



Division of Public Works .
1000 South Houser St.
Muscatine, IA 52761

Recycling Center and Transfer Station

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MEMORANDUM

To: Mayor and City Council Members

Recycling Center
Transfer Station
Landfill Operations
Refuse Collection

Cc: Gregg Mandsager, City Administrator

From: Laura Liegois, Solid Waste Manager

Date: March 11, 2011

Re: Setting Spring Clean Up for April 25-29, 2011

Introduction:

The Public Works Department request that the Muscatine City Council set spring clean up week for April 25-29, 2011. In conjunction with "Keep America Beautiful" month and Earth Day activities, staff with the Public Works Department is encouraging residents to get out and clean up their homes, yards, and neighborhoods. All efforts by residents will assist with getting the City of Muscatine beautiful for the upcoming spring and summer season!

Background:

As always, spring clean up week is a major event for the Solid Waste Division of the Public Works Department. We will need the assistance of the Roadway Maintenance Division as we have in the past, with their equipment and crews for larger items. We will also need to have extra people to work with the sanitation crews, to ensure adequate staffing to handle the waste placed out at the curb.

Recommendation for Items Picked Up from Residents:

The following items will be accepted for this year's spring clean up:

- Large items: furniture, building materials in small amounts, dismantled swing sets, and other misc. items
- Up to 8 tires car and light truck tires (No tires from businesses)
- Up to 4 appliances (Please remove doors on refrigerators and freezers)
- Electronic Waste (Computers, televisions, and any item that contains a circuit board).

Yard Waste: will be picked up in City of Muscatine yard waste bags only and brush needs to be in bundles no larger than 18 inches in diameter and 4ft. in length.

The following items will not be picked up at Spring Clean Up week:

- Torn down buildings, such as garages
- Car bodies.
- Large Trees

"I remember Muscatine for its sunsets. I have never seen any on either side of the ocean that equaled them" — Mark Twain

- Excessive amounts of concrete and building materials.
- Paint and other hazardous chemicals (Accepted at the Transfer Station).
- Motor Oil (Accepted at the Transfer Station)
- Camper refrigerators & Air Conditioners (Accepted at Transfer Station for Fee)

Public Relations and Marketing of Event:

Public relations and marketing are important to make the clean up week a success with our resident. As in the past newspaper, radio, local access channel, e-newsletter, and the City of Muscatine's website. I will also contact the local media to do a feature story prior to the event.

This year the City of Muscatine's website is updated with new features of FACEBOOK, news alerts, and more interaction with residents. All applications will be used to promote the clean up week event. Along with the website's new features, this year the Greener Side, e-newsletter has created a 30 min program on public access. A program will feature in April that will display the upcoming Earth Day events and spring clean up week.