



**AMERICAN RED CROSS
SOUND THE ALARM. SAVE A LIFE.**

A Proclamation

Every day across the country, seven people die in a home fire and another 36 people suffer injuries. The American Red Cross wants to end these tragedies and save lives. This fall, the American Red Cross and 35,000 volunteers across the country will *Sound the Alarm* by installing 100,000 free smoke alarms in high-risk communities in more than 100 major cities.

Sound the Alarm events will be held all over the United States between September 23 and October 15, culminating in the Red Cross' installation of the one-millionth free smoke alarm since its Home Fire Campaign launched in 2014. *Sound the Alarm* is part of the ongoing Red Cross Home Fire Campaign, already credited with saving 258 lives across the country.

Here in Muscatine and our surrounding Region, the American Red Cross Serving the Quad Cities and West Central Illinois and 200 volunteers will help save lives at the *Sound the Alarm* home fire safety and smoke alarm installation event on Saturday, October 14, 2017 from 9:00 a.m. to 2:00 p.m. fulfilling appointments to install free smoke alarms, replace batteries in existing alarms, and help families create escape plans.

NOW, THEREFORE, I, Diana Broderson, Mayor of Muscatine, by virtue of the authority vested in me, do hereby proclaim October 14, 2017 as the day to *Sound the Alarm* and help educate and protect the residents of our community against home fires. I encourage everyone to support the American Red Cross and join in this lifesaving effort.

Passed and adopted this 7th day of September, 2017 by the Muscatine City Council.

Diana Broderson, Mayor

ATTEST:

Gregg Mandsager, City Administrator