda for your January 10 meeting.

Thank you for your consideration.

STANLEY, LANDE & HUNTER

By   
Charles R. Coulter

CRC/me  
M09935-1C

Enc.

Cc: R. L. Fridley Theatres, Inc.  
Martin & Whitacre Surveyors & Engineers

**CITY OF MUSCATINE, IOWA**  
**APPLICATION FOR ZONING CHANGE**

File No. 8-130-12  
Date Filed 12/29/11  
Fee Paid 01/03/12  
Receipt No. \_\_\_\_\_

Planning and Zoning Commission

Commissioners:

Pursuant to Section 10-22-7 of the City Code of the City of Muscatine, Iowa, the undersigned hereby requests that the following described real estate in the City of Muscatine, Iowa:

Legal Description: See Exhibit A attached

be rezoned from R-1 District to S-3 District.

The purpose of the rezoning request is expand the S-3 Large Scale Mixed Use District on the East side of Mulberry Avenue to the 15.029 acres on the West side of Mulberry Avenue to enable commercial development of the real estate described above, including a new multi-screen movie theatre.

Respectfully submitted,



Name Charles R. Coulter, Attorney for Owner

Address Suite 400, 301 Iowa Avenue  
Muscatine, IA 52761

Phone 563.264.5000 (or 319.248.9000)

NOTE:

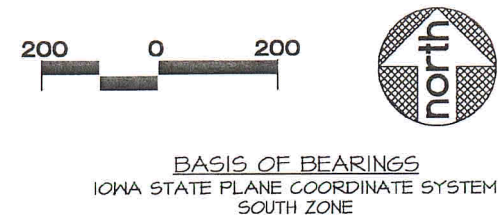
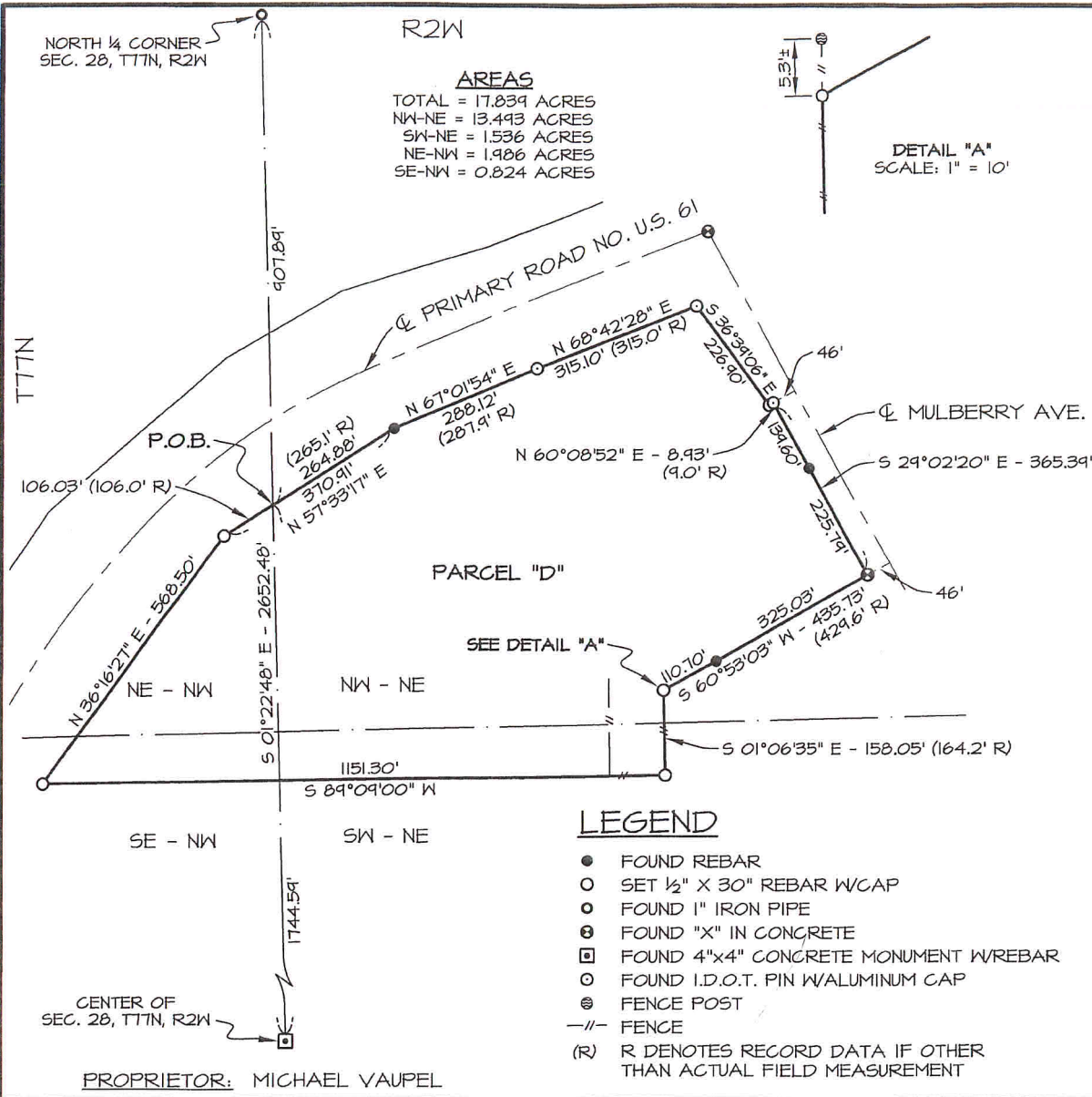
The following must be attached with this application, processing will not be initiated until received:

1. A copy of the Auditor's plat indicating all property within 200 feet of the perimeter of the above described real estate.
2. A list of all persons, with their current addresses, owning property within 200 feet of the perimeter of the above described real estate.
3. Application Fee: \$200.00

**EXHIBIT A**  
**LEGAL DESCRIPTION – CITY PARCEL**

Parcel D located in the North Half of Section 28, Township 77 North, Range 2 West of the 5<sup>th</sup> P.M., in Muscatine County, Iowa, EXCEPT the following described portion of Parcel D:

Commencing at the North Quarter corner of Section 28; thence South 01° 22' 48" East 907.89 feet along the North-South Quarter Section line of Section 28 to the Southerly right-of-way of Primary Road No. U.S. 61 and the point of beginning; thence continuing South 01° 22' 48" East 508.85 feet along said Section line; thence South 89° 09' 00" West 438.13 feet to the Southerly right-of-way of Primary Road No. U.S. 61; thence North 36° 16' 27" East 568.50 feet along said right-of-way; thence North 57° 33' 17" East 106.63 feet along said right-of-way to the point of beginning, containing 2.810 acres.



**LAND DESCRIPTION -**

A PARCEL OF LAND LOCATED IN THE NORTH HALF OF SECTION 28, TOWNSHIP 77 NORTH, RANGE 2 WEST OF THE 5TH P.M., IN THE CITY OF MUSCATINE, MUSCATINE COUNTY, IOWA. COMMENCING AT THE NORTH QUARTER CORNER OF SECTION 28; THENCE SOUTH 01°22'48" EAST 907.89 FEET ALONG THE NORTH-SOUTH QUARTER LINE OF SECTION 28 TO THE SOUTHERLY RIGHT OF WAY OF PRIMARY ROAD NO. U.S. 61 AND THE POINT OF BEGINNING; THENCE NORTH 57°33'17" EAST 284.86 FEET ALONG SAID RIGHT OF WAY; THENCE NORTH 67°01'54" EAST 288.12 FEET ALONG SAID RIGHT OF WAY; THENCE NORTH 68°42'28" EAST 315.10 FEET ALONG SAID RIGHT OF WAY TO THE WESTERLY RIGHT OF WAY OF MULBERRY AVENUE; THENCE SOUTH 36°39'06" EAST 226.90 FEET ALONG SAID RIGHT OF WAY; THENCE NORTH 60°08'52" EAST 8.93 FEET ALONG SAID RIGHT OF WAY; THENCE SOUTH 29°02'20" EAST 365.39 FEET ALONG SAID RIGHT OF WAY; THENCE SOUTH 60°53'03" WEST 435.73 FEET; THENCE SOUTH 01°06'35" EAST 158.05 FEET; THENCE SOUTH 89°09'00" WEST 1151.30' TO THE SOUTHERLY RIGHT OF WAY OF PRIMARY ROAD NO. U.S. 61; THENCE NORTH 36°18'27" EAST 568.50' ALONG SAID RIGHT OF WAY; THENCE NORTH 57°33'17" EAST 106.03' ALONG SAID RIGHT OF WAY TO THE POINT OF BEGINNING. PARCEL "D" CONTAINS 17.839 ACRES.

I hereby certify that this land surveying document was prepared and the related survey work was performed by me or under my direct personal supervision and that I am a duly Licensed Land Surveyor under the laws of the State of Iowa.

Gary W. Whitacre

Date \_\_\_\_\_ Reg. No. 10316

My license renewal date is December 31, 2005

Pages of sheets covered by this seal: 1



**Martin & Whitacre  
 Surveyors & Engineers, Inc.**

P.O. BOX 413 (563)263-7691 MUSCATINE, IOWA

**MICHAEL VAUPEL** PLAT OF SURVEY IN THE  
 NORTH 1/2 OF SECTION 28, T77N, R2W, MUSCATINE COUNTY, IA

FILE	BOOK	SCALE	DRN	CHK'D	DATE	JOB NO.
S-28	SECTION 28 T77N R2W	1"=200'	PM	GWN	4/21/04	6229.04
REV.	0			6229.DWG	SHEET	1 OF 1



# **PRELIMINARY DEVELOPMENT PLAN FOR FRIDLEY THEATRES AT MUSCATINE**

## **DEVELOPMENT OVERVIEW**

Fridley Theatres, Inc. (the "Developer"), has purchased 17.84 acres at the corner of Mulberry Avenue and the Highway 61 By-pass. The Developer intends to construct a multi-screen movie theatre containing approximately 35,000 square feet, along with required parking, site utilities, and site amenities. The initial phase the Project will include construction of the theatre building, parking and utilities; subsequent development is expected to include creation and development of commercial lots.

## **ANNEXATION**

The Developer has requested voluntary annexation by the City of the Westerly 2.810 acres which currently lie outside the City's corporate limits.

## **ZONING**

The remaining 15.029-acre site is currently zoned R-1 Residential. The Developer requests that the S-3 Large Scale Mixed Use Development District on the East side of Mulberry Avenue be expanded to include this 15.029-acre site on the West side of Mulberry Avenue. This will allow for mixed uses and provide flexibility in future development planning.

## **DEVELOPMENT APPROACH**

The Developer plans to develop the theatre building and associated improvements without subdivision at this time. A plat of survey will be prepared for the theatre site to create a tax parcel for tax increment financing purposes. When demand develops for adjoining commercial development, lots will be subdivided and developed in accordance with the demand. All subdivision developments will follow City subdivision requirements and will be subject to site plan review.

A conceptual plan of expected developments is outlined below:

### **Initial Development - 2012**

- Site Grading
- Theatre Building construction
- Site Paving
- Construction of a 44' wide street
- Installation of site utilities
- Transfer street ROW to City
- Detention Basin construction
- Landscaping per site plan

- Grand Opening of Fridley Theatres in Fall/Winter 2012
- Approximately 30 employees will be needed (part-time and full-time)

#### Future Development - 2012-2017

- Subdivision and sale of lots facing Mulberry Avenue
- Dedication of street and public utilities
- Approximately 50 additional employees for commercial developments

#### Future Development - 2017-2027

- Development of remainder of lots
- Approximately 75 additional employees for commercial development

### **TRAFFIC GENERATION**

A traffic generation study is attached. The study estimates the expected traffic generated in three phases of the project.

### **INFRASTRUCTURE IMPROVEMENTS**

#### Street

The Developer will construct a 44' wide street in accordance with the City's requirements for a "Collector" street. All design and construction will be in accordance with City and Iowa SUDAS requirements. An Acquisition Plat will be prepared, and the street right-of-way will be deeded to the City. The intersection at Mulberry Avenue will be coordinated with the City to allow for future improvements on Mulberry Avenue. The southern terminus of the 44' side street through the development will allow for an eventual future connection to Cedar Street.

At this time, the need does not exist for additional signaling or turning lanes off Mulberry. Traffic issues may need to be addressed in the future as part of a larger traffic study of Mulberry Avenue traffic.

#### Water Mains

An existing water main along Mulberry Avenue is inadequate for commercial development. The Developer is working with Muscatine Power and Water to supply the site with adequate water for both the initial phase of the Project and for future development. The Developer intends to construct water mains in accordance with MPW specifications so that they may become public mains in the future.

#### Sanitary Sewer

A sanitary sewer connection will be made to an existing sanitary sewer within the Mulberry Avenue right-of-way. The City has verified that the downstream lift station at Tipton Road has sufficient capacity to serve the added area. The sewer main will be designed and installed in accordance with Iowa DNR specifications so that it may be dedicated to the City at a later date.

#### Storm Sewer

Storm water management infrastructure will include intakes, piping, and overland flow. All storm water facilities will be designed in accordance with SUDAS and City design standards.

#### Storm Water Detention

A storm water detention basin will be constructed at the time of initial construction. The Westerly 13.6 acres will drain to the proposed basin. The detention basin will detain storm water in excess of City requirements. The Easterly portions will drain either to the Mulberry Avenue road ditch or the Highway 61 By-pass ditch. The Site Plan will address the specifics of the basin design including basin performance.

#### Erosion Control

Due to the size of the Project, an NPDES General Permit No. 2 will need to be obtained prior to start of construction. An NPDES permit requires installation, management, and reporting of erosion control measures and allows for inspections by the DNR.

#### Electrical Service

The Developer has contacted REC regarding electrical service at the site and will coordinate service as needed.

#### **SITE PLAN**

On approval of rezoning from R-1 to S-3, the Developer will prepare and submit a Site Plan for staff review in accordance with Title 10, Chapter 2, Section 7 of the City Code.







## FRIDLEY THEATRES AT MUSCATINE

Daily Trip Generation Figures

Cumulative Total

2012	Theatre Project						
Use:	Movie Theatre						
Size:	1400	Seats					
Max Filling:	1000	Seats					
Trip Generation Rate:	1.8	per Seat					
Total trips:	1800					1800	Per Day
Peak Hr Trips	144	8%				144	Max Hr
In trips	101	7:3				101	Max Hr In
Out trips	43	3:7				43	Max Hr Out
2012-2017	Development of Outlot(s)						
Uses:	Commercial/Retail			Restaurant			
Size:	15000	SF		4000			
Max Filling:							
Trip Generation Rate:	50	per 1000 SF		104	per 1000 SF		
Total trips:	750			416		2966	Per Day
Peak Hr Trips	75	10%		33	8%	252	Max Hr
In trips	38	5:5		17	5:5	156	Max Hr In
Out trips	37	5:5		16	5:5	96	Max Hr Out
2017-2027	Development of Remainder of Lots						
Uses:	Banking/Medical			Motel			
Size:	10000	SF		100	rooms		
Max Filling:							
Trip Generation Rate:	150	per 1000 SF		9	per room		
Total trips:	1500			900		5366	Per Day
Peak Hr Trips	150	10%		81	9%	483	Max Hr
In trips	75	5:5		32	4:6	263	Max Hr In
Out trips	75	5:5		49	4:6	220	Max Hr Out

Note: Trip Generation rates from ITE 2003

Note: All square footage and usage figures are estimates based upon previous development within Muscatine

**DRAFT**