
PRESS RELEASE

MUSCATINE PARKS & RECREATION

215 Sycamore, Muscatine, Iowa 52761 | 563.263.0241

FOR IMMEDIATE RELEASE

MAY 3, 2019

WALKING CLUB IS STEPPING UP TO THE CHALLENGE

Muscatine Walking Club to walk 30 minutes for 90 days

MUSCATINE, Iowa – Members of the Muscatine Walking Club have hiked the Appalachian Trail and are now looking toward their next milestone. This growing club of over 1,000 participants is now ready to walk their daily 30 minutes for the 90-Day Challenge.

The 90-Day Challenge will start on May 15 and run through August 13. You can participate in the challenge by recording your minutes walked at the Walking Club Kiosk in Center Court of the Muscatine Mall. Winners of the challenge will have walked at least 30 minutes every day for 90 days, or a total of 2,700 minutes over the course of the three month-long program.

Challenge winners will be posted on August 16 at the Walking Club Message Center and will be eligible to claim their prize. Prizes must be claimed at the Muscatine Parks and Recreation Department (MPRD) office located at 215 Sycamore Street by Friday, August 30.

The Walking Club is a free program sponsored by MPRD that allows members to walk anywhere they like, inside, outside, or on a treadmill, and record their minutes at the Walking Club Kiosk in the center of the Muscatine Mall for a chance to win weekly incentive prizes and checkpoint prizes.

Want to be a part of the competition for our weekly incentive prizes for walking each week?



CITY OF MUSCATINE
215 SYCAMORE STREET
MUSCATINE, IA 52761
PH. (563) 264-1550 • FAX (563) 264-0750

It is easy.

Just register for the Walking Club by contacting the Parks and Recreation Department at 263-0241 or by email at parksoffice@muscatineiowa.gov. Then simply begin walking and recording your minutes at the Walking Club Kiosk in the Center Court of the Muscatine Mall.

Kevin Jenison, Communication Manager
E-Mail: kjenison@muscatineiowa.gov
Phone: (563) 264-1550 • Fax: (563) 264-0750