

P R O C L A M A T I O N

MAYOR'S MONARCH PLEDGE DAY

WHEREAS, the Monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

WHEREAS, 20 years ago, more than one billion Eastern Monarch butterflies migrated to Mexico, but in the winter of 2014, only 60 million made the trip; and

WHEREAS, cities, towns and counties have a critical role to play to help save the Monarch butterfly, and the City of Muscatine has begun a leadership role by raising awareness of the plight of the Monarch butterfly and established practices to encourage their proliferation; and

WHEREAS, every citizen of Muscatine, Iowa, can make a difference for the Monarch by planting native milkweed and nectar plants to provide habitat for the Monarch and pollinators in locations where people live, work, learn, play and worship; and

WHEREAS, on behalf of the people of Muscatine who have already joined me in creating a healthy habitat for these magnificent butterflies, I am honored to be the first Mayor of Muscatine to lead the way by signing the National Wildlife Federation's Mayors' Monarch Pledge; and I encourage other city officials across our great nation to take a stand with me so that the Monarch butterfly will once again flourish across the continent.

NOW, THEREFORE, I, Diana Broderson, Mayor of the City of Muscatine, Iowa, do hereby proclaim August 22, 2016 as Mayor's Monarch Pledge Day and urge all residents of Muscatine to do their part to contribute to the survival of the Monarch butterfly by ensuring they have the resources necessary to produce successive generations and sustain their spectacular migration through the State of Iowa.

IN WITNESS THEREOF, I have hereunto set my hand and caused to be affixed the seal of the City of Muscatine, Iowa, this 1st day of September, 2016.

Diana Broderson, Mayor